

SMALL BUSINESS CALL

Tuesday, May 5



Questions?

SMALLBIZ@BOSTON.GOV



BOSTON PUBLIC HEALTH COMMISSION



OVERVIEW:

The Coronavirus Disease 2019 or COVID-19 (formerly referred to as 2019 Novel Coronavirus or 2019-nCoV) is a new respiratory virus that was first identified in Wuhan, China in December of 2019. The City of Boston and BPHC have extended the public health emergency declaration until further notice. [Read more here.](#)

LATEST NUMBERS (As of May 4, 2020):

BOSTON

- 10,077 confirmed cases
- 2384 recovered
- 442 deaths



CITY OF BOSTON
RESOURCES



COVID-19
TESTING



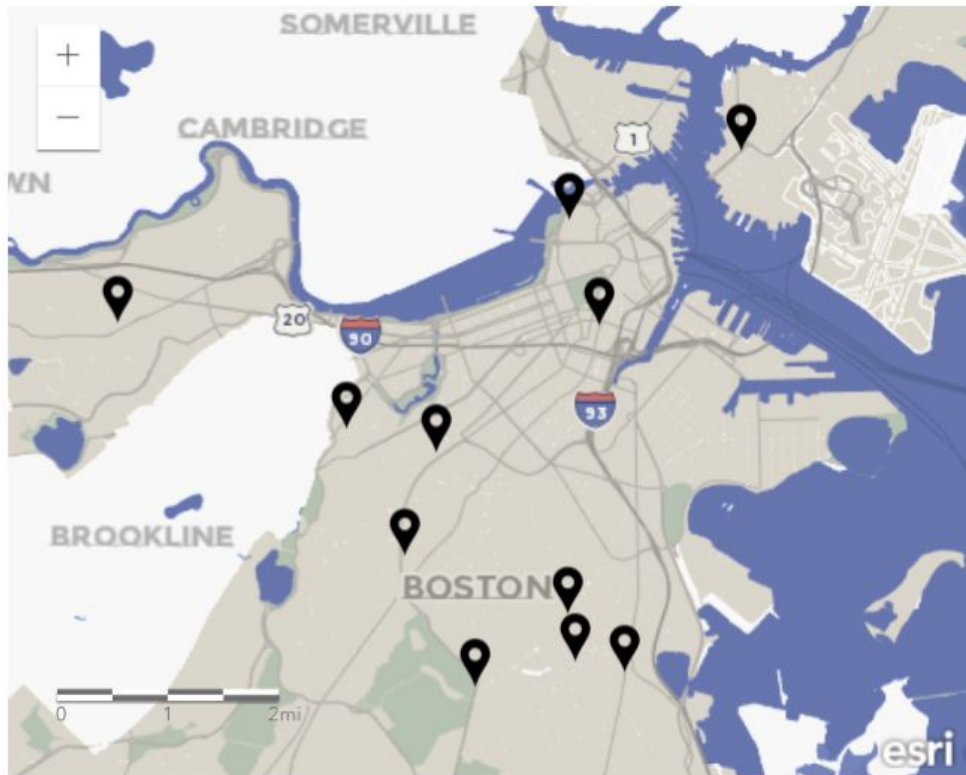
BOSTON
COVID-19 DATA

bphc.org/coronavirus

RACE / ETHNICITY CASES

RACE / ETHNICITY	KNOWN CASES	PERCENTAGE OF KNOWN CASES
Asian / PI	226	3%
Black/African-American	2945	40%
Latino/Hispanic	1422	19%
Other	807	11%
White	2018	27%
Total Race/Ethnicity Identified Cases in Boston	7418	73.6% of total cases in Boston have known Race/Ethnicity data
Total Cases in Boston	10,077	

BOSTON PUBLIC HEALTH COMMISSION



COVID-19 TESTING SITES:

Residents are asked to call ahead for pre-screening and to schedule an appointment. Residents can click on the map to find the testing center with hours, address and contact information. **TESTING IS FREE REGARDLESS OF INSURANCE OR IMMIGRATION STATUS.**

Chief John Barros



FACE COVERINGS CAN HELP SLOW THE SPREAD OF THE COVID-19

BPHC encourages people to wear a face covering when leaving home to help stop the spread of COVID-19. It is also important to wear a face covering in public settings where other social distancing measures are difficult to maintain, including grocery stores and pharmacies.

