



Let's Go Better Listening Session

Small Business Support, 8/30



- **Welcome**, *Midori Morikawa Interim Chief of Economic Development*
 - **Framework for Boston's Federal Funds**, *Omar Khoshafa, Mayor's Office*
 - **Funding Overview & Timeline**, *Omar Khoshafa, Mayor's Office*
 - **Existing Efforts and Best Practices**, *Natalia Urtubey, Director of Small Business*
 - **Listening Session**, *Glynn Lloyd, Foundation for Business Equity & Bob Luz, Massachusetts Restaurants Association*
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**MIDORI
MORIKAWA**

*Interim Chief of
Economic Development*



**NATALIA
URTUBEY**

*Director of Small
Business*



**OMAR
KHOSHafa**

Mayor's Office



**BOB
LUZ**

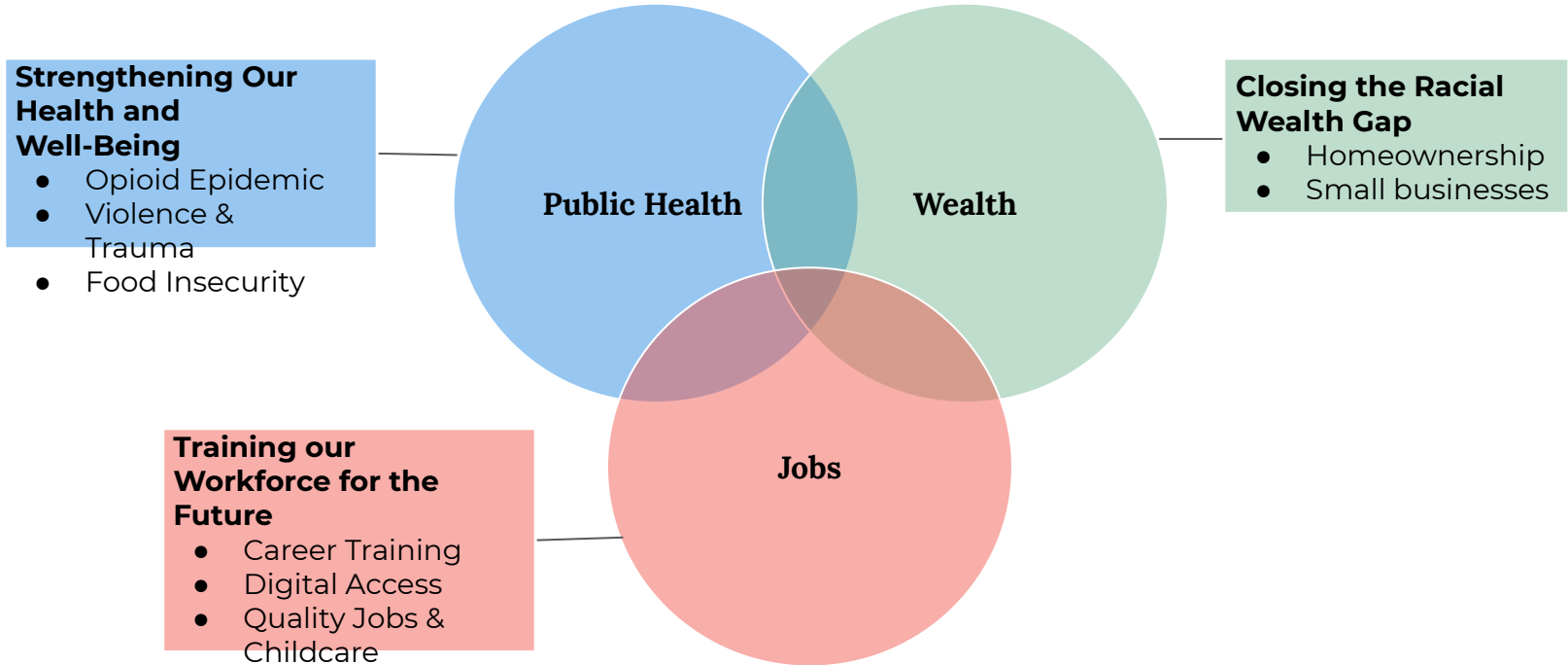
*MA Restaurant
Association*

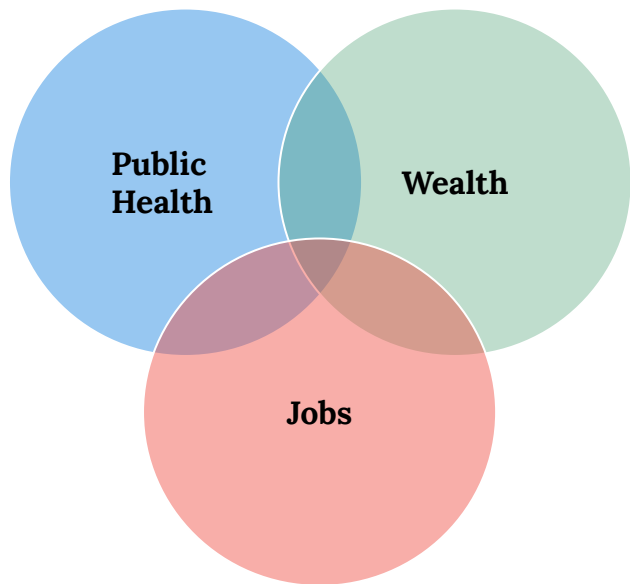


**GLYNN
LLOYD**

*Foundation for
Business Equity*

An Equitable Recovery for All Boston Residents



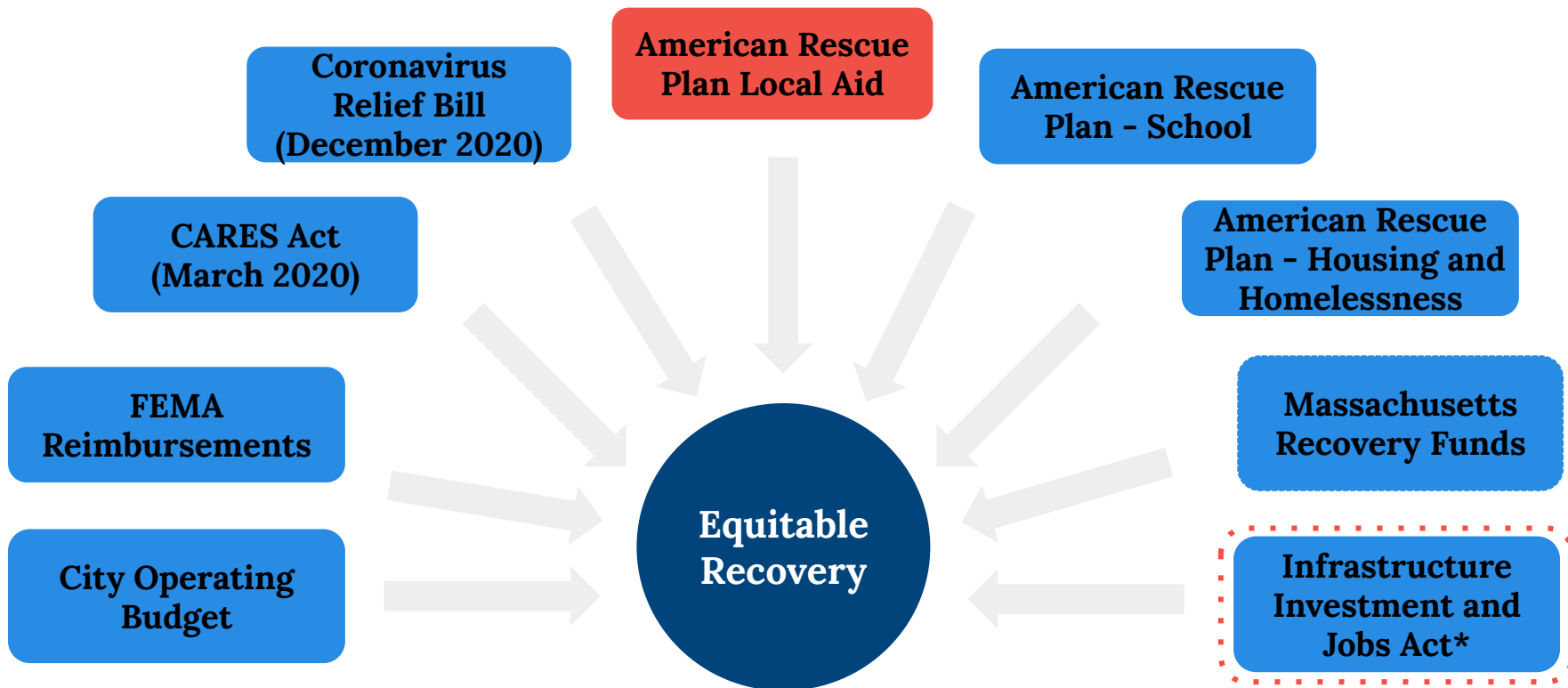


Additional Lens

*While exploring investment opportunities in these areas, there will be an emphasis on solutions that incorporate **Arts & Culture** and **Climate Resiliency***

What are Boston's available resources for recovery?

Funding Overview



