Let’s Go Better Listening Session

Career Training, 9/8/2021
Agenda
9/8/21

- Language Access Orientation
- Introductions
- Vision for Boston’s Federal Funds
- Funding Overview & Timeline
- The Current State of Job Market in Boston
- Strategies that Work in Other Communities
- Listening Session
- Conclusion
Closed Captioning

Closed captioning is being provided. To access:
1. Find “Closed Caption”
2. Drop-down menu

Subtítulos

Se proporcionan subtítulos. Para acceder:
1. Busque “Closed Caption” (Subtítulos)
2. Abra el menú desplegable
Zoom Protocols - How to Participate

- We will be recording the presentation and posting it on our website.

- Please ask questions by typing them in the chat. If we do not get to your question or are on a phone, you can email the recover@boston.gov and we will answer your questions in the coming days.
Participant Controls

Audio
- Mute and unmute your microphone.
- Audio Controls (click the ^ arrow next to Mute / Unmute): Allows you to change the microphone and speaker that Zoom is currently using on your computer, leave computer audio, and access the full audio settings.

Video
- Start Video / Stop Video: Turns your camera on or off.

Participants
- Participants: See who's currently in the meeting.

Chat
- Chat: Access the chat window to chat with other participants.

Reactions
- Reactions: Meeting reactions, nonverbal feedback, and Raise Hand allow you to communicate issues or feedback to the host or presenter without disrupting the meeting. These reactions are shown on your video panel and next to your name on the participants panel.

Interpretation
To switch languages, please select the globe icon that will appear at the bottom of your screen and select the language of your choice.
Introductions

Ayele Shakur
CEO, BUILD

Aisha Francis
President and CEO,
Benjamin Franklin
Institute of Technology

Kalila Barnett
Senior Program
Officer, Climate
Resilience, Barr
Foundation

Trinh Nguyen
Director, Office of
Workforce Development
Vision for Boston’s Federal Funding

An Equitable Recovery for All Boston Residents

- Strengthening Our Health and Well-Being
  - Opioid Epidemic
  - Violence & Trauma
  - Food Insecurity

- Closing the Racial Wealth Gap
  - Homeownership
  - Small businesses

- Training our Workforce for the Future
  - Career Training
  - Digital Access
  - Quality Jobs & Childcare

Public Health

Wealth

Jobs
Vision for Boston’s Federal Funding

Public Health  Wealth  Jobs

Additional Lens

While exploring investment opportunities in these areas, there will be an emphasis on solutions that incorporate **Arts & Culture** and **Climate Resiliency**
What are Boston’s available resources for recovery?

Funding Overview

- Coronavirus Relief Bill (December 2020)
- CARES Act (March 2020)
- FEMA Reimbursements
- City Operating Budget
- American Rescue Plan Local Aid
- American Rescue Plan - School
- American Rescue Plan - Housing and Homelessness
- Massachusetts Recovery Funds
- Infrastructure Investment and Jobs Act
What is the impact of ARPA local aid in Boston?

Total Funds
- Boston estimated to receive $558 Million from ARPA, with $424 Million coming directly to Boston and an additional $134 Million from Suffolk County to come from the Commonwealth.

- $136.5 Million has been allocated to date for emergency relief investments and stabilizing Boston’s budget

Guardrails
- ARPA funding must be committed through December 2024
- Fit into one of the eligible “uses” of spending on the next slide
What are Boston’s eligible uses of ARPA Funding?

**Funding Overview**

- **Support Public Health Response**
  - Services to contain and mitigate the spread of COVID-19, including vaccination, medical expenses, testing, contact tracing, quarantine costs, capacity enhancements, and many related activities.
  - Behavioral healthcare services, including mental health or substance misuse treatment, crisis intervention, and related services.
  - Payroll and covered benefits for public health, healthcare, human services, and public safety staff to the extent that they work on the COVID-19 response.

- **Address Negative Economic Impacts**
  - Deliver assistance to workers and families, including support for unemployed workers, aid to households, and survivor’s benefits for families of COVID-19 victims.
  - Support small businesses with loans, grants, in-kind assistance, and counseling programs.
  - Speed the recovery of impacted industries, including the tourism, travel, and hospitality sectors.
  - Rebuild public sector capacity by rehiring staff, replenishing state unemployment insurance funds, and implementing economic relief programs.

