



Union Twist, Inc.



Marie St. Fleur CEO



Amy McNamee Senior Advisor



Tahira Rehmatullah Cannabis Advisor

- Union Twist, Inc. ("Union Twist") is managed and controlled by women who also hold equity in the Company
- Union Twist also holds an HCA with Newton and is provisionally licensed by the CCC in Framingham

Diversity and Inclusion: Goals

- 100 percent woman managed, majority minority
- Employ women, POC/immigrant populations, and Boston residents at rates that are consistent with other applicants
- Prioritize applications of Allston residents, veterans and people with disabilities

Hiring Goals

75% 50% 50%

"Diversity and Inclusion is a top-to-bottom business strategy — not just an HR program."

- Josh Bersin

Diversity and Inclusion: Programs

- Diversity and inclusion council consisting of top management and line staff to measure progress against set goals including metrics for recruiting, promotion rates, compensation levels, and retention
- Equitable HR, planning, design, recruitment, and evaluation tools
- Advertise job postings in publications, social media and professional networks that meet target audiences
- Create strong employee networks (employee resource, affinity groups, community outreach groups)













Diversity and Inclusion: Measurements

- Annual report stating demographics of company, including sexual orientation and disabled status of employees
- Total numbers of jobs created and opportunities for advancement
- Internal trainings will be held regarding diversity and implicit biases



Employment Plan

Boston Residents: 75%

POC/IP: 50%

Women: 50%

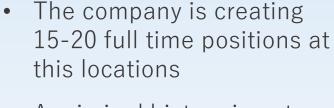
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\$15.69

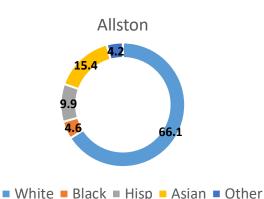
Boston Living Wage Ord.

Includes:

- Health insurance
- Public transportation subsidies
- Paid time off
- Employee rewards



- A criminal history is not a deterrent to hiring
- People with criminal records will be recruited through MassHire, Operation Exit and Mayor's Office of Returning Citizens
- Two of the principals (Marie and Amy) are former prosecutors and will spearhead legal aid and expungement services programs
- The company will offer education, job training, and legal aid



Community Feedback Public Support

August 10, 2020

Attn: Chairwoman Joyce

I would like to write a letter of non-opposition for the "Union Twist" application at 257-259 Cambridge St. Allston, MA 02134. This project would potentially be the first of its kind to open in my district. We've met with the organization and discussed some of the most pressing details.

We do not oppose or support the project.

Best regards

Styabeth Breadon

Liz Breadon Boston City Councilor District 9 Allston-Brighton



2016: WARD 21 / PRENCINCT 1

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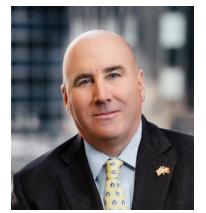
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Yes No

Letter of non-opposition, City Councilor Liz Breadon

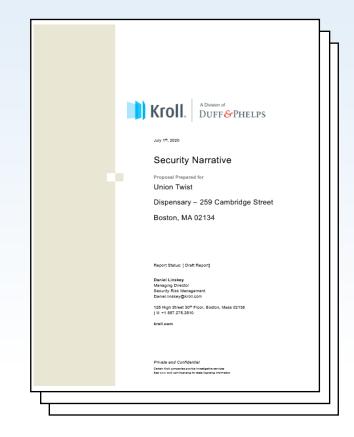
Location, Safety and Security: Personnel

- Engaged Kroll Security, Managing Partner of Boston Office
- Security plan for personnel, building and product security, and protecting youth from access has been submitted to the Board



Dan Linskey, Kroll Security

- Plan includes transportation of delivery of product and monies
- Onsite security (unarmed); 54 surveillance cameras
- Hours of operation: 9AM to 8PM, 7-Days

