## All Our Ideas

### Getting the Word Out
**Goal:** 3 to 6 effective ways to get the word out in Lower Roxbury

- Holding virtual town hall meeting with call in features
- Newsletters
- Mass mailing and provide info on the meetings
- Signage everywhere (key points specifically like transit centers and community centers)
- Mobile/digital signs with flyers
- QR codes that leads to more info (can be text message notifications)
- MBTA (aspirational at the moment :[ ])
- Announcements made during church meetings
- Display areas in front of church
- Social media like TikTok, Instagram, Facebook (potentially targetted to Roxbury zip code)
- Take advantage of other organizations
- Discuss in neighborhood association meetings
- Discuss at UNLR's membership meetings
- Send out flyers
- Share materials at places and events that people frequent (Dudley Station/Nubian Square, Good Eats, Slades, churches, community centers, parks, etc)
- Rely on community partnerships to get the word out about opportunities to provide input/feedback

### Soliciting Input/Feedback
**Goal:** 2 to 4 effective ways to solicit input/feedback in Lower Roxbury

- Google forms- user friendly/universal
- QR codes leading to site where people can leave feedback
- Solicit input/feedback at places and events that people frequent (Dudley Station/Nubian Square, Good Eats, Slades, churches, community centers, parks, etc)
- Send a mailing to residents with a form that can be return via mail
- Allow email responses
- Have street ambassadors survey folks on the street