

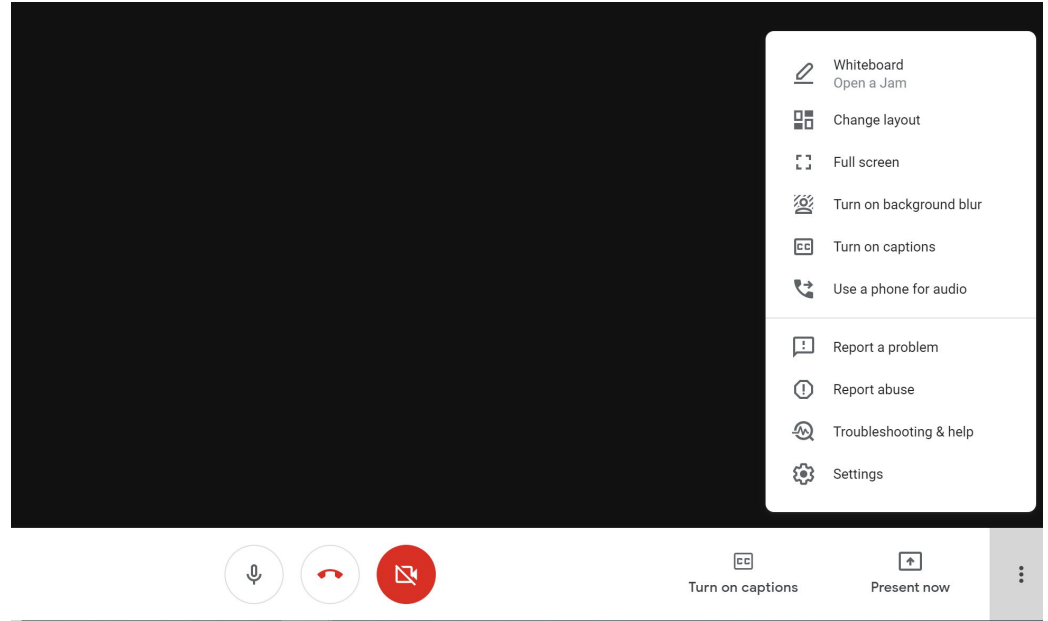
# LOWER ROXBURY TRANSPORTATION STUDY

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*Outreach Advisory Group  
March 4, 2021*

# TECH CHECK-IN

- ▶ *Is your Google Meet working properly?*
  - *Can you hear and see?*
  - *Can you mute and unmute?*
  - *Can you turn your video on and off?*
- ▶ *You can also join by phone:  
617-675-4444  
PIN: 967 525 779 6392#*
- ▶ *Having trouble? Call  
Daniela at 857-256-0592*



**TIP:** *the options bar is at the bottom of your screen*

# TODAY'S CONVENING

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## OUTCOMES

- ▶ Welcome additional members
- ▶ Review purpose of this group
- ▶ Review proposed outreach plan and provide feedback

## AGENDA

- 11:00 ▶ Suggest any revisions to desired outcomes and/or agenda
- 11:05 ▶ Introductions
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# INTRODUCTIONS

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- ▶ Your name
- ▶ Your pronouns (for example: *she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc*)
- ▶ How you're connected to communities in Lower Roxbury
- ▶ A space you enjoy in the winter in or near Lower Roxbury

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# OUTREACH ADVISORY GROUP

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*Help us communicate and collaborate with the communities in Lower Roxbury right now.*

# EXPECTATIONS FOR BTD

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Jen, Daniela, and BTD will:

- ▶ Host outreach advisory group meetings quarterly, with ample notice.
- ▶ Be accountable to you with regular communication.
- ▶ Respectfully engage with the outreach advisory group and community members.
- ▶ Incorporate your advice and recommendations about outreach, as best as we are able.
- ▶ Make decisions transparently.



# GROUP EXPECTATIONS

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Members of the Outreach Advisory Group will:

- ▶ Make a good faith effort to attend outreach advisory group meetings.
- ▶ Engage respectfully with one other, with the project team, with community members.
- ▶ Share your knowledge and experience.
- ▶ Communicate back to your communities about the project.

