**RECEIVED** 

By 075888 at 9:50 am, May 18, 2021

# CASTLELEAF

FOR THE COMMUNITY. BY THE COMMUNITY.

A Boston Company for the Allston/Brighton Neighborhood

# THIS MEETING WILL BEGIN MOMENTARILY

### PLEASE NOTE

Your connection/line will be on mute until the Q&A section of the presentation

This meeting will be recorded and made publicly available following the meeting

We will respond to all questions at the end of the presentation

## PUBLIC MEETING DETAILS

- Abutters Within 300 Feet Radius Notified
- Abutters Notified via Certified Mail
- Legal Notice Posted 2-Weeks in Advance
- Meeting Materials Made Available In Advance of Tonight's Meeting

## MEETING AGENDA

- Introductions, Meeting Guidelines & Information
- CASTLELEAF Presentation
- Question & Answer Period

## COMPANY OVERVIEW

BY THE COMMUNITY. FOR THE COMMUNITY.

CASTLELEAF is a 100% locally owned and operated adult-use cannabis company dedicated to creating a community-driven business model that respects the interests, principles, and values of the Allston/Brighton neighborhood.

**Founded solely by Boston residents and business owners**, including majority owner and Brighton community leader **Dwan Packnett**, CASTLELEAF plans to hire the majority of the workforce from within our community at our store located in the neighborhood we all call home.



### COMMUNITY BASED COMPANY

EXPERIENCED TEAM. DEDICATED TO LOCAL INVESTMENT.

### CASTLELEAF Leadership



**Dwan Packnett**Co-Founder, Largest Shareholder

Former Housing & Neighborhood Development

Official, City of Boston



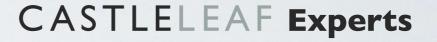
David Gambone
Co-Founder, Investor, Dad, Developer
Real Estate Investment and Development

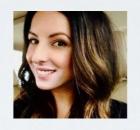


Michael McDade

Co-Founder, Property Owner, Dad, Security Expert

Founder & CEO, Galaxy Integrated Technologies, Inc.





Michelle Foley
Cannabis Retail Operations Expert



**Jay Youmans**Smith, Costello & Crawford Public Policy Law
Author of State Medical Marijuana Regulations



Tom Scott

Scott Griffin Architects
30+ Years Commercial & Retail Site Development

### COMMUNITY BASED COMPANY

EXPERIENCED TEAM. DEDICATED TO LOCAL INVESTMENT.

- We are long-standing and dedicated community members of Allston/Brighton.
- We strive to be the model for other Boston communities to look to on how people who live and work in the community can become a part of this burgeoning new industry within their own community.
- CASTLELEAF is made up of hard-working, community entrepreneurs have collectively lived, worked or owned businesses in the Allston/Brighton community for over 45+ years.



### GALAXY INTEGRATED TECHNOLOGIES, INC.

WORLD-CLASS SECURITY. A BRIGHTON COMPANY.

### **WHO WE ARE**

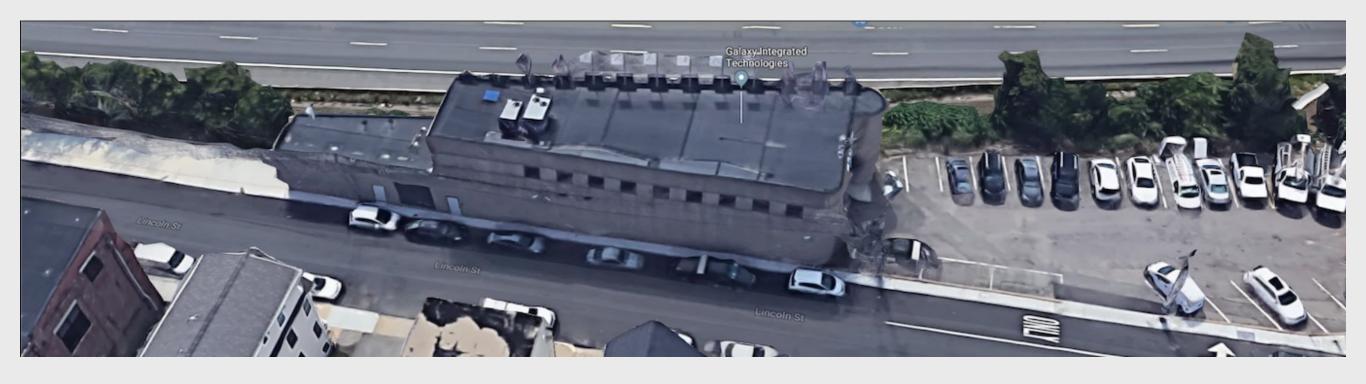
Since 1984, Galaxy has provided state-of-the-art security for major institutions throughout New England and around the Globe. Clients have included, among others:

