

Executive Office Report September 2020 Board Meeting



PRIORITY AREA

02



WORKFORCE
DEVELOPMENT

Goal: Promote and sustain a work environment where staff thrive and achieve personal and professional growth.

Bonus Pay

To be eligible for any bonus pursuant to this proposal, an employee must meet all the following eligibility requirements:

- The employee must have been designated by the BPHC as a front-line or critical worker for purposes of the public health emergency caused by the COVID-19 virus.
- The employee must have reported to work on site during the period March 15, 2020 to May 23, 2020 as part of an established regular work schedule.
- The employee must be an active BPHC employee as of the time the bonus is paid (employees who are terminated prior to payment will be ineligible for any bonus).



Recovery Month Activities

- The **Massachusetts Opioid Screening and Awareness Day** on September 22 with Dr. Scott Weiner BWH www.opioidscreening.org
- On September 23, the Massachusetts Organization for Addiction Recovery and Friends is holding its **30th annual Recovery Month celebration** the Mayor will provide annual remarks followed by a Boston celebrates Recovery Month video.
- And on September 29, OWD, The Office of Public Safety and Recovery Services is holding a **virtual panel to discuss Project Opportunity** a new program, to support people with CORI reports in getting employment.
- Visit boston.gov/recovery to learn more about these events.



Intergovernmental Relations Updates

- Boston City Council Violence Prevention Hearing, 9/2
- Preliminary Framework for Equitable Allocation of COVID-19 Vaccine
- Statewide COVID-19 Health Inequity Task Force Hearing, 9/15



Communications Update (7/1 to 9/14)

Media

- BPHC/EMS appeared in more than **342** articles and stories & contributed content to dozens more

Social Media

- Twitter: 715 Tweets, 4.4K engagements
- Gained 700 followers
- Facebook: 26 posts, 930 engagements
- Instagram: 40 posts, 1.1K engagements
- Gained 250 followers

Targeted Outreach

- Created signage in English and Spanish for 15 bus shelters in East Boston
- Collaborating with Revere, Chelsea, Everett and Lynn on a regional marketing campaign with Spanish speaking media: El Mundo, El Planeta, Mega 94.9/890 Boston



USE UNA MASCARILLA.
East Boston, si usa una mascarilla puede salvar vidas.

CITY OF BOSTON



Mayor Martin J. Walsh

bphc.org/coronavirus

BOSTON
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Racism as a Public Health Crisis Updates

Policy and Practice

Advocacy and Access

Data



1. Policy and practice solutions that work to dismantle systemic racism



3. Engagement of historically marginalized communities



4. Availability of specific race and ethnicity data that documents the health inequities that exists



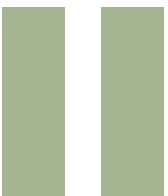
2. 'Boston Health Equity Now' plan



6. Access to prevention and treatment that is culturally and linguistically competent



5. Analysis of Social Determinant of Health Data to better understand inequities



7. Direct service programs and services



8. Advocacy at the State and National level

Request for Information

- **Purpose:** To start prioritization of the Racism as a PH Crisis work through resident and organization comments.
- **Timeline:** Released by 9/18 and comments through early October
- **How:** Written Proposal and Online Form – Prioritizing Language Access
- **Who:** Community Based Organizations and Residents

What we're asking

Organizations:

- Written Proposals – 3 pages
- Vision of an Equitable Boston
- How their work aligns
- Potential for collaboration

Residents:

- 15 Question Online Form
- Priority areas for action
- Experience of Racism
- Potential solutions and ideas
- Demographics

Racism is a Public Health Crisis!

Boston's City government is recommitting to addressing the impact that racism has on the lives of all our neighbors and how it impacts the City's overall health.

Mayor Martin J. Walsh has directed the Mayor's Office of Health and Human Services with the Boston Public Health Commission and all City departments to advance strategies to combat racism as a public health crisis and the resulting health inequities.

Your answers to one, some, or all of the questions below will help to inform BPHC's and the City's plan to address racism as a public health crisis.

Your Priorities

This section is about your priorities and experiences with Racism in Boston.

