INTERPRETATION AND TRANSLATION

Everyone deserves to have meaningful access to the information and services they need. As part of our outreach efforts, the City of Boston provides interpretation and translation services upon request.

For future translation or interpretation services please email allison.perlman@boston.gov
MEETING RECORDING

The Boston Parks and Recreation Department will be recording the meeting and posting to our project webpage for those who are unable to attend the Zoom meeting live.

It is possible that participants may also be recording the meeting with their phones cameras or other devices. If you do not wish to be recorded during this meeting, please keep your microphone and camera off.
VIRTUAL MEETING ETIQUETTE

We want to ensure this conversation is a pleasant experience for all and that all community members/stakeholders are comfortable sharing their comments, questions and feedback.

Please be respectful and mindful of each other's time when asking questions/providing comments, so that all attendees are able to participate in the meeting.

Keep questions/comments project-specific and not personal to yield solution-driven discussion.

Please wait until all attendees have had the opportunity to ask a question/provide a comment before providing additional questions/comments.

You can always set up a conversation with Allison Perlman, Allison.perlman@boston.gov to further discuss the project or process.
ZOOM TIPS
Here is how you can participate during the question and answer part of the presentation.

**DURING THE PRESENTATION:**

**VIA WEB:**
Turn video on / off.

To use these non-verbal options click on participants (bottom of screen); these options will pop up in side bar.

**DURING THE Q&A:**

**JOINING VIA PHONE?**
Use *9 to raise hand to ask for audio / video permission to ask questions or provide comments.

**VIA WEB:**
Chat to ask questions / comments or provide responses to poll questions

Raise hand to ask for audio / video permission to ask questions or provide comments.
AGENDA
INTRODUCTIONS

• PROJECT TEAM
• WHY MOAKLEY
• COMMUNITY ENGAGEMENT TO DATE
• EARLY 2021 - TO PRESENT WORK
• SCHEMATIC DESIGN PLAN
• PHASE 1 DESIGN
WHY MOAKLEY
EXISTING FLOODING
COMMUNITY ENGAGEMENT
2018-EARLY 2021

Moakley Park Vision Plan

2018
- OPEN HOUSE 1
  - SPRING 2018
- DISCOVER MOAKLEY
  - FALL 2018
- OPEN HOUSE 2
  - SUMMER 2018
- COMMUNITY ADVISORY GROUP MEETINGS (2)
  - FALL 2018
- BHN BIKE TOUR
  - SUMMER 2018

2019
- MEM OPEN HOUSE
  - FALL 2018
- SURVEY LAUNCHED
  - FALL 2019
- MAYOR’S MOVIE NIGHT (3)
  - FALL 2019
- UNITY FESTIVAL
  - FALL 2019
- SOUTH BOSTON STREET FESTIVAL
  - FALL 2019
- POSTER CAMPAIGN
  - FALL 2019

2020
- CRB DORCHESTER OPEN HOUSE
  - FALL 2019
- SBNH FOCUS GROUP
  - WINTER 2020
- HARBOR USE FORUM
  - SPRING 2020
- WINTER WARMER
  - WINTER 2020
- HARBOR[WALK] (2)
  - FALL 2019

2021
- DUTCH CONSULATE TOUR
  - FALL 2020
- VIRTUAL OPEN HOUSE
  - FALL 2020
- SURVEY LAUNCHED
  - FALL 2020
- FOCUS GROUP MEETINGS (5)
  - WINTER / SPRING 2021

Preliminary Resilience Design

Schematic Design
PROJECT GOALS

INCLUSION + ACCESS

RECREATION + PLAY

PUBLIC HEALTH + COMMUNITY WELL-BEING

RESILIENCY + THE ENVIRONMENT
EARLY 2021 - TO PRESENT WORK
TECHNICAL ANALYSIS AND MODELING

- SOIL SAMPLING
- DATA COLLECTION OF EXISTING GROUNDWATER AND STORMWATER
- COASTAL, STORMWATER AND GROUNDWATER MODELING
- THIS WORK CONTINUES......APRIL 18TH
Moakley Park Governance and Funding Study

Boston, Massachusetts
December 2021

The governance study introduces three overarching models of parks governance that span the spectrum between purely public and purely nonprofit led governance structures. Each model differs when evaluated against the twelve Guiding Principles and other factors. Moreover, this analysis presents the funding potential for public, private, and earned revenue, as well as value capture categories of funding, both at an Inception stage and beyond.

In similar spaces around the country, this analysis presents the funding potential for public, private, and earned revenue, as well as value capture categories of funding, both at an Inception stage and beyond.