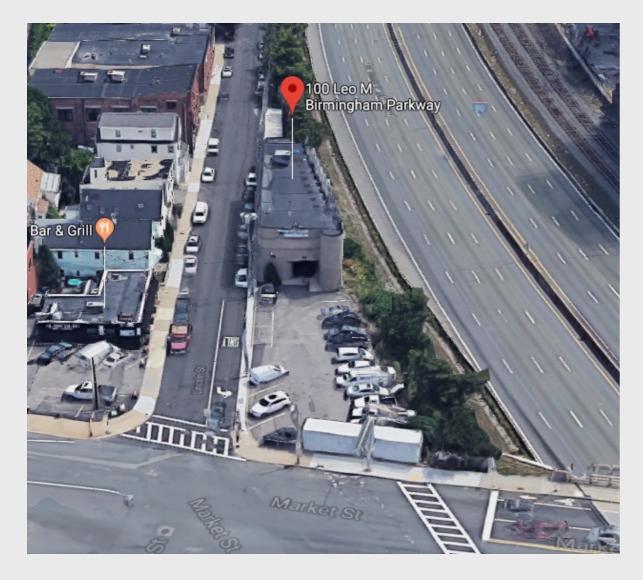
- Gillette Stadium
- US Government, including many US Naval Bases
- 15 Airports, including Logan Airport (post 9/11)
- Mass General Hospital, Saint Elizabeth's Hospital, Franciscan Hospital

### **SERVICES PROVIDED**

Galaxy has provided clients all-encompassing security, including: On-Site & Remote Management; Security Build Out Design & Implementation; Engineering Support; Project Management; Security Protocols; Operational Security; Electronic Security; Architectural Security







### **LOCATION HIGHLIGHTS**

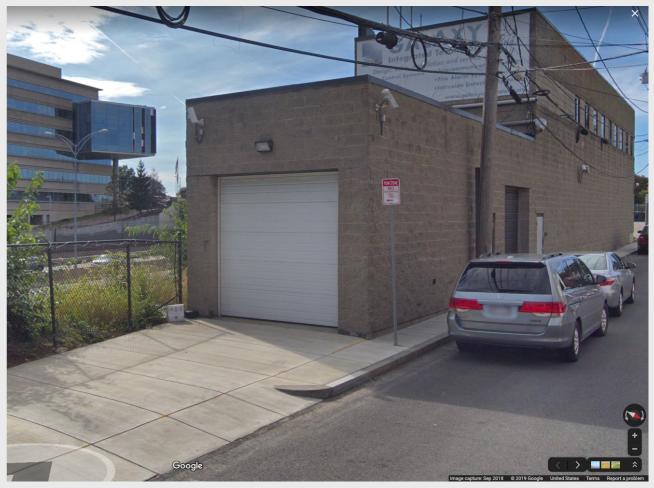
- Commercial Zoned
- Single, Non-Contiguous Parcel
- Secure "Fortress Style" Building
- Central to Public Transit (Bus, Train, Bike, Proposed Shuttle)
- On-Site Parking Lot

# 100 LEO M. BIRMINGHAM PARKWAY

SIDE EXTERIOR

WAREHOUSE





- Secure Building
  - Concrete Exterior
  - No Street Level Windows
  - Limited Entry Points

- Attached Warehouse Complete w/ Dry Dock
- All Transactions/Product Delivery to Occur Within Confines of Building