1. How would you like to engage with the City of Boston?

- Large community meetings/hearings
- Regular opportunities for input (online or in person)
- Small neighborhood-based meetings
- Online surveys/forms
- Connecting individually with City Leadership
- Meetings hosted by your organization (for example faith, housing, work, etc)
- Other

2. Which of the three should we focus to have the most impact in our communities?

- Housing (for example home ownership, affordability, foreclosure/eviction prevention)
- Education
- Jobs and Job Training
- Access to Resources/Social Services
- Mental Health
- Access to Healthcare
- Public Safety/Law Enforcement
- Access to Healthy Food
- Youth Development Services
- Transportation
- Small Business Support
- Community Pride
- Other

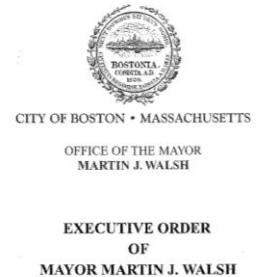
3. Anything else you would like to share how your experiences of racism affects your ability to live, work, and play in Boston?

Enter your answer

Measures for Success

- Send to at least **750 community partners/residents**.
- **60%** of resident responses should be from the **priority zip-codes**
- **85% of responses should be from Black residents**, other People of Color, or Community Based Organizations that serve historically marginalized communities
- Receive at least **200 responses**

Integration



An Executive Order Declaring Racism an Emergency and Public Health Crisis in the City of Boston

BPHC Staff Resilience

- RJHE Capacity
- Workplace Safety + Telework
- Staff Wellness
- Staff Retention
- Staff Learning

Policy and Practice

- Health Equity in All Policies
- “Health Equity Now”
- COVID-19 Response
- Place-Based Investments (CHNA-CHIP)
- Direct Programs and Services

