Let’s Go Better Listening Session
Small Business Support, 8/30
• **Welcome**, Midori Morikawa Interim Chief of Economic Development

• **Framework for Boston’s Federal Funds**, Omar Khoshafa, Mayor’s Office

• **Funding Overview & Timeline**, Omar Khoshafa, Mayor’s Office

• **Existing Efforts and Best Practices**, Natalia Urtubey, Director of Small Business

• **Listening Session**, Glynn Lloyd, Foundation for Business Equity & Bob Luz, Massachusetts Restaurants Association
Introductions

**MIDORI MORIKAWA**
Interim Chief of Economic Development

**NATALIA URTUBEY**
Director of Small Business

**OMAR KHOSHAFYA**
Mayor’s Office

**BOB LUZ**
MA Restaurant Association

**GLYNN LLOYD**
Foundation for Business Equity
Framework for Boston’s Federal Funding

An Equitable Recovery for All Boston Residents

Strengthening Our Health and Well-Being
- Opioid Epidemic
- Violence & Trauma
- Food Insecurity

Public Health

Closing the Racial Wealth Gap
- Homeownership
- Small businesses

Wealth

Training our Workforce for the Future
- Career Training
- Digital Access
- Quality Jobs & Childcare

Jobs
While exploring investment opportunities in these areas, there will be an emphasis on solutions that incorporate **Arts & Culture** and **Climate Resiliency**.
What are Boston's available resources for recovery?

Funding Overview

- Coronavirus Relief Bill (December 2020)
- CARES Act (March 2020)
- FEMA Reimbursements
- City Operating Budget
- American Rescue Plan Local Aid
- American Rescue Plan - School
- American Rescue Plan - Housing and Homelessness
- Massachusetts Recovery Funds
- Infrastructure Investment and Jobs Act*

*Hasn't been passed by Congress
What is the impact of ARPA local aid in Boston?

Total Funds
- Boston estimated to receive **$558 Million** from ARPA, with $424 Million coming directly to Boston and an additional $134 Million from Suffolk County to come from the Commonwealth.
- **$136.5 Million** has been allocated to date for emergency relief investments and stabilizing Boston’s budget.

Guardrails
- ARPA funding must be committed through December 2024.
- Fit into one of the eligible "uses" of spending on the next slide.
What are Boston’s eligible uses of ARPA Funding?

Funding Overview

**Support Public Health Response**
- Services to contain and mitigate the spread of COVID-19, including vaccination, medical expenses, testing, contact tracing, quarantine costs, capacity enhancements, and many related activities
- Behavioral healthcare services, including mental health or substance misuse treatment, crisis intervention, and related services
- Payroll and covered benefits for public health, healthcare, human services, and public safety staff to the extent that they work on the COVID-19 response

**Address Negative Economic Impacts**
- Deliver assistance to workers and families, including support for unemployed workers, aid to households, and survivor’s benefits for families of COVID-19 victims
- Support small businesses with loans, grants, in-kind assistance, and counseling programs
- Speed the recovery of impacted industries, including the tourism, travel, and hospitality sectors
- Rebuild public sector capacity by rehiring staff, replenishing state unemployment insurance funds, and implementing economic relief programs

**Equity-Focused Services**
- Additional flexibility for the hardest-hit communities and families to address health disparities, invest in housing, address educational disparities, and promote healthy childhood environments
- Broadly applicable to Qualified Census Tracts, other disproportionately impacted areas, and when provided by Tribal governments

**Replace Public Sector Revenue Loss**
- Ensure continuity of vital government services by filling budget shortfalls
- Revenue loss is calculated relative to the expected trend, beginning with the last full fiscal year pre-pandemic and adjusted annually for growth
- Recipients may re-calculate revenue loss at multiple points during the program, supporting those entities that experience revenue loss with a lag

**Broadband Infrastructure**
- Focus on households and businesses without access to broadband and those with connections that do not provide minimally acceptable speeds
- Fund projects that deliver reliable service with minimum 100 Mbps download / 100 Mbps upload speeds unless impracticable
- Complement broadband investments made through the Capital Projects Fund

**Water & Sewer Infrastructure**
- Includes improvements to infrastructure, such as building or upgrading facilities and transmission, distribution, and storage systems
- Eligible uses aligned to Environmental Protection Agency project categories for the Clean Water State Revolving Fund and Drinking Water State Revolving Fund
What will the process look like?