### WHAT WE ARE PROPOSING

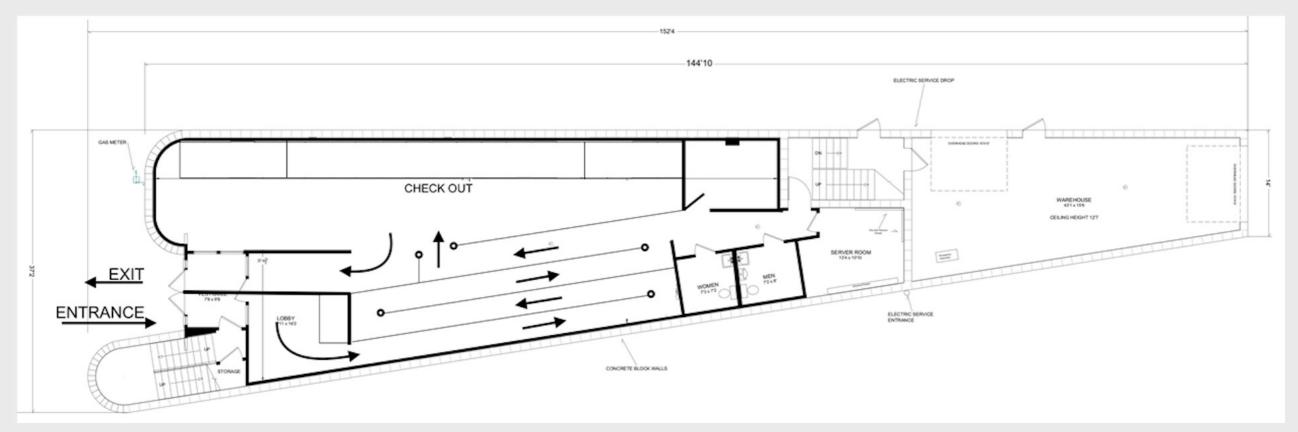
#### PROPOSED HOURS OF OPERATION

- Monday Saturday: 10:00 AM 9:00 PMSunday: 10:00 AM 7:00 PM

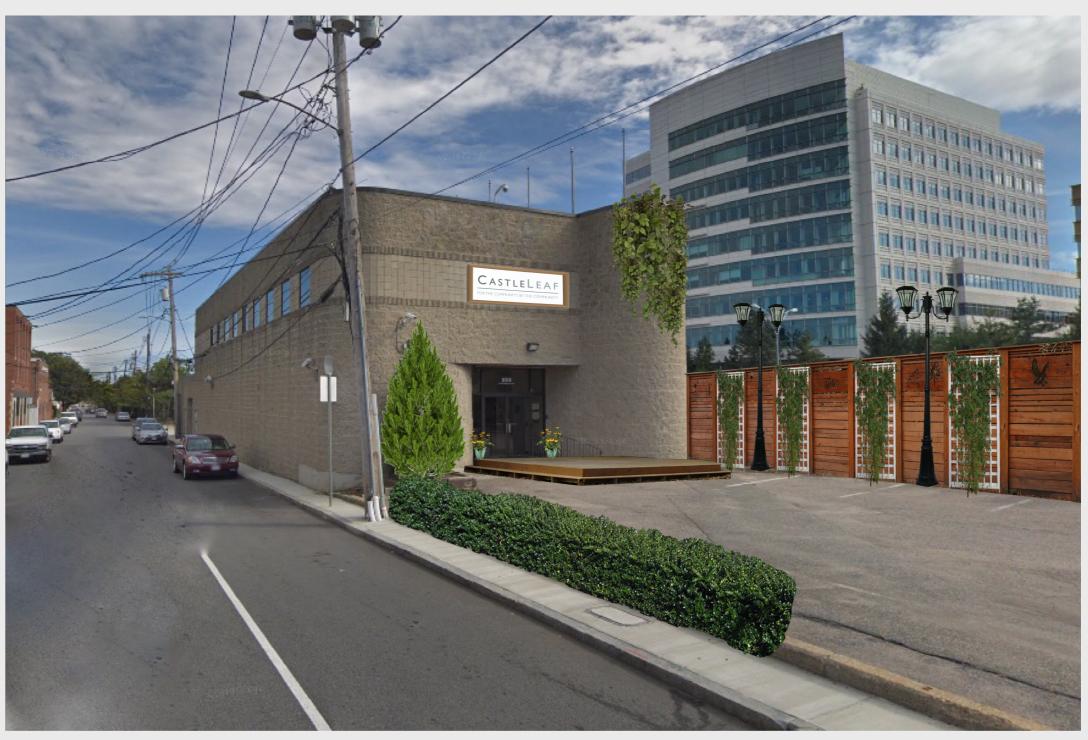
### AS NEEDED, ABILITY TO OPERATE APPOINTMENT-ONLY