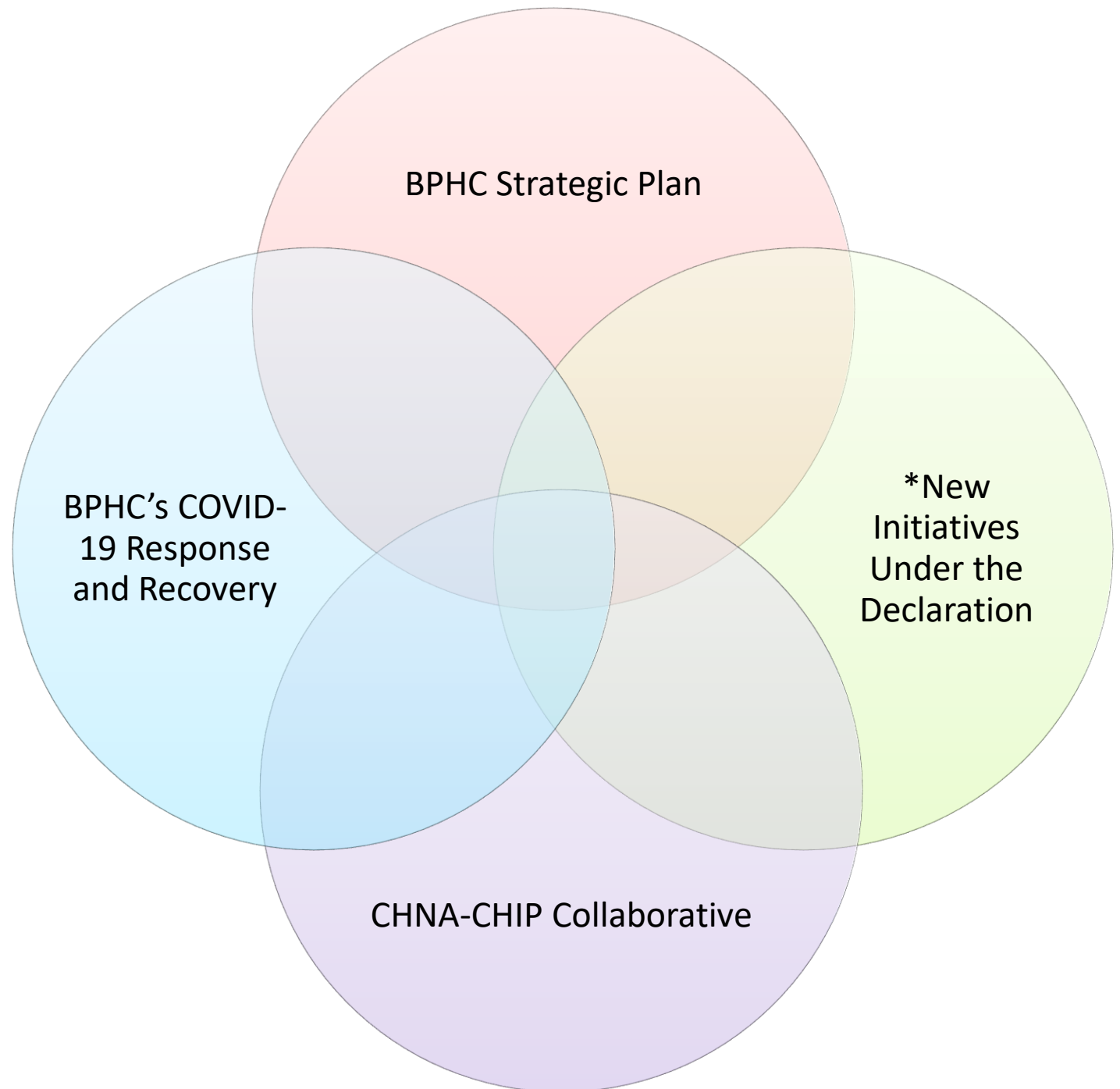
Access and Advocacy

- Healthcare Access
- Community Engagement
- Access to Resources
- Coalition Building
- Legislative Advocacy

Data

- Boston Health Equity Measures Set
- Health of Boston +BBRFSS
- State Data Sharing
- COVID-19 Data Sharing
- Performance Management

Four Intersecting Efforts



Assembly Discussion

October? When and for how long?

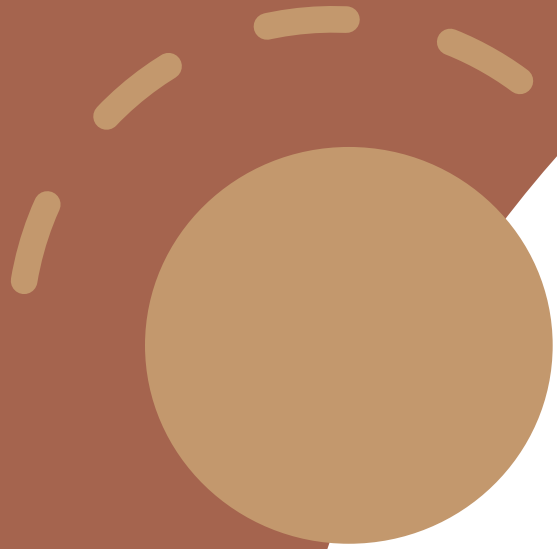
Are there sectors, stakeholder groups, etc that we should include?

Should we invite speakers?

Does the Board want to listen only? Or offer follow up questions?

Can the RFI data inform the Assembly? How?