A face covering should:

- Fit snugly but comfortably against the side of the face
- Be secured with ties or ear loops
- Include multiple layers
- Allow for breathing without restriction
- Be able to be washed and machine dried without damage or change to shape



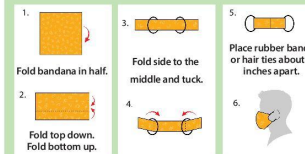
Do not put cloth coverings on:

- Children under the age of 2
- Anyone with trouble breathing
- Anyone who is unconscious, incapacitated or cannot remove the face covering without assistance.

Please do not use surgical masks or N-95 respirators. These are critical supplies that must continue to be reserved for healthcare workers and other medical first responders.

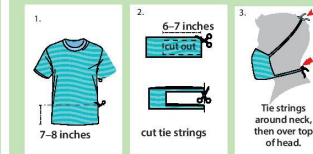
HOW TO MAKE A FACE COVERING OUT OF A BANDANA:

- Materials:
- Bandana (or square cotton cloth approximately 20"x20")
 - Rubber bands (or hair ties)
 - Scissors (if you are cutting your own cloth)



HOW TO MAKE A FACE COVERING OUT OF A T-SHIRT:

- Materials:
- T-shirt
 - Scissors



For more information, visit www.bphc.org

Building A Healthy Boston | Mayor Martin J. Walsh

Tomorrow a face cover requirement goes into place.
Available in 10 languages plus English: bphc.org/coronavirus

Mayor Martin J. Walsh

BOS: 311

The 311 Constituent Service Center is open 24 hours a day, 7 days a week, 365 days a year.



BOS:311

Four ways to report non-emergency issues:



Call 311



Download the App



Tweet @BOS311



Use this site

LICENSING BOARD

For more information

<https://www.boston.gov/departments/licensing-board>



SMALL BUSINESS EVICTIONS MORATORIUM

- On April 20th, Gov. Baker signed legislation into law to protect homeowners and tenants from evictions during this pandemic.
- With the exception of emergency evictions (defined by a tenant who poses a danger to the health and safety of others), evictions for small businesses and residential renters are put on hold for 120 days, or 45 days beyond when the Covid-19 state of emergency is lifted, whichever date arrives sooner.
- During this period, landlords are prohibited from 1.) charging small businesses and renters late fees for non-payment of rent and; 2.) providing credit data to consumer reporting agencies if renters, within 30 days of a missed payment, provide documentation (on state's website) that the non payment was due to income loss because of Covid-19.
- Nothing in this legislation relieves tenants from having to pay rent.

Small business owners can find all regulations and required documentation related to the evictions law here:

<https://www.mass.gov/regulations/400-CMR-50-covid-19-emergency-regulations>

REOPENING ADVISORY BOARD

- When announcing his extension of non-essential business closures to May 18th, Gov. Baker also announced the formation of the Reopening Advisory Board.
- Co-chaired by Lt. Governor Karyn Polito and Housing and Economic Development Secretary Mike Kennealy, the Board will hold a series of meetings with stakeholders from across the Commonwealth in order to develop a report by May 18th on strategies to reopen the economy.
- In addition to the co-chairs, the Board includes:
 - Aron Ain, CEO, Kronos Inc & Ultimate Software
 - Carlo Zaffanella, VP and GM,, General Dynamics Mission Systems
 - Corey Thomas, CEO, Rapid 7
 - Daniel Rivera, Mayor, City of Lawrence
 - Rochelle Walensky, MD, MGH
 - Girish Navani, CEO,, eClinicalWorks
 - Joe Bahena, Senior Vice President, Joseph Abboud Manufacturing
 - Kathryn Burton, Chief of Staff, City of Boston
 - Laurie Leshin, President, Worcester Polytechnic Institute
 - Linda Markham, President, Cape Air
 - Mark Keroack, President & CEO, Baystate Health
 - Monica Bharel, Commissioner, Department of Public Health
 - Nicole LaChapelle, Mayor, City of Easthampton
 - Pamela Everhart, Regional Public Affairs and Community Relations, Fidelity Investments
 - Stephanie Pollack, Transportation Secretary
 - Steve DiFillippo, CEO, Davios Restaurants
 - Wendy Hudson, Owner, Nantucket Book Partners