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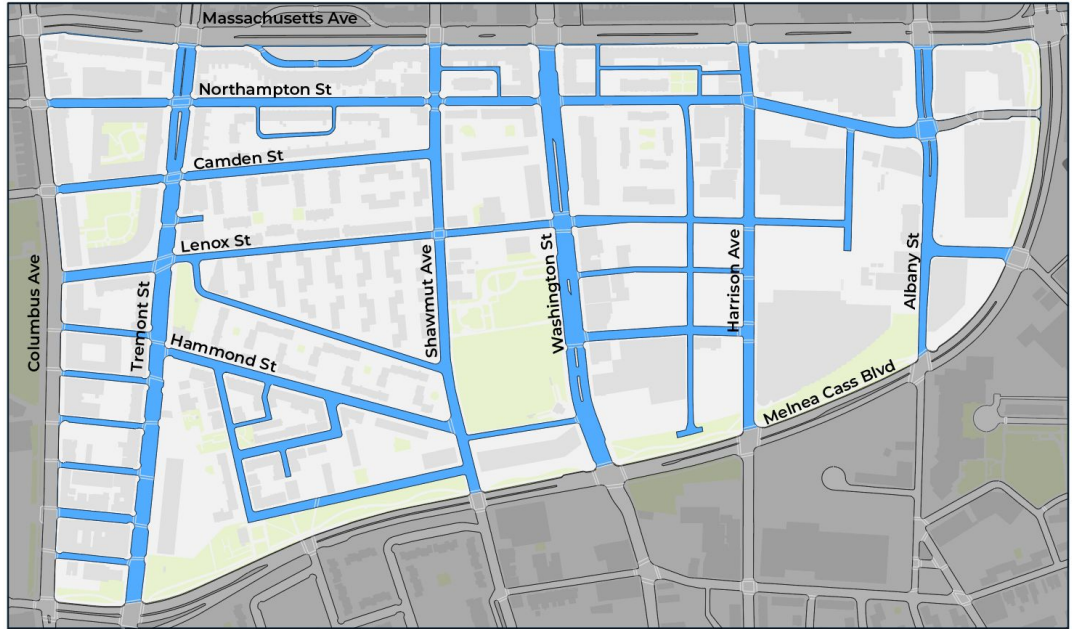
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# PROJECT GOAL

Build a collaborative process with community members to:

- ▶ Highlight **neighborhood assets**
- ▶ Create **positive changes** to your streets in Lower Roxbury



The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.

# OUTREACH GOALS & TIMELINE

► *Communicate and collaborate with the communities in Lower Roxbury right now while keeping everyone safe from COVID-19.*