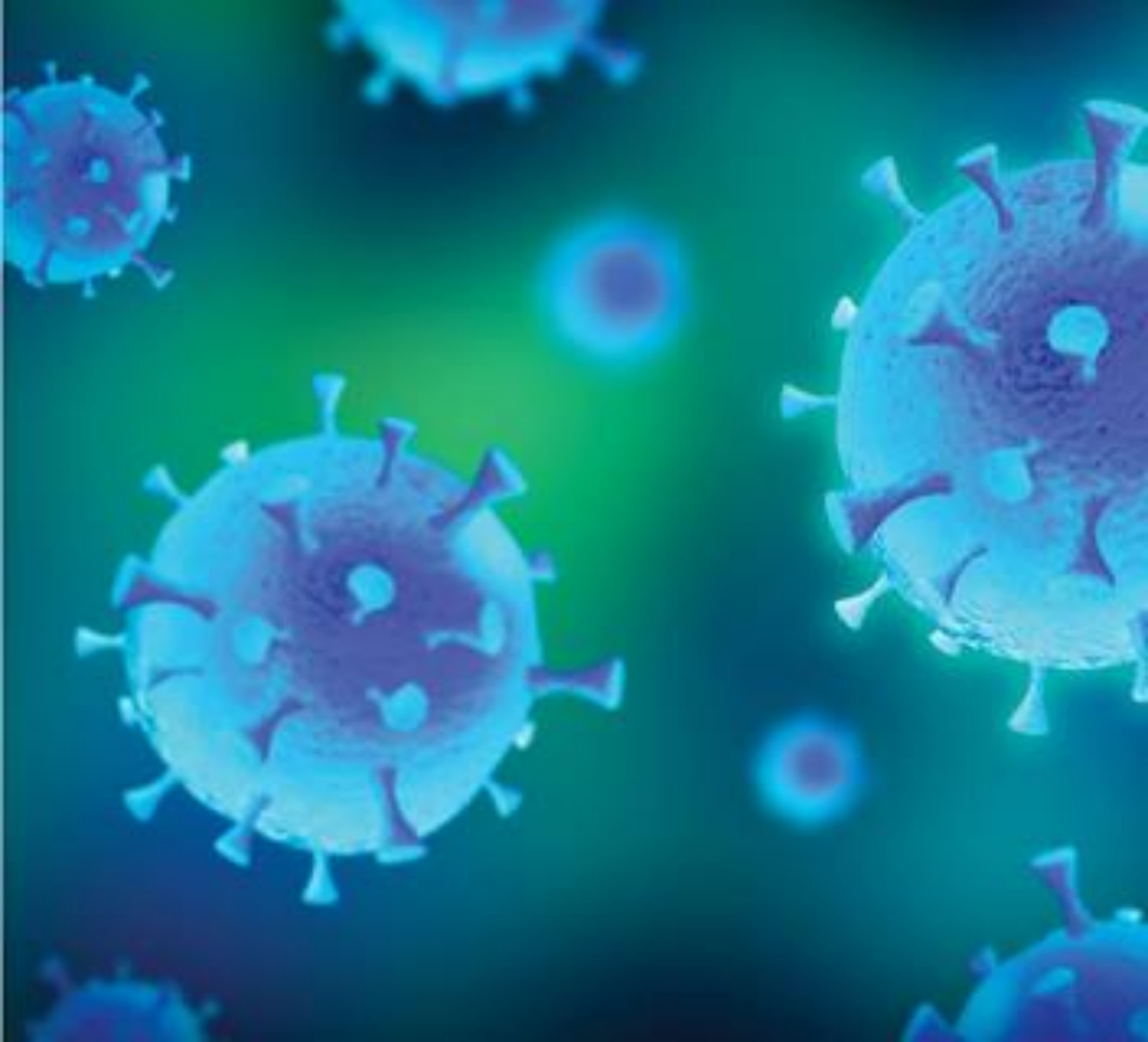


Equity Cabinet Overview

Dr. Karilyn Crockett, Chief of Equity, City of Boston

Discussion

- What opportunities for alignment do we see for the BPHC and the Equity Cabinet?

The background of the slide features several stylized, 3D-rendered COVID-19 virus particles. These particles are spherical with a textured surface and numerous small, conical protrusions (spikes) extending from their outer layer. They are set against a dark blue background with a subtle, lighter blue circular glow around each particle, creating a sense of depth and movement. The overall color palette is a gradient of blues and purples.

COVID-19 BPHC Response and Recovery

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Boston COVID-19 Case Counts

Date	New cases	Total confirmed cases reported	New recovered	Total recovered	New deaths	Total deaths
12-Sep	56	16,162	0	12,640	0	755
13-Sep	32	16,194	0	12,640	0	755
14-Sep	51	16,245	63	12,703	2	757
15-Sep	65	16,310	124	12,827	2	759
16-Sep	60	16,370	108	12,935	0	759

Metrics

Daily Number of Positive Tests



- A baseline average of 21.4 positive tests for Boston residents daily. Our threshold that will show a significant increase from this baseline is 36.2 daily positive tests based on the 7-day trailing average. **(51.6 Positive Tests per day as of 9/12)**