To submit comments to the Reopening Advisory Board, please visit:
<https://www.mass.gov/forms/submit-comments-to-the-reopening-advisory-board>

Updated Guidance for Business Owners

Governor Baker is now allowing employees in retail stores to fulfill online and phone orders

- While the Reopening Advisory Board is working on its recommendations, Gov. Baker announced today that retail stores can allow a limited number of staff to come to work to fulfill online and phone orders.
- There are stringent safety protocols that must be followed.
- For guidance and more information, please visit:

<https://www.mass.gov/info-details/covid-19-essential-services-faqs>

INSPECTIONAL SERVICES DEPARTMENT (ISD)



For construction information:

<https://www.boston.gov/news/temporary-guidance-construction-city-boston>

For all other ISD inquiries:

<https://www.boston.gov/news/inspectional-services-covid-19-updates>

KIRSTEIN BUSINESS LIBRARY & INNOVATION CENTER



Email:
kirstein@bpl.libanswers.com



Visit Us Online:
<https://www.bpl.org/kblic>

KIRSTEIN BUSINESS LIBRARY & INNOVATION CENTER



Online Resource Tools for Small Business Success

- Make an appointment with a librarian for a one-on-one consultation to assist with your business research request: kirstein@bpl.libanswers.com
- Review Sample Business Plans with the [Gale Virtual Reference Library](#)
- Find Customers with [AtoZdatabases](#)
- Research Your Competitors and research industry trends with [Mergent Intellect](#)
- Analyze market demand and find demographic data with [DemographicsNow](#)
- Locate Trade & Industry periodicals with the [Gale Business Entrepreneurship](#)
- Check out small business startup [ebooks](#) and audiobooks

Business Electronic Resources: <https://www.bpl.org/resources/business>

Get an eCard for access : https://www.bpl.org/faq/ecards/#faq_167790

KIRSTEIN BUSINESS LIBRARY & INNOVATION CENTER



Legal Consultations




We have partnered with law firm Goodwin to offer small business legal consultations via telephone.

- Specify your topic area when emailing
- Sessions are 30 minutes

Email: kirstein@bpl.libanswers.com

Mentoring



Take advantage of small business mentoring with a SCORE Boston volunteer

Call 617-565-5591 to Schedule a Session

KIRSTEIN BUSINESS LIBRARY & INNOVATION CENTER



Online Learning

This is the perfect time to learn a new skill!

- Check out [Lynda.com](https://www.lynda.com) for video instruction on building a business plan, developing an elevator pitch, or how to use Photoshop
- Keep an eye out for upcoming [Events](#)
- Subscribe to our [Adult Learning Newsletter](https://apps.bpl.org/newsletter) : <https://apps.bpl.org/newsletter>

Career Navigation

- Resume and cover letter review with a trained librarian

Reach us at ask@bpl.org or leave a voicemail (339) 215-3866 to make an appointment

SHARING JOB OPPORTUNITIES



Google Sheet with Job Openings

bit.ly/OWD-COVID-jobs

Interested in sharing hiring opportunities?

Email: lynn.m.sanders@boston.gov

UNEMPLOYMENT INSURANCE



TO APPLY

- Online on the state's Department of Unemployment Assistance (available daily from 6am - 10pm)
<https://www.mass.gov/unemployment-insurance-ui-online>

FOR ASSISTANCE WITH THE APPLICATION PROCESS

- Fill out the online form here:
<https://www.mass.gov/forms/covid-19-department-of-unemployment-assistance-contact-request>
- Or Call Greater Boston Legal Services at 617-603-1639 (all languages) or 617-603-1530 (Spanish)

ALREADY APPLIED BUT NEED TO FOLLOW-UP WITH SOMEONE AT THE UI OFFICE?

