Is your Google Meet working properly?

- Can you hear and see?
- Can you mute and unmute?
- Can you turn your video on and off?

You can also join by phone:
617-675-4444
PIN: 967 525 779 6392#

Having trouble? Call Daniela at 857-256-0592

TIP: the options bar is at the bottom of your screen
TODAY’S CONVENING

OUTCOMES
- Welcome additional members
- Review purpose of this group
- Review proposed outreach plan and provide feedback

AGENDA

11:00  Suggest any revisions to desired outcomes and/or agenda
11:05  Introductions
11:15  Review purpose of this group
11:20  Review proposed outreach plan
       Answer clarifying questions
       Share any feedback
11:55  Agree to next steps and evaluate meeting
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INTRODUCTIONS

- Your name
- Your pronouns (for example: she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc)
- How you’re connected to communities in Lower Roxbury
- A space you enjoy in the winter in or near Lower Roxbury
### TODAY’S CONVENING

#### OUTCOMES
- Welcome additional members
- **Review purpose of this group**
- Review proposed outreach plan and provide feedback

#### AGENDA

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OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.
EXPECTATIONS FOR BTD

Jen, Daniela, and BTD will:

▶ Host outreach advisory group meetings quarterly, with ample notice.
▶ Be accountable to you with regular communication.
▶ Respectfully engage with the outreach advisory group and community members.
▶ Incorporate your advice and recommendations about outreach, as best as we are able.
▶ Make decisions transparently.
GROUP EXPECTATIONS

Members of the Outreach Advisory Group will:

▸ Make a good faith effort to attend outreach advisory group meetings.

▸ Engage respectfully with one other, with the project team, with community members.

▸ Share your knowledge and experience.

▸ Communicate back to your communities about the project.
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Build a collaborative process with community members to:

- Highlight *neighborhood assets*
- Create *positive changes* to your streets in Lower Roxbury

The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.
OUTREACH GOALS & TIMELINE

▶ Communicate and collaborate with the communities in Lower Roxbury right now while keeping everyone safe from COVID-19.

MARCH, 2021
Outreach Advisory Group
GET THE WORD OUT

JULY, 2021
Outreach Advisory Group
RECEIVE FEEDBACK

NOVEMBER, 2021
Outreach Advisory Group

TBD, 2022
Construction begins
OUTREACH GOALS & TIMELINE

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MARCH, 2021
Outreach Advisory Group

GET THE WORD OUT

RECEIVE FEEDBACK

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Outreach Advisory Group

TBD, 2022
Construction begins
WHAT PEOPLE ARE ENVISIONING

- Streets that are better for walking
- Streets with more visibility for people walking
- Safe streets to cross

Example maps from our Neighborhood Slow Streets program

- New crosswalks
- Streets that are better for biking
- Slower, safer streets

Poor visibility:
- The curvature of the street
- Cars park to close to the crosswalk or intersection
- Other feature obstructing visibility

Crossings don’t feel safe:
- Poor visibility of people crossing
- Lack of crosswalk markings
- People driving not stopping or yielding

Fast turns:
- People speed approaching intersection
- Intersection is wide
CURRENT OUTREACH GOALS

Now:

- Confirm what the residents of Lower Roxbury would like to see changed.
- Check that we haven’t missed any opportunities for change.
- Share with community members information about the tools we could use to help.
GETTING THE WORD OUT

Proposed plan

▶ Send a mailing to all residents
▶ Announce via project email list, Office of Neighborhood Services newsletter
▶ Post signage about the project
▶ Flyer businesses
▶ Distribute materials at events, community locations, larger developments
▶ Connect with organizations

Questions for you:

● Do you know of events happening between April and June?
● Could you suggest good community locations for dropping off materials?
● Could you suggest places with high visibility to hang up signs?
● Could you help us connect with additional organizations?
RECEIVING FEEDBACK

Proposed plan
- Create a survey on Google forms
- Host office hours (virtually) with the project team
- Host virtual workshops via Zoom

Questions for you
- Do you have suggestions for how to engage folks who aren’t connected virtually?
- Do you see any reason not to go forward with the following dates/times for virtual workshops?
  - Dates: week of June 7th OR 21st
  - Times:
    - Tuesday at 11:00am
    - Thursday at 6:30 pm
    - Saturday 2:00 pm
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EXPECTED NEXT STEPS

▶ Meet again on **June 24 at 11:00am**
▶ Email to you re: today’s meeting notes
▶ Send invitation to provide additional feedback
▶ Keep you posted!
MEETING EVALUATION

OUTCOMES

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QUESTIONS

▶ How did we do as a group at achieving our desired outcomes for the meeting?
▶ How did the project team do at guiding the process?
▶ Any recommendations for the next meeting?
CONCLUSION