

FINAL 2019 PILOT - Community Benefits -Berklee

2019 PILOT Community Benefits Report - Berklee College of Music FINANCIAL YEAR 2019 July 1, 2018-June 30 2019

| Program Name | Brief Program Description | Amount (\$) | Cash, In-Kind, or Both1 | 1-time or Ongoing | Who is Served | Program Initiator4 | Partners |
|---|---|--------------|-------------------------|-----------------------|--|--|--|
| Berklee Institute for Arts Education and Special Needs Scholarships | Scholarships for special needs students to attend arts education programming | \$30,000.00 | 100% Cash | Ongoing | Boston special needs youth | Berklee Institute for Arts Education and Special Needs | None |
| Berklee Summer in the City | Concert series that facilitates access to performances in public locations throughout Boston, including parks, shopping centers, and community-based organizations. Approximately 65,000 attendees attended the series free of charge. | \$26,250.00 | Both (45%/55%) | 1-time (year to year) | Residents of Boston at venues and partners such as Boston Centers for Youth and Families, Boston Convention and Exhibition Center, Boston Foundation, Boston Harbor Islands Alliance, Boston | Berklee | City of Boston Parks & Recreation Department; Fenway Cultural Alliance ; Mayor's Office of Tourism, Sports and Entertainment; Boston Convention and Exhibition Center; Boston Foundation; Boston Harbor Islands Alliance; Boston National Historical Park; |
| City Music College Scholarship | Awards full-tuition scholarships to City Music's outstanding high school seniors so that they can continue their education as full-time students at Berklee College of Music | \$471,680.00 | 100% Cash | Ongoing | 9 students who were residents of Boston when they were awarded as HS seniors and are still residents of Boston | Berklee City Music | Boston Public Schools (including METCO) |
| City Music ArtsLink Program (Formerly Faculty Outreach) | Provides student enrichment and extra support to public school music programs and teachers in grades 4-12 in 9 select Boston Public and Charter Schools. The Program structure was changed for 2017-18 as we solidified relationships with our partner schools and removed relationships with schools that were not meeting conditions laid out in our Memorandum of Agreement. | \$139,000.00 | 100% Cash | Ongoing | 665 Boston students served. 89 Hours/week for 29 weeks | Berklee City Music | Boston Arts Academy, Community Academy for Science and Health, Conservatory Lab Charter, English High School, Jackson Mann, Ohrenberger, Orchard Gardens, Roland Hayes, Sumner, Warren Prescott |
| City Music High School Academy | An advanced, intensive program for continuing City Music students. It brings the Berklee experience into the lives of promising young musicians in grades 9-12. Most graduating seniors go on to study at various institutions around the country, including Berklee College of Music. | \$238,680.00 | 100% Cash | Ongoing | 34 Boston students served. Approx. Cost of \$7,020/Boston Student (4.5 hours/week x 26 weeks x \$60 | Berklee City Music | Boston Arts Academy, Boston Latin Academy, Boston Latin School, Boston Trinity Academy, Boston University Academy, East Boston Central Catholic, John D. O'Bryant, Park School, Roxbury Prep |
| City Music Mentoring Program | The mentoring program has been in a phase-out over the last few years. For 2018-2019, the mentoring program consisted of one ensemble. This is the final year of it being a standalone program, mentoring will be integrated going forward. | \$5,720.00 | 100% Cash | Ongoing | 2 Boston students. Approx. Cost of \$2,860 /Boston Student (2 hours/week x 26 weeks x \$55 (avg. instructor salary) | Berklee City Music | Boston Arts Academy Boston Latin School |
| City Music Preparatory Academy | A more comprehensive program for kids in grades 4-8 combining the PULSE music curriculum with activities that introduce students to both the college experience and the High School Academy. Programming takes place at the Boston Arts Academy on Saturdays. | \$193,050.00 | 100% Cash | Ongoing | 27 Boston students served. Approx. Cost of \$7,150/Boston Student (5 hours/week x 26 weeks x \$55 (avg. instructor salary) | Berklee City Music | Academy of the Pacific Rim Charter School, Boston Latin School, Catholic Memorial, Carroll School, The Eliot School, Edward W. Brooke Charter, Fletcher Maynard, Hugh Roe O'Donnel School, John D. O'Bryant, Josiah Quincy, Maria Hastings Elementary, Mary Lyon, Milred Avenue K-8, Nobel and Greenough School, Orchard Gardens, Paige Academy, Roxbury Prep Charter School, St. Columbkil Partnership School, TechBoston Academy |
| City Music Summer Scholarship | Gives students in the Berklee City Music program an opportunity for a full scholarship to the Berklee Five-Week Summer Performance Program, where they get a leg up on their musical and college pursuits. | \$161,250.00 | 100% Cash | Ongoing | 30 Boston students served. Tuition was \$5,375 this year | Berklee City Music | Boston Arts Academy, Boston Day and Evening Academy, Boston Latin Academy, Boston Latin School, John D. O'Bryant, METCO |
| Community Service Employment | Each year, Berklee places full-time students in Boston schools, municipal agencies and community-based organizations to serve as part-time staff members at no cost to the recipient organization. | \$73,382.83 | 100% Cash | Ongoing | Hyde Square Task Force, Yawkey Boys and Girls Club, South End Technology Center, Blue Hill Boys and Girls Club, Boys and Girls Club of Dorchester, West End House Boys and Girls Club, Sociedad Latina, Boys | Berklee | Music and Youth Initiative |