- Join Online Townhall Meeting:
<https://www.mass.gov/forms/massachusetts-department-of-unemployment-assistance-dua-virtual-to-wn-halls>
- Or fill out the online form here:
<https://www.mass.gov/forms/covid-19-department-of-unemployment-assistance-contact-request>

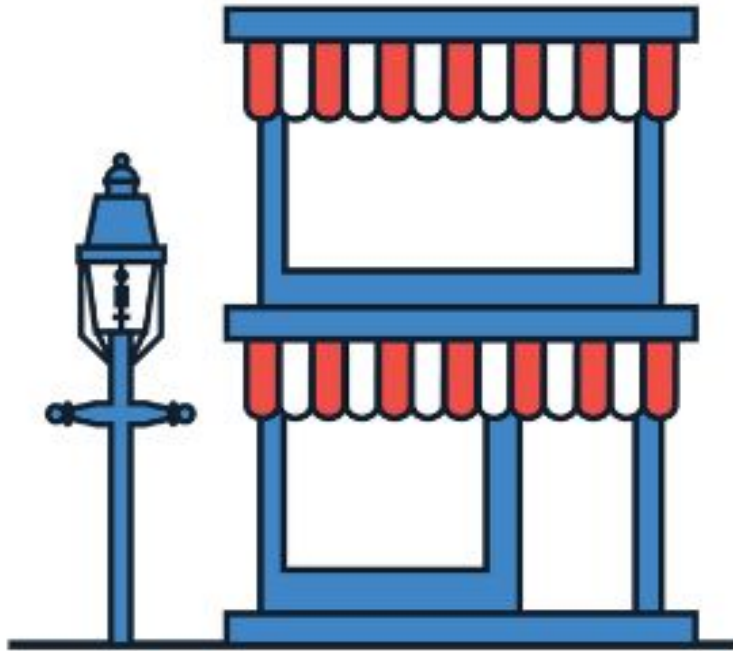
UNEMPLOYMENT INSURANCE



Documents required for UI

- Social Security Number
- Alien Registration Number (if applicable)
- Residential Address
- Mailing Address
- Phone Number
- Email Address
- Date of Birth
- Most recent 15 months of employment history, including employer's names, address, phone number, reason for separation from job, and worker's start and end dates of work
- Social Security Number and Date of Birth for Dependents (if applicable)
- Bank account number and routing number for direct deposit (recommended)

→ if you don't have an email address, please sign-up to get one



SMALL BUSINESS RELIEF FUND

\$5 million available to help small businesses most directly impacted by COVID-19.

CITY of BOSTON



Mayor Martin J. Walsh



Economic Development

SMALL BUSINESS OFFICE HOURS



FRIDAY, May 8 th

9-11am

or

2-4pm

Join Hangouts Meet

meet.google.com/fvc-kzgx-sdd

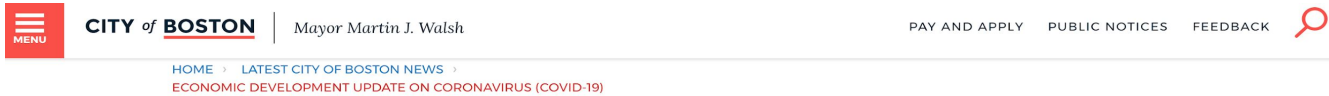
Dial- In

+1 661-543-0141

PIN: 116 952 328#

PLEASE FILL OUT SURVEY 5

We launched recurring surveys for small businesses to better pinpoint the help and services you need during this time.



ECONOMIC DEVELOPMENT UPDATE ON CORONAVIRUS (COVID-19)

boston.gov/small-business

Click on COVID-19 Response



For more small business resources, visit:

boston.gov/small-business



click on COVID-19 Update

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THANK YOU FOR JOINING US



Chief John Barros

Mayor Martin J. Walsh