- **Equity-Focused Services**
  - Additional flexibility for the hardest-hit communities and families to address health disparities, invest in housing, address educational disparities, and promote healthy childhood environments.
  - Broadly applicable to Qualified Census Tracts, other disproportionately impacted areas, and when provided by Tribal governments.

- **Replace Public Sector Revenue Loss**
  - Ensure continuity of vital government services by filling budget shortfalls.
  - Revenue loss is calculated relative to the expected trend, beginning with the last full fiscal year pre-pandemic and adjusted annually for growth.
  - Recipients may re-calculate revenue loss at multiple points during the program, supporting those entities that experience revenue loss with a lag.

- **Broadband Infrastructure**
  - Focus on households and businesses without access to broadband and those with connections that do not provide minimally acceptable speeds.
  - Fund projects that deliver reliable service with minimum 100 Mbps download / 100 Mbps upload speeds unless impracticable.
  - Complement broadband investments made through the Capital Projects Fund.

- **Water & Sewer Infrastructure**
  - Includes improvements to infrastructure, such as building or upgrading facilities and transmission, distribution, and storage systems.
  - Eligible uses aligned to Environmental Protection Agency project categories for the Clean Water State Revolving Fund and Drinking Water State Revolving Fund.
What will the process look like?

Timeline

1. **Aug - Sept**
   - Launch public engagement campaign & gather input with digital tools and community meetings

2. **September**
   - Taskforce will synthesize feedback into draft ARP investment recommendations

3. **Oct - Mid Nov**
   - Mayor releases ARP proposal & holds public comment period

4. **Mid Nov - Dec**
   - Incorporate feedback and publish final version of ARP investments, hold Council hearings & vote

Phase 1 Events

- Affordable homeownership
- Supporting small businesses
- Substance use disorders
- Access to Internet and career training
- Career training for quality jobs
- Quality jobs and childcare

Phase 1 Tools

- More info: [Boston.gov/recover](http://Boston.gov/recover)
- Phone: Call 311 to provide your feedback
Boston’s Equitable Recovery Taskforce Members

Aisha Francis, CEO, Benjamin Franklin Institute of Technology
Andrea Swain, Executive Director, Yawkey Club of Roxbury
Ayele Shakur, CEO, BUILD
Bob Giannino, CEO, United Way
Bob Luz, CEO, Mass Restaurant Association
Catherine D’Amato, President & CEO of Greater Boston Food Bank
Corey Thomas, CEO, Rapid7
Dan Hunt, State Representative
Danella Clark, President, Boston Arts Academy Foundation
Darlene Lomboks, Executive Secretary, Greater Boston Labor Council
Elsie Taveras, Chief Health Equity Officer, Mass General Brigham
Emilio Orcely, CEO, Urban Edge
Emily Ruddock, Executive D, MASSCreative
Frederica Williams, CEO, Whittier Street Health Center
Glynn Lloyd, Executive Director, Foundation for Business Equity
Gustavo Quiroga, Director of Neighborhood Strategy/Development, Graffito
Jacquetta Van Zandt, Vice President of Engagement, The Partnership
Jaimie McNeil, General Agent, UNITE HERE Local 26
Jim Rooney, President & CEO, GB Chamber of Commerce
Joel Sklar, Board Chair, Boston Main Streets; Principal, Samuels & Associates
Kalila Barnett, Program Officer, Climate Resilience, Barr Foundation
Karen Chen, Executive Director, Chinese Progressive Association
Lew Finfer, Special Projects Director, Massachusetts Communities Action Network
Manny Lopes, President/CEO, East Boston Neighborhood Health Center
Michael Curry, President & CEO, Mass League of Community Health Centers, Co-Chair, COVID-19 Health Inequities Task Force
Michael Flaherty, Boston City Councilor, At-Large Chair, Committee on COVID-19 Recovery
Pam Kachner, President, Boston Municipal Research Bureau
Quincy Miller, President, Eastern Bank
Sam Acevedo, Executive Director, Boston Higher Education Resource Center
Segun Idowu, Executive Director, Black Economic Council of MA (BECMA)
Stacy Thompson, Executive Director, Liveable Streets
Suzanne Lee, Former Principal, Josiah Quincy School President Emeritus, Chinese Progressive Association
Symone Crawford, Director of Homeownership Education, MAHA
Tomas Gonzalez, COO, Core Cannabis
Vanessa Calderon-Rosado, CEO, Inquilinos Boricuas en Accion
Willie Broderick II, Senior Pastor, Twelfth Baptist Church
Current State of the Job Market in Boston