- · Work with community and City to adjust as needed
  - E.g. launch plan may include 5PM-7PM appointment-only
- Both for Advanced Pre-Order and Non-Pre-Order Customers

#### INTERNAL CUSTOMER CUEING ONLY



# 100 LEO M. BIRMINGHAM PARKWAY



## TRANSPORTATION

### A MULTI-FACETED APPROACH



### **HIGHWAY ACCESS**

- Soldiers Field Road
  - 0.3 Miles Away
- Mass Pike
  - I.0 Mile Away

### **PUBLIC TRANSIT**

#### **COMMUTER RAIL**

- Boston Landing
  - .33 Miles Away

#### 86 BUS

- Market @ Centola
  - 190 Feet Away

#### SHUTTLE SERVICE

### **ALTERNATIVES**

- Shuttle Service
- Designated Ride Share Drop Off
- Dedicated On Site Bike Parking

### CUSTOMER MANAGEMENT

### **AGE VERIFICATION**

- Entry <u>only</u> granted to individuals 21+ years of age with proper identification.
- Prior to entry, trained security associate will ID each customer utilizing IDscience Scanners.
- · Require all customers clear a second ID verification at check out prior to purchase.

### **ZERO-TOLERANCE POLICY**

- Any customer found consuming products on site or in the surrounding area, including Portsmouth Park will be documented and served a lifetime ban from CASTLELEAF.
- CASTLELEAF to maintain full complement of security personnel to monitor site and conduct routine perimeter sweeps.
- Leveraging proven, best-in class tobacco prevention policies, no single pre-rolls will be sold, requiring a minimum purchase of three (3) pre-rolls.

### **MINIMUM PURCHASE POLICY**

Minimum \$45 purchase policy.



## FOCUS ON COMMUNITY

### **COMMUNITY BENEFITS**

- Institute A-B First by maintaining local hiring preference for Allston/Brighton residents
- Conducting quarterly community meetings to ensure continuous community communications and feedback
- Phone number for neighborhood or community concerns posted on front door with calls directed to retail management
- We plan to partner with local organizations & non-profits that provide resources directly for the Brighton/Allston neighborhood.
- Portsmouth Park, City of Boston
  - Install security camera
  - Volunteer clean-ups
- We plan to hold community listening sessions to determine potential ideas on how best we can serve the community, with particular attention to our abutters

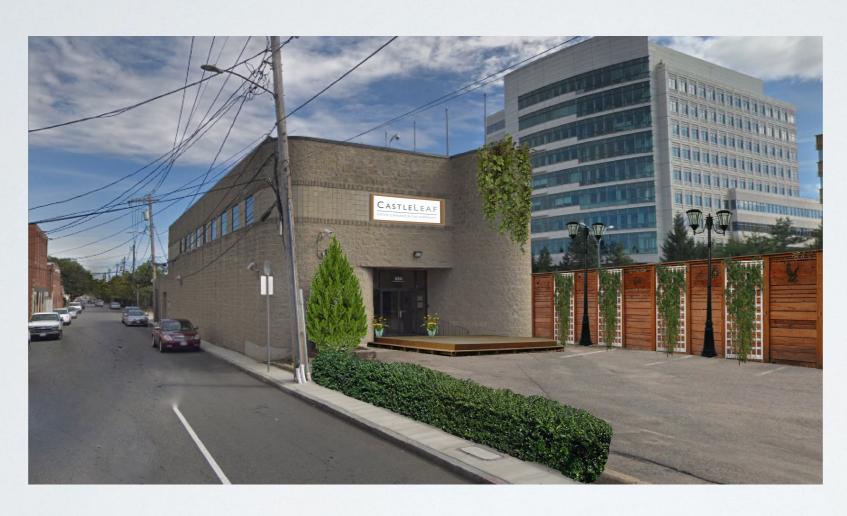


# THE QUESTION FOR ALLSTON/BRIGHTON NEIGHBORHOOD:

WHO DO YOU WANT TO PARTNER WITH?

# CASTLELEAF

FOR THE COMMUNITY. BY THE COMMUNITY.





### FOR FURTHER QUESTIONS

DWAN PACKNETT 617 • 631 • 6838