



Donations and In-Kind Contributions

WGBH is an active and involved member of the Boston community. We regularly serve as a media sponsor for a wide range of events that build support and visibility for fellow Boston institutions. Donations of WGBH goods (DVDs, books) and opportunities (behind-the-scenes tapings, tours) are a popular item at fundraisers across the city, such as the Oak Square Library auction. We've donated computers, books, and equipment to area schools. And our public-spirited leadership and employees volunteer their time locally and serve on the boards of numerous Boston organizations.

- WGBH donations and in-kind contributions included the specific donation of nine 13" MacBooks, nine 15" MacBooks, one iMac, four Mac Pro Towers and one keyboard to the Martin Luther King, Jr., School in Dorchester. **\$12,700**

Facility Donations

- WGBH provides the use of its Calderwood Studio, Yawkey Atrium and 200-seat Theater for the use of City, neighborhood, community, and non-profit groups, reducing or outright waiving the costs. Jeanne Hopkins, WGBH Vice President for Communications and Government

Relations, serves on the Brighton Board of Trade and on the board of the Presentation School Foundation Community Center, and regularly hosts meetings.

WGBH provided the use of its facilities for these groups, absorbing the costs as donations:

- Massachusetts Department of Transportation public meeting about Mass Pike tolls **\$5,000**
- Massachusetts Department of Transportation public meeting updating about Mass Pike tolls **\$5,000**
- City of Boston/City Council Community Meeting **\$5,000**
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Scholarship

- WGBH established a scholarship two decades ago in memory of David Kuhn, a long-time WGBH producer and journalist. Each year WGBH donates a **\$1,000** scholarship to Brighton High School, awarded to a student interested in pursuing studies in communications.

Hands-on Support

- WGBH once again supported the annual fundraiser for the Faneuil Branch of the Boston Public Library in Brighton's Oak Square with a basket of DVDs, books and goods valued at **\$100**.
- For nearly 20 years, children in several Allston-Brighton elementary schools have benefited from WGBH's annual employee toy drive—a generous outpouring of gifts and cash (this year, **\$3,305**) that brightens the lives of neighborhood families and provides the schools with clothes, first-aid materials, and classroom supplies.
- Donations were made to events supporting these local civic and City events:
 - Boston Parks & Recreation Department Rose Garden Party **\$300**
 - Gardner Pilot Academy Put Your Hands Up Event **\$250**
 - BCYF/Jackson Mann Community Center Celebrating 40 Years **\$250**
 - Annual Brighton Main Streets Gala **\$500**

WGBH Education Department Outreach

WGBH Education leverages our many award-winning productions and key strategic partners to bring educational content and engagement to students and educators, both inside and outside of the classroom, and to parents, librarians, and youth leaders throughout the communities we serve. Two highlights from 2016:

- With funding from the Krueger Charitable Foundation, WGBH purchased and donated new children's trade books to three Boston-based partners: Countdown to Kindergarten, Boston Basics, and the Boston Public Library's Summer Reading Initiative., who distributed them to vulnerable children and families. **\$75,000**
- As part of the same grant, WGBH distributed 500 Plum Landing field guide notebooks, 100 tattoos, 2,000 stickers, and 500 activities in a series of environmental-themed trainings for librarians from the Boston Public Library, and activities and events for children and families through the BPL's summer reading initiative. **\$250**

Digital Mural

WGBH continued to reflect the civic life of Boston on the 40 x 80ft Digital Mural built into our studios for the community and visitors to enjoy each day. We featured more than 26 days of images highlighting notable local events, including the City's One Boston Day, the return of the Swan Boats to the Public Garden, and the completion of rehab on the USS Constitution, among others. Staffing and operation cost: **\$26,000.**

INSTITUTION NAME: WGBH Educational Foundation

FINANCIAL YEAR: FY2018

Program Name	Brief Program Description	Amount (\$)	Cash, In-Kind, or Both ¹	1-time or Ongoing ²	Who is Served ³	Program Initiator ⁴	Partners
Boston Kids & Family Channel	Broadcast programs for children and families	\$403,649	In-kind services	Ongoing	Boston children and families	Mayor/WGBH	
Brighton High School scholarship	WGBH gives a \$1,000 scholarship to graduating student interested in communications	\$1,000	Cash	Ongoing	Boston student	WGBH	Brighton High School
Facility donations	WGBH donated event space to local organizations and waived standard rental fees	\$25,000	In-kind services	Ongoing	Boston area organizations	WGBH	Various Boston Non-profits
Digital mural donation	WGBH donated highly visible digital mural to promote signature events of local non-profits	\$26,000	In-kind services	Ongoing	Boston area organizations	WGBH	Various Boston Non-profits
Various local charity donations	Donations to causes of various non-profits	\$1,400	Cash	Ongoing	Boston non-profits	WGBH	Various Boston Non-profits
Materials donated to Boston-based organizations	Donations to causes of various non-profits	\$87,950	In-kind services	Ongoing	Boston children	WGBH	Various Boston Non-profits
Television Tower donation	Donated to Boston EMS & Boston Police	\$18,000	In-kind services	Ongoing	Boston residents	WGBH	Boston Police & EMS

¹Does the institution's support for the program include a cash outlay, non-cash contributions (ex: use of property, equipment, supplies, etc), or a mixture of the two? If a mixture, please provide the approximate % of cash vs. in-kind.

²Is the program a one-time expenditure by the institution or is it part of multi-year commitment? If multi-year, please indicate the length of the commitment.

³Who is the target beneficiary of the program (ex: Boston youths with asthma)? Please be specific.

⁴Who started the program (i.e. institution, Mayor, Police Commissioner, School Superintendent, etc)? Please be specific.