*Hasn't been passed by Congress

Total Funds

- Boston estimated to receive **\$558 Million** from ARPA, with \$424 Million coming directly to Boston and an additional \$134 Million from Suffolk County to come from the Commonwealth.
- **\$136.5 Million** has been allocated to date for emergency relief investments and stabilizing Boston's budget

Guardrails

- ARPA funding must be committed **through December 2024**
- Fit into one of the **eligible "uses" of spending** on the next slide

What are Boston's eligible uses of ARPA Funding?

Funding Overview



Support Public Health Response

- **Services to contain and mitigate the spread of COVID-19**, including vaccination, medical expenses, testing, contact tracing, quarantine costs, capacity enhancements, and many related activities
- **Behavioral healthcare services**, including mental health or substance misuse treatment, crisis intervention, and related services
- **Payroll and covered benefits** for public health, healthcare, human services, and public safety staff to the extent that they work on the COVID-19 response

Replace Public Sector Revenue Loss

- **Ensure continuity of vital government services** by filling budget shortfalls
- **Revenue loss is calculated** relative to the expected trend, beginning with the last full fiscal year pre-pandemic and adjusted annually for growth
- **Recipients may re-calculate revenue loss** at multiple points during the program, supporting those entities that experience revenue loss with a lag

Address Negative Economic Impacts

- **Deliver assistance to workers and families**, including support for unemployed workers, aid to households, and survivor's benefits for families of COVID-19 victims
- **Support small businesses** with loans, grants, in-kind assistance, and counseling programs
- **Speed the recovery of impacted industries**, including the tourism, travel, and hospitality sectors
- **Rebuild public sector capacity** by rehiring staff, replenishing state unemployment insurance funds, and implementing economic relief programs

Broadband Infrastructure

- **Focus on households and businesses** without access to broadband and those with connections that do not provide minimally acceptable speeds
- **Fund projects that deliver reliable service** with minimum 100 Mbps download / 100 Mbps upload speeds unless impracticable
- **Complement broadband investments** made through the Capital Projects Fund

