PCA
MOUNT VERNON COMPANY
40 BERKELEY STREET
LANDMARKS SUBMISSION
EXTERIOR SIGNAGE
04.03.2018
OUTLINE OF REQUESTED MODIFICATIONS

1. Remove existing fabric awning and substructure, restoring the entry canopy to its original condition. Repaint the metal roof edge to a dark charcoal color.

2. Expose the existing round concrete column at the corner of Berkeley and Appleton to match the original condition. Stain and seal to match roof color.

3. Add new front-lit signage on top of canopy

4. Add a new flag on top of the canopy, braced back to the building
EXISTING CONDITIONS PHOTOS

A - Appleton Street Facade

B - Berkeley Street Facade

C - Berkeley Street / Grey Street Corner

D - Grey Street Facade

Key

A - Appleton Street Facade

B - Berkeley Street Facade

C - Berkeley Street / Grey Street Corner

D - Grey Street Facade
SIGN DETAILS

DESIGN

- The canopy sign is a simple, timeless gesture that sits on top of the entry canopy. The sign will be individual letters with a matte metal face and brass edges. The letters will be mounted either directly to the canopy or to a continuous raceway dependant on final structural requirements.

- The sign will be lit from the front with a low profile continuous LED light.
**DESIGN**

- The flagpole will be a charcoal colored metal pole with a brass spherical cap. The pole will be mounted to the canopy. Based on structural engineering requirements, the flagpole may require bracing back to the building facade. Any facade connections will take careful consideration to go through mortar joints in order to not damage bricks.