A Briefing from the Mayor’s Office of Workforce Development
Top 5 Private Industries in Boston:
Health Care - Prof. and Tech. Services - Retail Trade - Accommodation/Food Services – Finance & Insurance

Sharp and Rapid Job Losses in 2020 Followed by Partial Recovery in 2021 as Businesses Reopened

Current Unemployment Rate: 5.1%

Majority (>80%) of Online Job Postings Require Bachelor’s Degree or Higher, Consistent with Pre-pandemic Period

Source: Boston WIOA Four Year Plan (unpublished)
Workforce Development Training and Education Initiatives Target Sub-BA Living Wage Occupations in Traditional and Innovative Sectors

**Traditional Industries***
- Health Care & Social Assistance
- Professional & Technical Services
- Accommodation and Food Services
- Construction
- Finance and Insurance

**Innovative Industries**
- Creative Industries (Arts, Entertainment, and Recreation)
- Life Sciences
- Advanced Manufacturing
- Industries with Green Job Potential

Sample Occupations at the Sub-BA level
- Office and Administrative
- Food Preparation and Serving
- Sales
- Transportation and Material Moving
- Healthcare Support/Technician
- Protective Service
- Construction and Extraction
- Energy efficiency, clean heating and cooling
- Renewable energy
- Wastewater Treatment
- Alternative transportation
- Production, Planning, and Expediting
- Sound Engineering
- Electrical and Electronics Engineering Technicians
- Clinical Trial Associate
- Biomanufacturing Technician

Source: *WIOA Four Year Plan; OWD Grant Portfolio; Massachusetts Workforce and Labor Area Review
**MA Clean Energy Industry Report; Massachusetts Workforce and Labor Area Review 2019; BPDA Life Sciences Employment Memo
## Target Industries Demonstrate Demand in the Recovery Period

<table>
<thead>
<tr>
<th>Industry</th>
<th>Job Postings (Count)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>2,355</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>674</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>89</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>565</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>531</td>
</tr>
<tr>
<td>Educational Services</td>
<td>485</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>417</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>392</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>265</td>
</tr>
<tr>
<td>Public Administration</td>
<td>229</td>
</tr>
<tr>
<td>Administrative and Support and Waste Management and Remediation Services</td>
<td>222</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>212</td>
</tr>
<tr>
<td>Information</td>
<td>169</td>
</tr>
<tr>
<td>Construction</td>
<td>125</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>95</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>75</td>
</tr>
</tbody>
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*Source: Burning Glass

*Based on $15.87 per hour living wage*
Guiding Questions:

- What are the current barriers to employment?
- What are some existing programs that the Mayor's Office should expand?
- What new programs or initiatives should the Mayor's Office help launch?
- How do we think about targeting key sectors such as Green Jobs or Life Sciences?
- What role does entrepreneurship play?
- Other general ideas? What are we missing?
Sharing What We Heard
Conclusion - Next Steps
Next Steps

- Spread the word about the other #LetsGoBetter meetings ———>
  - Other meetings on homeownership, small businesses, childcare, and the arts.
- You can also email us any follow up questions at [recover@boston.gov](mailto:recover@boston.gov)

**BOSTON, LET'S GO BETTER!**

Help inform how the City of Boston invests $400m in one-time federal funds to jumpstart Boston’s equitable recovery.

To participate, you can fill out our survey, join us for a community meeting (schedule below), call 311 or visit [boston.gov/recover](http://boston.gov/recover) to learn more.

| Initial Community Meetings 5:30-7:30pm | September 8  
|----------------------------------------|----------------------------------|
| August 26  
Affordable Homeownership | September 14 (3pm)  
Supporting Small Businesses |
| August 31 (3pm)  
Supporting Small Businesses | September 15  
Quality Jobs & Childcare |
| September 1 (12pm)  
Substance Use Disorders | September 16  
Affordable Homeownership |
| September 1  
Access to Internet & Career Training | October  
Additional community meetings |

To request translation and/or interpretation services, please contact: noreriy.cirino@boston.gov and LCA@boston.gov two weeks in advance.