LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
June 24, 2021
TECH CHECK-IN

► Is your Google Meet working properly?
  ○ Can you hear and see?
  ○ Can you mute and unmute?
  □ Can you turn your video on and off?

► You can also join by phone:
  617-675-4444
  PIN: 696 704 091 1047#

► Having trouble? Call Daniela at 857-256-0592

**TIP:** the options bar is at the bottom of your screen
# TODAY’S CONVENING

## OUTCOMES
- Review purpose of this group
- Debrief recent outreach activities
- Review next steps

## AGENDA

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<tr>
<th>Time</th>
<th>Agenda Item</th>
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INTRODUCTIONS

- Your name
- Your pronouns (for example: she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc)
- How you’re connected to communities in Lower Roxbury
- A space you enjoy in the summer in or near Lower Roxbury
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OUTREACH ADVISORY GROUP

Help us communicate and collaborate with the communities in Lower Roxbury right now.
EXPECTATIONS FOR BTD

Jen, Daniela, and BTD will:

- Host outreach advisory group meetings quarterly, with ample notice.
- Be accountable to you with regular communication.
- Respectfully engage with the outreach advisory group and community members.
- Incorporate your advice and recommendations about outreach, as best as we are able.
- Make decisions transparently.
Members of the Outreach Advisory Group will:

- Make a good faith effort to attend outreach advisory group meetings.
- Engage respectfully with one other, with the project team, with community members.
- Share your knowledge and experience.
- Communicate back to your communities about the project.
Build a collaborative process with community members to:

- Highlight neighborhood assets
- Create positive changes to your streets in Lower Roxbury

The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.
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RECENT OUTREACH GOALS

- Confirm what the residents of Lower Roxbury would like to see changed on their streets.
- Check that we haven’t missed any opportunities for change.
- Share with community members information about the tools we could use to make changes on the streets.
GETTING THE WORD OUT

We:

▶ Sent a mailing to 5,838 addresses
▶ Announced via project email list, Office of Neighborhood Services newsletter, other projects and programs from the city, and on Twitter
▶ Posted 30 signs about the project through the neighborhood
▶ Flyered businesses
▶ Distributed materials at businesses, community locations, larger developments
▶ Asked you to share with your networks
We:

▶ Created a survey on Google forms in English and Spanish, received 29 responses

▶ Printed surveys in English and Spanish available to fill-out at Camden Lenox, received two responses

▶ Hosted 3 office hours (virtually) with the project team, no one attended

▶ Hosted 3 virtual workshops via Zoom, provided interpretation in Spanish, 9 people attended
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We are here

MAY, 2021
Confirm priorities

JULY, 2021
Plan design

FALL, 2021
Refine design

SPRING/SUMMER, 2022
Final Design

Solicit feedback

Solicit feedback

Solicit feedback

Communicate design
EXPECTED NEXT STEPS

▶ Meet again on **Sept 23 at 11:00am**

▶ **Last push for feedback until July 9 (?)**

▶ Email to you re: today’s meeting notes

▶ Keep you posted!
MEETING EVALUATION

OUTCOMES

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QUESTIONS

▶ How did we do as a group at achieving our desired outcomes for the meeting?
▶ How did the project team do at guiding the process?
▶ Any recommendations for the next meeting?
CONCLUSION