**MARCH, 2021**

*Outreach Advisory Group*

**JULY, 2021**

*Outreach Advisory Group*

**NOVEMBER, 2021**

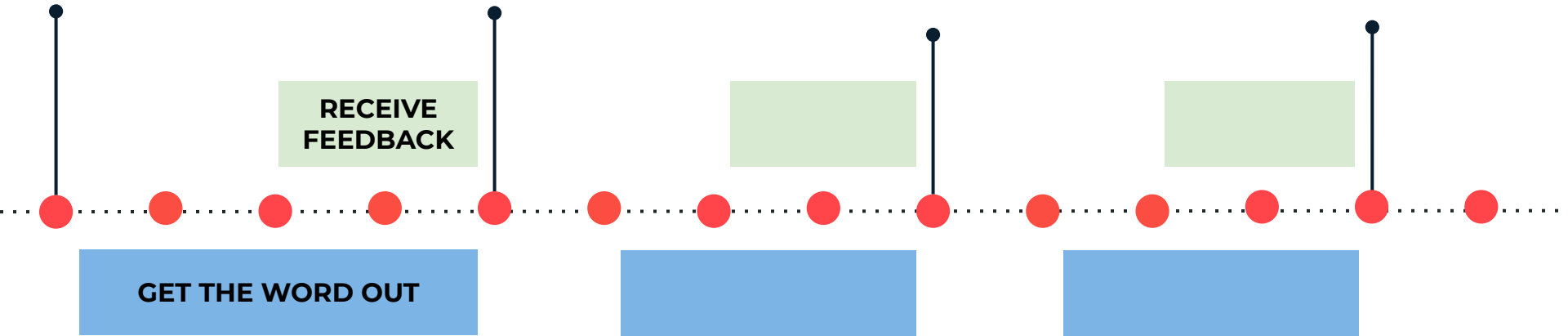
*Outreach Advisory Group*

**TBD, 2022**

*Construction begins*

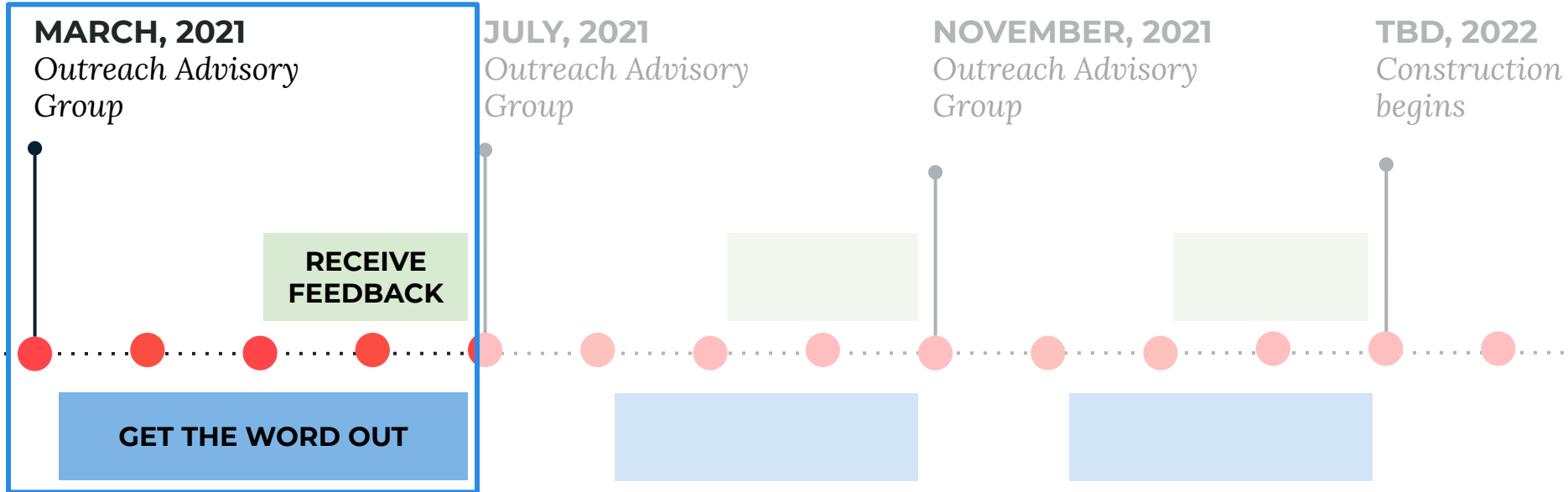
**RECEIVE FEEDBACK**

**GET THE WORD OUT**



# OUTREACH GOALS & TIMELINE

- ▶ *Communicate and collaborate with the communities in Lower Roxbury right now while keeping everyone safe from COVID-19.*



# WHAT PEOPLE ARE ENVISIONING

- ▶ Streets that are better for walking
- ▶ Streets with more visibility for people walking
- ▶ Safe streets to cross
- ▶ New crosswalks
- ▶ Streets that are better for biking
- ▶ Slower, safer streets

## Poor visibility:

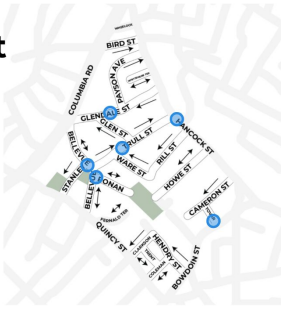
Can relate to:

- The curvature of the street
- Cars park to close to the crosswalk or intersection
- Other feature obstructing visibility



## Crossings don't feel safe:

- Poor visibility of people crossing
- Lack of crosswalk markings
- People driving not stopping or yielding



