OUTREACH & EDUCATION

To help everyone adapt to the new design, street teams will actively engage with people on the street several times over the next few months.

We’ll talk with people about the changes, the goals of the redesign, and get their feedback. We also will help to educate people about:
- The 25 MPH speed limit
- Yielding to people walking across the street
- Obeying traffic signals and turning restrictions at red lights
- Changes to the signal patterns and when people should expect a WALK symbol

Our Parking Enforcement Officers will help keep the street clear of double-parking during peak times. We will work with you to make changes to the parking regulations to better accommodate deliveries and residential parking needs.

NEXT STEPS & EVALUATION

2017
- Traffic signals and controllers will be updated
- Pavement markings will be eradicated and re-striped in phases

2018
- Expected utility work will disrupt regular use of the street
- Gather information on crashes, speeds, and user delays
- Potential to make small alterations to design and signal function

2019
- Anticipated repaving by Public Works Department
- Opportunity to make other adjustments to design

2020
- Collect data for a 3-year evaluation of crashes, speeds, and user delays

Potential adjustments:

To reduce the waiting time for people crossing the street, we may introduce “half cycles” at the Exeter, Fairfield, Gloucester, and Hereford intersections.
If significant delay is introduced in the Mass Ave @ Beacon St intersection, lane changes may be necessary.

In partnership with LivableStreets Alliance and the Massachusetts Vision Zero Coalition