Daily Percent of Tests That Are Positive



- Baseline average of 2.1% positive test rate for Boston residents. Our threshold that will show a significant increase from this baseline is a positive test rate of 4.0% based on the 7-day trailing moving average. **(2.8% positivity as of 9/12)**

Daily COVID-19-Like Illness (CLI) Hospital Emergency Visits



- Baseline average of 11.6 CLI-related visits for Boston residents. Our threshold that will show a significant increase from this baseline is 22.4 CLI-related visits based on the 7-day moving average. **(18.0 daily CLI-related visits as of 9/15)**

NEIGHBORHOOD	Current Week % Positive (thru 9/12)	Current Week Tests	Testing Rate per 10,000 residents	Positive Rate per 10,000 residents
East Boston - 02128	5.2% ↓	911 (-198)	3,306.6	504.0
Allston/Brighton - 02163, 02134, 02135	4.9% ↑	1,272 (-185)	3,285.0	166.6
Dorchester - 02121, 02125	4.8% ↑	838 (-298)	2,906.5	333.9
Hyde Park - 02136	4.7% ↑	363 (-108)	2,981.9	361.7
Roslindale - 02131	4.6% ↑	435 (-81)	2,805.1	260.0
Dorchester - 02122, 02124	4.5% ↑	837 (-139)	2,514.2	299.0
West Roxbury - 02132	4.1% ↑	370 (-93)	2,550.6	184.6
Roxbury - 02119, 02120	2.5% ↑	1,220 (-1,911)	4,217.8	286.8
South Boston - 02127, 02210	2.5% ↑	641 (-217)	3,031.4	150.1
Jamaica Plain - 02130	2.1% ↑	764 (-229)	3,903.2	211.3
Back Bay, Beacon Hill, West End, Downtown, & North End - 02108, 02114, 02116, 02199, 02222, 02109, 02110, 02013	1.4% ↑	1,288 (-864)	3,610.0	111.8
South End - 02111, 02118	0.9% ↓	853 (-486)	4,300.8	287.2
Fenway - 02115, 02215	0.6% ↑	2,302 (-5,419)	3,726.7	74.9
Charlestown - 02129	N/A	291 (-89)	2,738.7	125.2
Mattapan - 02126	N/A	269 (-70)	2,356.8	301.1
Boston	2.8% ↑	12,667 (-10,383)	3,204.3	244.4

Outreach Efforts in East Boston

Business Outreach

- Distribution educational materials, including posters
- Visiting establishments during business hours

Resident Outreach

- Distribution of educational materials and PPE such as hand sanitizers, face masks.
- Working with local partners to table at events
- Visiting parks and other areas with high traffic

HELP STOP THE SPREAD OF COVID-19

Wear a Face Covering in Public

- Wear face coverings in public settings where physical distancing is difficult to maintain, such as grocery stores, pharmacies, and gas stations.
- People may have the virus and do not know it. Face coverings prevent the virus from spreading to others. Also keep at least 6 feet of space between yourself and others whenever possible.
- Wash your hands often with water and soap for at least 20 seconds or use an alcohol-based hand sanitizer.

For more information, visit www.bphc.org/covid-19

BOSTON PUBLIC HEALTH COMMISSION
Building a Healthy Boston
Mayor Martin J. Walsh

COVID-19

City-wide and Neighborhood Outreach

City-wide Outreach Includes:

- Testing capacity
- Messaging
- Delivering care kits
- Webinars
- Working with sectors: faith-based organizations, parks
- Social Media

Response and Recovery Working Groups

Response Working Groups

- Case Follow-Ups and Contact Tracing
- Data Analysis and Metrics
- Healthcare Coordination
- Human Services Needs Coordination
- Information Sharing and Situational Awareness
- Public Health and Clinical Guidance
- Public Information and Crisis Communication
- Resource Request and Fulfillment
- Reopening Guidance for Sectors
- Testing and Vaccination Operations
- Volunteer Management and Support

Recovery Working Groups

- Public Information and Communication
- Resource Support for External Partners & Residents
- Racial Justice and Health Equity Initiatives
- Workforce Resilience and Wellness
- Workplace Safety
- COB H&SS Recovery Planning and Operations