Timeline

1. **Aug - Sept**
   - Launch public engagement campaign & gather input with digital tools and community meetings

2. **September**
   - Taskforce will synthesize feedback into draft ARP investment recommendations

3. **Oct - Mid Nov**
   - Mayor releases ARP proposal & holds public comment period

4. **Mid Nov - Dec**
   - Incorporate feedback and publish final version of ARP investments, hold Council hearings & vote

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**Phase 1 Events**

- Affordable homeownership | **Aug 26**
- Supporting small businesses | **Aug 31**
- Substance use disorders | **Sep 1**
- Access to Internet and career training | **Sep 1**
- Career training for quality jobs | **Sep 8**
- Quality jobs and childcare | **Sep 15**

**Phase 1 Tools**

- More info: [Boston.gov/recover](https://www.boston.gov/recover)
- Phone: Call 311 to provide your feedback
Boston’s Equitable Recovery Taskforce Members

Aisha Francis, CEO, Benjamin Franklin Institute of Technology
Andrea Swain, Executive Director, Yawkey Club of Roxbury
Ayele Shakur, CEO, BUILD
Bob Giannino, CEO, United Way
Bob Luz, CEO, Mass Restaurant Association
Catherine D’Amato, President & CEO of Greater Boston Food Bank
Corey Thomas, CEO, Rapid7
Dan Hunt, State Representative
Danella Clark, President, Boston Arts Academy Foundation
Darlene Lombos, Executive Secretary, Greater Boston Labor Council
Elsie Tavera, Chief Health Equity Officer, Mass General Brigham
Emilio Dorcely, CEO, Urban Edge
Emily Ruddock, Executive D, MASSCreative
Frederica Williams, CEO, Whittier Street Health Center
Glynn Lloyd, Executive Director, Foundation for Business Equity
Gustavo Quiroga, Director of Neighborhood Strategy/Development, Graffito
Jacquetta Van Zandt, Vice President of Engagement, The Partnership
Jaimie McNeil, General Agent, UNITE HERE Local 26
Jim Rooney, President & CEO, GB Chamber of Commerce
Joel Sklar, Board Chair, Boston Main Streets; Principal, Samuels & Associates
Kalila Barnett, Program Officer, Climate Resilience, Barr Foundation
Karen Chen, Executive Director, Chinese Progressive Association
Lew Finfer, Special Projects Director, Massachusetts Communities Action Network
Manny Lopes, President/CEO, East Boston Neighborhood Health Center
Michael Curry, President & CEO, Mass League of Community Health Centers, Co-Chair, COVID-19 Health Inequities Task Force
Michael Flaherty, Boston City Councilor, At-Large
Chair, Committee on COVID-19 Recovery
Pam Kocher, President, Boston Municipal Research Bureau
Quincy Miller, President, Eastern Bank
Sam Acevedo, Executive Director, Boston Higher Education Resource Center
Segun Idowu, Executive Director, Black Economic Council of MA (BECMA)
Stacy Thompson, Executive Director, Liveable Streets
Suzanne Lee, Former Principal, Josiah Quincy School
President Emeritus, Chinese Progressive Association
Symone Crawford, Director of Homeownership Education, MAHA
Tomas Gonzalez, COO, Core Cannabis
Vanessa Calderon-Rosado, CEO, Inquilinos Boricuas en Accion
Willie Broderick II, Senior Pastor, Twelfth Baptist Church
Small Business COVID-19 Response