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|---|--|----------------|--------------|---------|---|---------|--|
| Institutional Scholarships & Grants | Awards to full time undergraduate students who are Boston Residents (excluding City Music College Scholarship total, which is below) | \$1,719,083.00 | 100% Cash | Ongoing | Boston Residents | Berklee | |
| Summer Scholarship (non-City Music) | Awards students in the Boston area (not affiliated with City Music program) a full scholarship to the Berklee Five-Week Summer Performance Program, where they get a leg up on their musical and college pursuits. | \$11,725.00 | 100% Cash | Ongoing | Boston Residents | Berklee | |
| Instrument and Equipment Donation Program | Berklee provides Boston schools and nonprofit organizations with quality hardware, musical instruments and production equipment. The donated items, formerly in use at Berklee, are in good condition and are specifically requested by the recipient organizations. Berklee also matches private instrument and equipment donors with schools and nonprofit recipients. | \$5,260.27 | 100% In-Kind | Ongoing | Boston Teen Challenge, Global Youth Groove, Mattapan Teen Center, IFSI (Immigrant Family Services Institute), Zumix, Kenny School, Boys and Girls Club of Boston, Girls Rock Boston | Berklee | |
| KidsJam @ Berklee | KidsJam @ Berklee provides free music and movement workshops. Each of the 16 workshops is held in Berklee's Café 939 and is led by advanced students enrolled in the college's Music Education Department. | \$8,000.00 | 100% Cash | Ongoing | Approximately 20 children per session, ages 3-5 years, from Boston families, daycare centers and home-based daycare programs. | Berklee | |
| The Movement @ Berklee | Student-led volunteer program in the Office of Community and Government Relations that uses music as a catalyst for community building and social change. Volunteers include Berklee students, alum, staff and faculty. | \$3,847.50 | 100% In-Kind | Ongoing | Greater Boston Food Bank, Women's Lunch Place, Susan Bailis Senior Center, Boston Children's Museum, Massachusetts General Hospital Oncology Department, Boys and Girls Club | Berklee | |
| Ticket Donation Program-Berklee College | Provides Boston agencies with free tickets to performances on the Berklee campus. | \$12,900.00 | 100% In-Kind | Ongoing | Boys and Girls Clubs of Boston; Hyde Square Task Force; Ellis Neighborhood Association; Opening Doors for the Arts; Symphony West. [445 tickets.] | Berklee | |

\$3,099,828.60

Total Service Contributions

July 1, 2018-June 30 2019
(includes merged institution of college and conservatory)