## Fast turns:

- People speed approaching intersection
- Intersection is wide

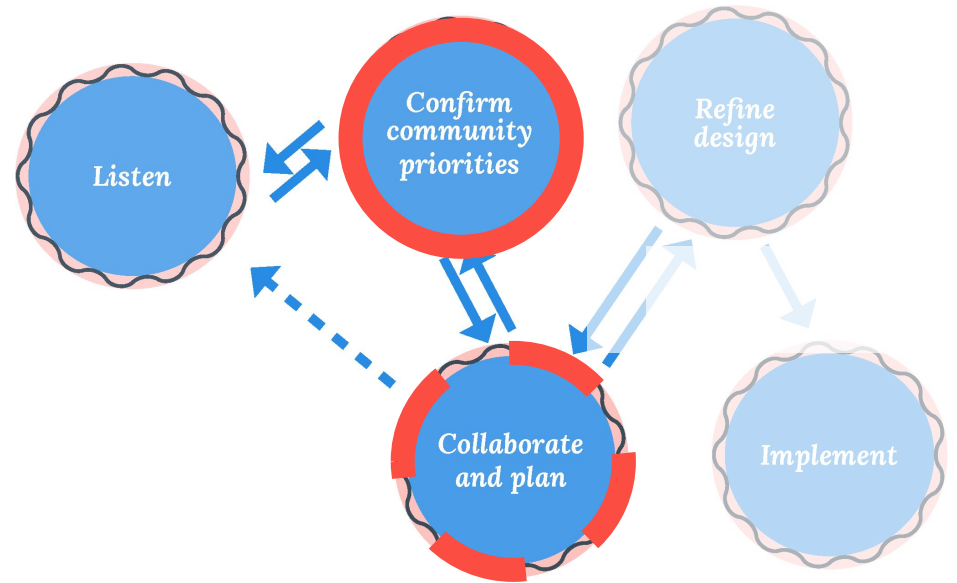


**Example maps** from our Neighborhood Slow Streets program

# CURRENT OUTREACH GOALS

▶ Now:

- *Confirm what the residents of Lower Roxbury would like to see changed.*
- *Check that we haven't missed any opportunities for change.*
- *Share with community members information about the tools we could use to help.*



# GETTING THE WORD OUT

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## *Proposed plan*

- ▶ *Send a mailing to all residents*
- ▶ *Announce via project email list, Office of Neighborhood Services newsletter*
- ▶ *Post signage about the project*
- ▶ *Flyer businesses*
- ▶ *Distribute materials at events, community locations, larger developments*
- ▶ *Connect with organizations*

## Questions for you:

- *Do you know of events happening between April and June?*
- *Could you suggest good community locations for dropping off materials?*
- *Could you suggest places with high visibility to hang up signs?*
- *Could you help us connect with additional organizations?*



# RECEIVING FEEDBACK

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## *Proposed plan*

- ▶ *Create a survey on Google forms*
- ▶ *Host office hours (virtually) with the project team*
- ▶ *Host virtual workshops via Zoom*

## *Questions for you*

- *Do you have suggestions for how to engage folks who aren't connected virtually?*
- *Do you see any reason not to go forward with the following dates/times for virtual workshops?*
  - *Dates: week of June 7th OR 21st*
  - *Times:*
    - *Tuesday at 11:00am*
    - *Thursday at 6:30 pm*
    - *Saturday 2:00 pm*

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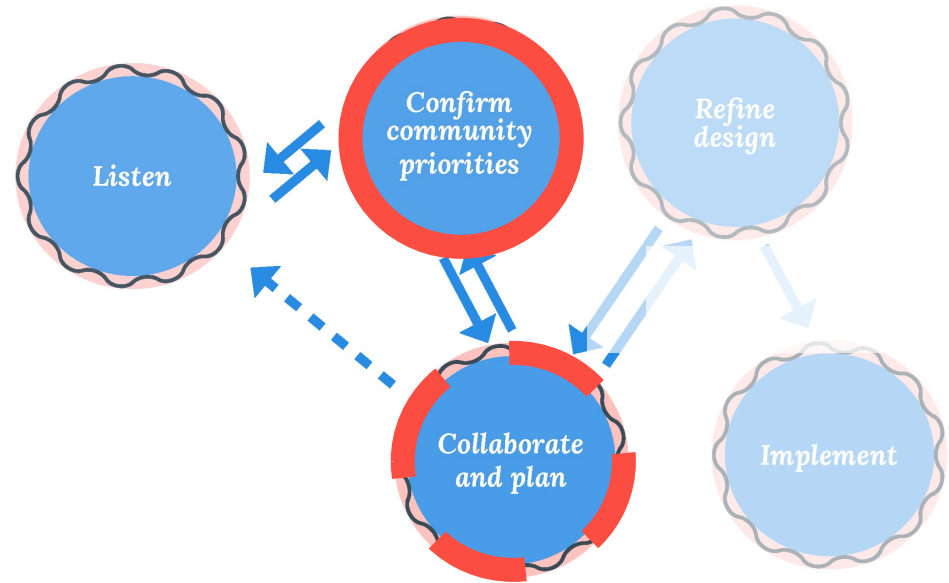
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# EXPECTED NEXT STEPS

- ▶ Meet again on **June 24 at 11:00am**
- ▶ Email to you re: today's meeting notes
- ▶ Send invitation to provide additional feedback
- ▶ Keep you posted!



# MEETING EVALUATION

## OUTCOMES

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## QUESTIONS

- ▶ *How did we do as a group at achieving our desired outcomes for the meeting?*
- ▶ *How did the project team do at guiding the process?*
- ▶ *Any recommendations for the next meeting?*

**CONCLUSION**

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