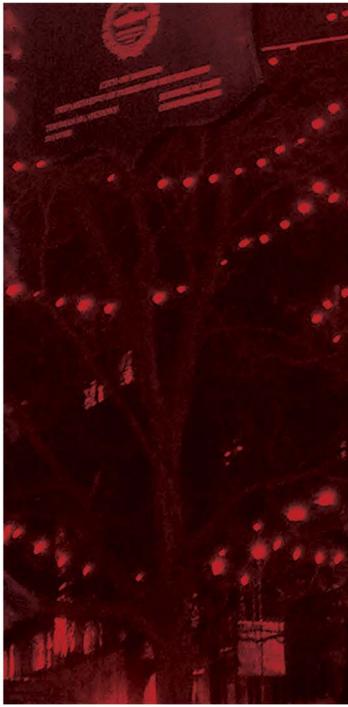


BOSTON
COMMON
FOUNDED
1634



MAKE BOSTON COMMON

GLOW

FOR THE HOLIDAYS

 Bostonparksdept

 Bostonparksdepartment

 Bostonparksdept

WWW.BOSTON.GOV/PARKS

MAKE BOSTON COMMON

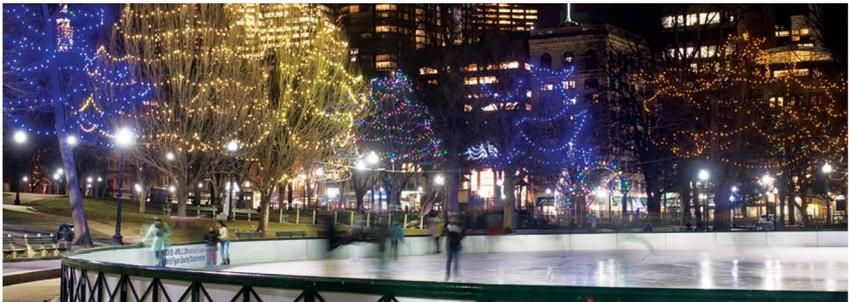
GLOW

FOR THE HOLIDAYS

Date: Early December 2020 -
Mid-January 2021
(Frog Pond lit til mid-March)

Demographic: Families,
Boston residents, business
workers, visitors

Attendance: Most visited park
in Boston



Stats:

- \$225,000 fundraising campaign
- Highlight the tree canopy with LED string lights - approximately 60 trees
- Outline roofline of the Parkman Bandstand, Frog Pond, Deer Park, and Visitor's Information Center
- 14 Street light poles along Mayor's Walk and Soldiers and Sailors Monument to display:
 - 2.5 foot LED Snowflakes
- Large-scale LED display pieces: reindeer, ornaments, tree
- 60,000+ LED lights will illuminate Boston Common and 25,000 in the Public Garden

SUPPORT A BOSTON TRADITION

Make the Boston Common Glow for the Holidays

Our goal is to raise \$225,000 to light trees and the buildings in Boston Common, America's first park, for the holiday season. Ninety-five percent of the funding for this initiative is from corporate and private donors.

Many long-standing Boston events have been cancelled or postponed during 2020 due to the COVID pandemic. We need your help to ensure that this beloved tradition continues.

The Fund for Parks and Recreation in Boston (tax identification #042784811) is an IRS-recognized charitable organization. Donations are tax-deductible to the extent allowed by law.

Mayor Martin J. Walsh will light Boston's Official Christmas Tree, donated by the Province of Nova Scotia, along with designated trees and buildings in Boston Common in early December.

Any level of support is greatly appreciated.

Benefits for donations of \$10,000 and above include:

- Company logo included on five 2x7 Boston Globe print ads*
- Company logo displayed on Logan Airport area billboard promoting the Tree Lighting and Virtual Holiday Show**
- Mention in press releases

**Boston Globe promotional support not confirmed but expected shortly*

***Show and tree lighting ceremony are TBA and will likely be a virtual event*



SUPPORT A BOSTON TRADITION TODAY!

Please indicate your donation amount and return the sponsor form below. You may contact (617) 635-4032 with any questions.

Yes, I/We/Our organization would like to become a sponsor at the following level:

LEVEL OF SPONSORSHIP \$ _____

PAYMENT

- Check enclosed, payable to: The Fund for Parks and Recreation
- Please send me an invoice for the denoted donation commitment
- Credit cards accepted via our Paypal account at:
www.boston.gov/parks/BostonCommonTrees

.....

Company/name as it should appear _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

.....

PLEASE RETURN COMPLETED SPONSOR FORM TO

Maureen McQuillen
Events and Development Director
Boston Parks and Recreation Department
1010 Massachusetts Avenue - 3rd floor
Boston, MA 02118

For more information, contact Maureen McQuillen
via email at maureen.mcquillen@boston.gov or (617) 635-4032

