

FREE - TO - ALL

# FY22 BUDGET PRESENTATION

*David Leonard + BPL Leadership Team*

*05/20/21*

# TEAM PRESENTING

---

- David Leonard, President
- Ellen Donaghey, Chief Financial Officer
- Michael Colford, Director of Library Services
- Laura Irmischer, Chief of Collections
- Eamon Shelton, Director of Operations

# KEY ACCOMPLISHMENTS

---

## □ Innovative COVID-19 programming and services

- Digital equity
- Book bundles
- Craft kits
- Virtual access to McKim

## □ Continued robust demand for services

- Even with buildings closed, BPL's total circulation for FY21 is estimated to be our highest total at 5.2 million.
- In FY21, we expect to double the circulation of digital items from just 3 years ago.
- More than 77,000 patrons signed up for new e-cards in the last 12 months, which is an increase of 66 percent over the previous year.

# KEY ACCOMPLISHMENTS

---

## □ Diversity, Equity, and Inclusion

- Ratification of statement and action plan on racial equity
- New acquisition policy; \$75,000 grant to increase access to anti racist collection
- Engagement with YW Boston
- Analyzing recruitment strategies

## □ Improving neighborhood presence & services through purposeful capital projects

- Continued significant progress, including opening Roxbury and nearing completion of Adams and Roslindale

# KEY ACCOMPLISHMENTS

---

## ▣ Increased service to underserved and vulnerable communities

- Tech Goes Home
- ESL Conversation Circles
- Homework Assistance Program
- Future Readers Club
- Repairing America

## ▣ Creation of a five-year roadmap

- Bridge from the previous 'Compass' Strategic Plan to a future strategic planning exercise with deep and robust stakeholder engagement.

## ▣ Expanded digital access to collections

- Virtually every manuscript and manuscript collection in the BPL Rare Books and Manuscripts department now findable online for the first time.
- Staff created 30,000 new entries in our database, covering an estimated 100,000 individual manuscripts.

# FY22: ONGOING + NEW INITIATIVES

---

## ▣ Fine elimination

## ▣ Library services

- Youth engagement
- Expanding client-based service model
- Expanding programming for workforce development
- Adding additional out of school time programming
- Stronger collaborations with BPS

# FY22: ONGOING + NEW INITIATIVES

---

## ▣ Collections

- Complete and reopen Rare Books and Manuscripts
- Assess collection storage needs through capital funded study
- Implement Collections Security Policy
- Develop digital preservation plan

## ▣ President's office

- Reopening, Recovery, and Renewal
- Development support and affiliate collaboration
- Equity work: Launch equity coordinator position
- Develop better strategic partnership program
- Trustee engagement

# FY22: ONGOING + NEW INITIATIVES

---

## ▣ Operations and technology

- Implement technology plan
- Enhance security posture
- Modernize facilities management technology



# CAPITAL PROJECTS/INVESTMENTS

---

## Capital projects completing FY22

- Adams Branch
- Roslindale Branch
- Rare Books Renovation
- McKim Master Plan Programming Study
- West End Programming Study
- Egleston Branch Programming Study
- McKim Fountain Women's Locker Room Renovation

## Capital projects continuing FY22

- Faneuil Branch Renovation
- McKim Fire Panel Replacement
- Codman Square Branch Programming Study
- Research Collections Preservation and Storage Plan
- Chinatown Branch (new location)
- Uphams Corner Branch (new location)

## Capital projects kicking off FY22

- Fields Corner Design
- South End Branch Programming Study
- North End Branch Programming Study
- South Boston Branch Programming Study
- Central Library Facade Study and Repairs

# NEW + ONGOING INITIATIVES

---

## ▣ Collections

- \$2.1 grant to revitalize the library's Founding Research Collection; anticipate Phase One will continue through 2023.

## ▣ Library Services

- Transition from virtual service to a hybrid of virtual service and full in-person service.
- Revamp and implement a system-wide outreach plan based on library priorities
- Explore opportunities to create more partnerships in priority areas; comprehensive plan to provide services and programs directly in the community through our outreach partners.
- Launch the Library as Economic Hub pilot in three branches
- Work with the Boston Public Library Fund to expand services to patrons in need of social services at the library.
- Create a Peer Navigator program to help vulnerable populations

# NEW + ONGOING INITIATIVES

---

## □ Language access + equitable outreach

- Forming library-wide steering committee to standardize policies, procedures, and available services for speakers of other language
- Currently working with City Language and Communication Access department to coordinate services between BPL/LCA
- Communications working with branches to standardize appropriate translation languages and policies for signage, social media, media outreach.
- Continue to work with Mayor's Office of Immigrant Advancement on media roundtables with immigrant-service media outlets
- Current budget allows for two additional headcount in Communications, enabling additional strategic direct communications with underserved communities

FREE-TO-ALL

QUESTIONS?