Equity-Focused Services

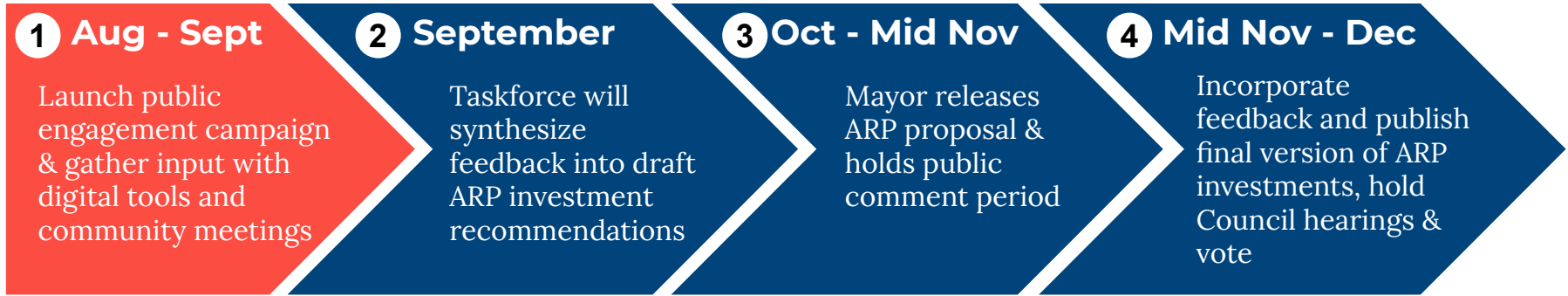
- **Additional flexibility for the hardest-hit communities and families** to address health disparities, invest in housing, address educational disparities, and promote healthy childhood environments
- **Broadly applicable** to Qualified Census Tracts, other disproportionately impacted areas, and when provided by Tribal governments

Water & Sewer Infrastructure

- **Includes improvements to infrastructure**, such as building or upgrading facilities and transmission, distribution, and storage systems
- **Eligible uses aligned to Environmental Protection Agency project categories** for the Clean Water State Revolving Fund and Drinking Water State Revolving Fund

What will the process look like?

Timeline



1 Phase 1 Events

Affordable homeownership	AUG 26	Supporting small businesses	AUG 31	Substance use disorders	SEP 1
Access to Internet and career training	SEP 1	Career training for quality jobs	SEP 8	Quality jobs and childcare	SEP 15

1 Phase 1 Tools

- **More info:** [Boston.gov/recover](https://www.boston.gov/recover)
- **Survey:** bit.ly/gobetterbos
- **Phone:** Call 311 to provide your feedback
- **Meetings:** bit.ly/gobettermeetings

Boston's Equitable Recovery Taskforce Members



Aisha Francis, CEO, Benjamin Franklin Institute of Technology

Andrea Swain, Executive Director, Yawkey Club of Roxbury

Ayele Shakur, CEO, BUILD

Bob Giannino, CEO, United Way

Bob Luz, CEO, Mass Restaurant Association

Catherine D'Amato, President & CEO of Greater Boston Food Bank

Corey Thomas, CEO, Rapid7

Dan Hunt, State Representative

Danella Clark, President, Boston Arts Academy Foundation

Darlene Lombos, Executive Secretary, Greater Boston Labor Council

Elsie Taveras, Chief Health Equity Officer, Mass General Brigham

Emilio Dorcely, CEO, Urban Edge

Emily Ruddock, Executive D, MASSCreative

Frederica Williams, CEO, Whittier Street Health Center

Glynn Lloyd, Executive Director, Foundation for Business Equity

Gustavo Quiroga, Director of Neighborhood Strategy/Development, Graffito

Jacquetta Van Zandt, Vice President of Engagement, The Partnership

Jaimie McNeil, General Agent, UNITE HERE Local 26

Jim Rooney, President & CEO, GB Chamber of Commerce

Joel Sklar, Board Chair, Boston Main Streets; Principal, Samuels & Associates

Kalila Barnett, Program Officer, Climate Resilience, Barr Foundation

Karen Chen, Executive Director, Chinese Progressive Association

Lew Finfer, Special Projects Director, Massachusetts Communities Action Network

Manny Lopes, President/CEO, East Boston Neighborhood Health Center

Michael Curry, President & CEO, Mass League of Community Health Centers, Co-Chair, COVID-19 Health Inequities Task Force

Michael Flaherty, Boston City Councilor, At-Large Chair, Committee on COVID-19 Recovery

Pam Kocher, President, Boston Municipal Research Bureau

Quincy Miller, President, Eastern Bank

Sam Acevedo, Executive Director, Boston Higher Education Resource Center

Segun Idowu, Executive Director, Black Economic Council of MA (BECMA)