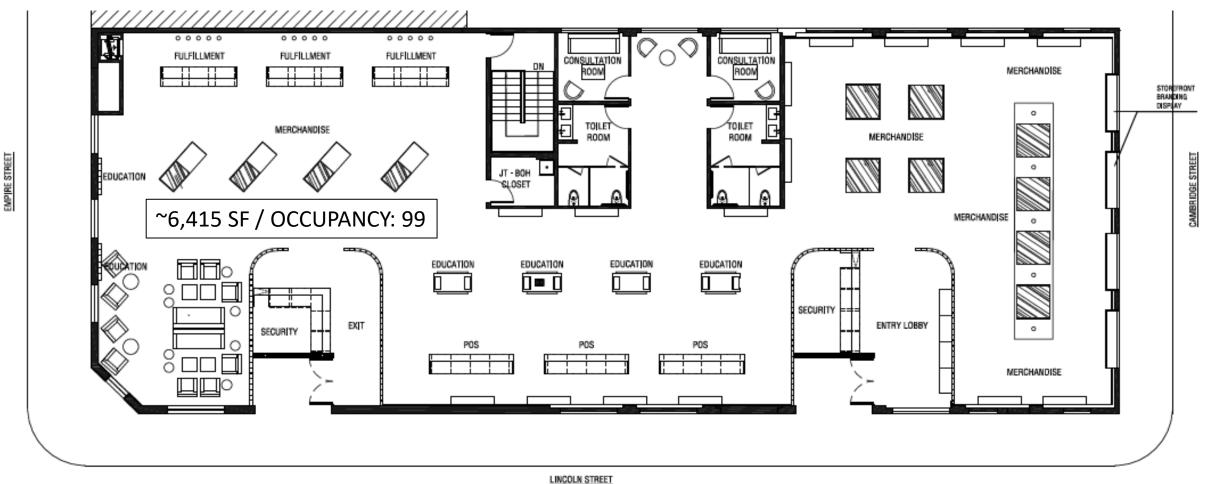




259 Cambridge Street



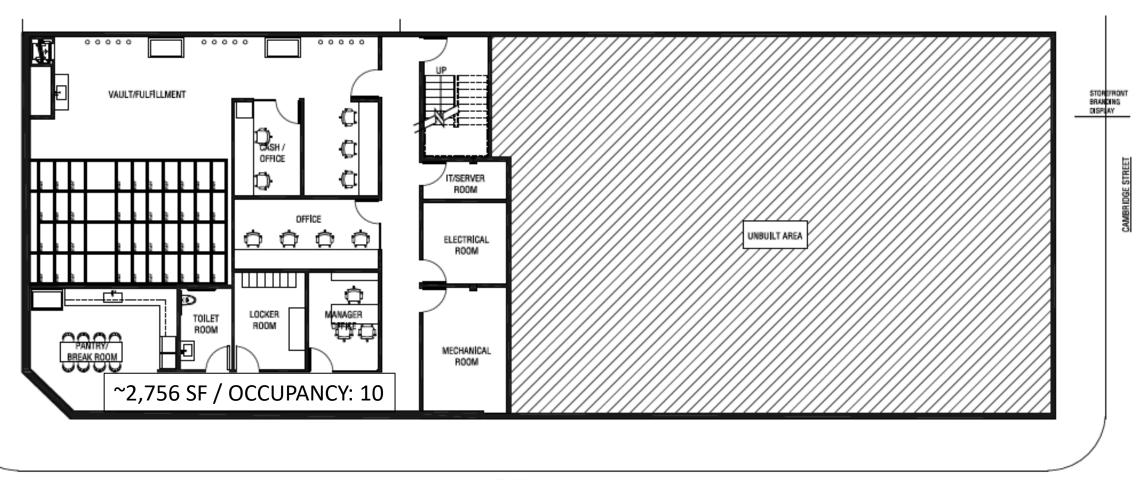
259 Cambridge Street







259 Cambridge Street



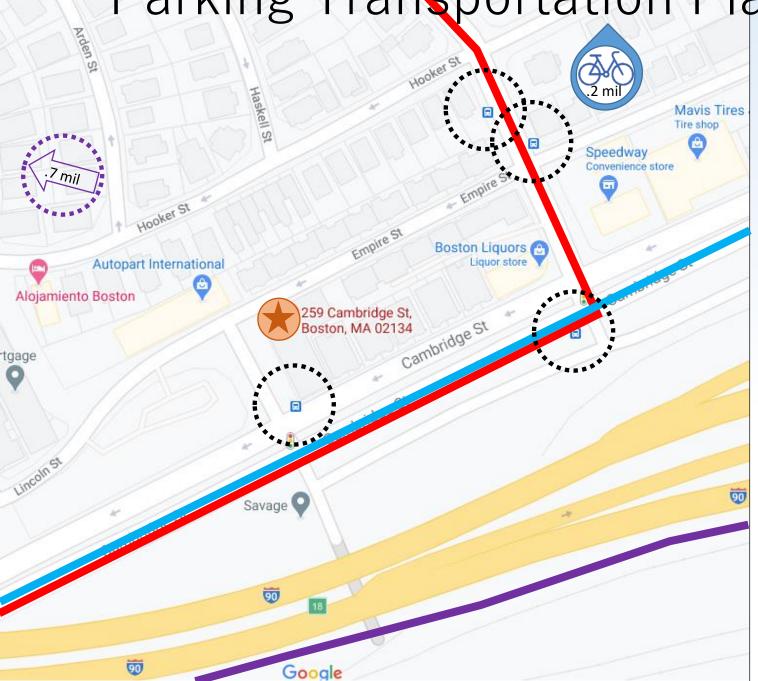
LINCOLN STREET







Parking Transportation Plan: Public Transit