Consistent Communication with Small Businesses

- 2x Weekly Emails with Resources to more than 22K businesses
- Small Business Surveys
- Small Business Conference Calls
- Small Business Office Hours
- Small Business Support (PPP, EIDL, and more)

Policy Updates and Support

- Financial Relief Handbook and Federal Assistance Guides published to help businesses navigate available resources
- Unemployment Insurance Guide
- Open Boston Businesses/Open Boston Restaurants
- Licensing
  - Takeout allowed for all businesses
  - Beer and wine takeout and delivery
  - Allowing sale of grocery items from restaurants
Small Business COVID-19 Response

Small Business Relief Fund $6.7M (APRIL 2020)
- Provided grants to Boston Small Businesses in the amount of $2500, $5000, and $10,000 with 35 or fewer employees and less than $1.5 million in revenue in sectors most heavily impacted by COVID-19
- **1,852 businesses received funding**

Reopen Boston Fund $3.9M (MAY 2020- JULY 2021)
- Provided grants to Boston-based small businesses to reopen safely
- **2,245 businesses received funding**

Commercial Rent Relief Fund $6.7M (NOVEMBER 2020, JULY 2021)
- Provide financial relief to businesses owing rent between April 1, 2020 - March 31, 2021 through direct grants to landlords.
- This fund intended to build relationships with landlords while preventing displacement and eviction.
- **666 businesses have received funding to date**

High Road Kitchens Fund $555,000 (NOVEMBER 2020)
- Help restaurants with tipped employees the One Fair Wage initiative
- Partnership with High Road Kitchens, One Fair Wage, and Councilor Lydia Edwards
- **38 businesses participated in this program and received funding**
1. **CAPITAL INVESTMENTS**
   a. Physical space investments
   b. Funding for build-outs
   c. Commercial space

2. **NEW BUSINESS FUNDING**
   a. Seed funding for entrepreneurs
   b. Investment funding for business expansion
   c. Grants & Loans

3. **EMPLOYEE RETENTION & RECRUITMENT**

4. **BUSINESS DEVELOPMENT TRAINING**
WHAT ARE WE MISSING?

Use the jamboard/chat function to let us know what else your business needs to grow and thrive beyond the pandemic?
Next Steps

- **Attend the next ARPA meeting on 9/14**
- **Spread the word** about the other #LetsGoBetter meetings
  - Other meetings on homeownership, internet access, career training and childcare and more.
- **You can also email us** any follow up questions at [recover@boston.gov](mailto:recover@boston.gov)

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**BOSTON, LET’S GO BETTER!**

Help inform how the City of Boston invests $400m in one-time federal funds to jumpstart Boston’s equitable recovery.

To participate, you can fill out our survey, join us for a community meeting (schedule below), call 311 or visit [boston.gov/recover](https://boston.gov/recover) to learn more.

<table>
<thead>
<tr>
<th>Initial Community Meetings</th>
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<tbody>
<tr>
<td>5:30-7:30pm</td>
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<tr>
<td>August 26</td>
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<tr>
<td>Affordable Homeownership</td>
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<tr>
<td>August 31 (3pm)</td>
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<tr>
<td>Supporting Small Businesses</td>
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<tr>
<td>September 1 (12pm)</td>
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<td>Substance Use Disorders</td>
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<td>September 8</td>
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<tr>
<td>Career Training for Quality Jobs (i.e. green jobs, life sciences)</td>
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<tr>
<td>September 14 (3pm)</td>
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<td>September 15</td>
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<td>Quality Jobs &amp; Childcare</td>
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<td>September 16</td>
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<td>Affordable Homeownership</td>
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<tr>
<td>October</td>
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<td>Additional community meetings</td>
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To request translation and/or interpretation services, please contact: [noreily.cirino@boston.gov](mailto:noreily.cirino@boston.gov) and [LCA@boston.gov](mailto:LCA@boston.gov) two weeks in advance.
THANK YOU FOR JOINING US

For daily COVID-19 updates: Text BOSCOVID to 888-777 for free daily updates in 11 different languages.