Stacy Thompson, Executive Director, Liveable Streets

Suzanne Lee, Former Principal, Josiah Quincy School President Emeritus, Chinese Progressive Association

Symone Crawford, Director of Homeownership Education, MAHA

Tomas Gonzalez, COO, Core Cannabis

Vanessa Calderon-Rosado, CEO, Inquilinos Boricuas en Accion

Willie Broderick II, Senior Pastor, Twelfth Baptist Church

Consistent Communication with Small Businesses

- 2x Weekly Emails with Resources to more than 22K businesses
- Small Business Surveys
- Small Business Conference Calls
- Small Business Office Hours
- Small Business Support (PPP, EIDL, and more)

Policy Updates and Support

- Financial Relief Handbook and Federal Assistance Guides published to help businesses navigate available resources
- Unemployment Insurance Guide
- Open Boston Businesses/Open Boston Restaurants
- Licensing
 - Takeout allowed for all businesses
 - Beer and wine takeout and delivery
 - Allowing sale of grocery items from restaurants

Small Business Relief Fund \$6.7M (APRIL 2020)

- Provided grants to Boston Small Businesses in the amount of \$2500, \$5000, and \$10,000 with 35 or fewer employees and less than \$1.5 million in revenue in sectors most heavily impacted by COVID-19
- **1,852 businesses received funding**

Reopen Boston Fund \$3.9M (MAY 2020- JULY 2021)

- Provided grants to Boston-based small businesses to reopen safely
- **2,245 businesses received funding**

Commercial Rent Relief Fund \$6.7M (NOVEMBER 2020, JULY 2021)

- Provide financial relief to businesses owing rent between April 1, 2020 -March 31, 2021 through direct grants to landlords.
- This fund intended to build relationships with landlords while preventing displacement and eviction.
- **666 businesses have received funding to date**

High Road Kitchens Fund \$555,000 (NOVEMBER 2020)

- Help restaurants with tipped employees the One Fair Wage initiative
- Partnership with High Road Kitchens, One Fair Wage, and Councilor Lydia Edwards
- **38 businesses participated in this program and received funding**

1. CAPITAL INVESTMENTS

- a. Physical space investments
- b. Funding for build-outs
- c. Commercial space

2. NEW BUSINESS FUNDING

- a. Seed funding for entrepreneurs
- b. Investment funding for business expansion
- c. Grants & Loans

3. EMPLOYEE RETENTION & RECRUITMENT

4. BUSINESS DEVELOPMENT TRAINING

WHAT ARE WE MISSING?

Use the jamboard/chat function to let us know what else your business needs to grow and thrive beyond the pandemic?

- Fill out our survey: bit.ly/gobetterbos
- Attend the next ARPA meeting on 9/14
- Spread the word about the other #LetsGoBetter meetings ----->
 - Other meetings on homeownership, internet access, career training and childcare and more.
- You can also **email us** any follow up questions at recover@boston.gov

BOSTON, LET'S GO BETTER!

Help inform how the City of Boston invests \$400m in one-time federal funds to jumpstart Boston's equitable recovery.

To participate, you can fill out our survey, join us for a community meeting (schedule below), call 311 or visit boston.gov/recover to learn more.

Initial Community Meetings
5:30-7:30pm

August 26
Affordable Homeownership

August 31 (3pm)
Supporting Small Businesses

September 1 (12pm)
Substance Use Disorders

September 1
Access to Internet & Career Training

September 8
Career Training for Quality Jobs
(i.e. green jobs, life sciences)

September 14 (3pm)
Supporting Small Businesses

September 15
Quality Jobs & Childcare

September 16
Affordable Homeownership

October
Additional community meetings



SURVEY: [BIT.LY/GOBETTERBOS](https://bit.ly/gobetterbos)

To request translation and/or interpretation services, please contact: noreily.cirino@boston.gov and LCA@boston.gov two weeks in advance.



Mayor Kim Janey



Neighborhood Services



THANK YOU FOR JOINING US



For daily COVID-19 updates: Text BOSCOVID to 888-777 for free daily updates in 11 different languages.