

TRANSPORTATION DEMAND MANAGEMENT STRATEGIES

MENU OF OPTIONS

A list of all available strategies within the TDM point system are listed below. Many of these strategies contain multiple options.

	Strategy Type	Strategy	Points towards TDM Target
BASELINE	Programming	TMA Membership*	
	Programming	On-Site TDM Coordinator*	
	Programming	Marketing*	5
	Programming	Annual Events*	
	Programming	Real-Time Transit Information*	
	Programming	Emergency Ride Home*†	
	Transit	Participation in MBTA Perq Program*	15
	Vehicle	Unbundled, Market-Rate Parking*	15
	Bicycle	Bicycle Parking/Bike Share Provision*	5
IMPACT	Transit	Transit Subsidy	15 - 35
	Vehicle	Parking Reduction	15 - 30
	Vehicle	Parking Pricing	5 - 30
ELECTIVE	Bicycle	Bike Share Membership Subsidy	5-8
	Bicycle	E-Bike/E-Cargo Bike Program	5
	Bicycle	Additional Bike Parking Spaces	2-5
	Bicycle	Multimodal Transportation Subsidy	10
	Vehicle	Parking Cashout†	10
	Vehicle	Carpool Program w/ Preferential Spaces	5-10
	Vehicle	Car Share Membership/Subsidy	2-4
	Vehicle	Car Share Parking	3-6
	Transit	Shuttle Service	5-10
	Transit	Bus Stop Improvements	2-4
	Development	Mixed-Use Development	5-20
	Development	Bundled Transportation Options (GoHubs!)	4

*Required for all developments unless strategy is not applicable.

† Applicable only to non-residential uses.