259 Cambridge Street



MBTA 66 Bus

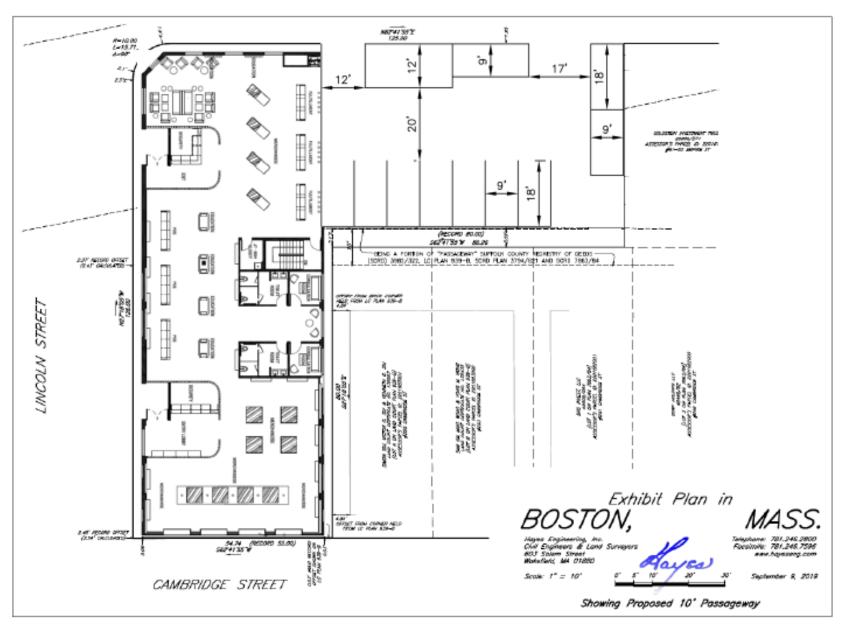


MBTA Commuter Rail





Parking Transportation Plan: On-site parking



On-site parking (9)

Additional Measures:

- BlueBike Incentives for employees and customers
- Traffic study submitted to BCB