1. City-led governance of Moakley Park with support from a nonprofit organization
2. Shared governance responsibility between the City and an active nonprofit organization
3. Nonprofit organization-led governance with continued City involvement

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**Rose Kennedy Greenway**
- **Board of Directors:**
  - Founding President and CEO
  - Board members
- **Park Management:**
  - City of Boston; Rose Kennedy Greenway Conservancy
- **Ownership:**
  - Public
- **Entity Founded:**
  - 2007
- **Annual Visitors:**
  - 1 Million
- **Annual Revenue:**
  - $100K annually to almost $1.7M in 2019

**Emerald Necklace**
- **Board of Directors:**
  - Small grassroots organization
- **Ownership:**
  - Public Private Nonprofit (501-c-3)

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**Case Study Details**
- **Enhancements to the space.**
- **Creation of a Business Improvement District (BID).**
- **Support from local public partners to help with advocacy, maintenance, and engagement.**
- **Agreement with A Better City, the Rose Kennedy Greenway Conservancy, and the Commonwealth of Massachusetts.**
- **$24.3 Billion (includes Big Dig) spent to transform this green space into an active and beloved public space and a driver of nearby economic growth.**
- **The Conservancy is governed by a Board of Directors, and also has a board of advisors.**
- **The Emerald Necklace Conservancy is governed by a Board of Directors, and also has a board of advisors.**
- **The Rose Kennedy Greenway Conservancy is governed by a Board of Directors.**

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**Resources:**
- Board members are asked for a modest contribution to the organization, but the majority of fundraising is executed by the organization, but the majority of fundraising is executed by producers (by charging fees to the event producers) while also providing free programming for park users. Earned income generated in the park remains significant with $22M in 2019.
- Emerald Necklace provides resources to support the public partners to help with advocacy, maintenance, and more programs. The Greenway's central location allows the organization to have fewer staff and the specifics of how that governance structure functions.

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**Partnerships:**
- **Park Management:**
  - City of Boston; Rose Kennedy Greenway Conservancy; BID
  - **Nonprofit (501-c-3)**

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**Emerald Necklace Conservation**
- **Ownership:**
  - Public Private Nonprofit (501-c-3)
- **Annual Visitors:**
  - 1 Million
- **Annual Revenue:**
  - $22M
- **Expenses (2019):**
  - $26.5 Million
- **Volunteers:**
  - 285

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**Moakley Park Governance and Funding Study**

Boston, MA | 2021
EARLY 2021 - TO PRESENT WORK
CROSS COORDINATION

CITY AGENCIES
- ENVIRONMENT
- BOSTON PLANNING AND DEVELOPMENT AGENCY
- PUBLIC WORKS
- TRANSPORTATION DEPARTMENT
- BOSTON WATER AND SEWER COMMISSION
- BOSTON HEALTH COMMISSION
- AGE-FRIENDLY BOSTON
- BOSTON DISABILITIES COMMISSION
- BOSTON HOUSING AUTHORITY
- PUBLIC FACILITIES DEPARTMENT

STATE AGENCIES
- MASSACHUSETTS WATER RESOURCES AUTHORITY
- DEPARTMENT OF CONSERVATION AND RECREATION
- MASSDOT
- MBTA
- MEPA
- COASTAL ZONE MANAGEMENT

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- MASSACHUSETTS WATER RESOURCES AUTHORITY
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- COASTAL ZONE MANAGEMENT

PLANNING INITIATIVES
- CLIMATE READY BOSTON
- DORCHESTER BAY CITY (BAYSIDE REDEVELOPMENT)
- MARY ELLEN MCCORMACK REDEVELOPMENT
- JFK/UMASS STATION AREA ACTION PLAN
- MASSDOT KOSCIUSZKO CIRCLE/ MORRISSEY BLVD CORRIDOR STUDY
EARLY 2021 - TO PRESENT WORK
EARLY ACTION ITEMS 2021 - 2022

• MERRY MOAKLEY - DECEMBER 2021
• WINTER WARMER - FEBRUARY 2022
• MOAKLEY PARK AND CARSON BEACH SUMMER SEND OFF - SUMMER 2021
• PARK PLANTING - OCTOBER 2021
• SUMMER YOUTH ENGAGEMENT TALKS - SUMMER 2021
• COMMUNITY GARDEN - SPRING 2022
• PARK CLEAN-UPS - MARCH - SEPTEMBER; STARTS AGAIN MARCH - SEPTEMBER 2022
MOAKLEY PARK
OVERVIEW

FLOOD MANAGEMENT ALIGNMENT (22' BCB)

IMPROVED RECREATIONAL FIELDS

OLD HARBOR OVERLOOK
PICNIC / BBQ

GREEN INFRASTRUCTURE

SPECIES BIODIVERSITY

WATERFRONT PLAZA AND AMPHITHEATER
EVENTS / FOOD TRUCKS / FARMERS MARKET / ICE SKATING

DOUBLED TREE CANOPY

LOWER BARRIER (19.5' BCB)

RESTROOMS

IMPROVED PLAY AREAS

GARDEN GATEWAY
COMMUNITY GARDEN

COMMUNITY HUB

ENTRY PLAZA
EVENTS / FOOD TRUCKS / FARMERS MARKET
COMMUNITY PROGRAMMING
OLD HARBOR OVERLOOK + COASTAL LANDSCAPE
RESILIENCY + THE ENVIRONMENT

- FLOOD MANAGEMENT ALIGNMENT (+22 BCB)
- LOWER BARRIER (+19.5 BCB)
- BEACH
- COASTAL MARSH
- STORMWATER GARDEN
- UNDERGROUND STORAGE
- POROUS PAVEMENT
- TREE TRENCH
- WATER PLAY
- COOLING STATION
- SHADE STRUCTURES
RESILIENCY + THE ENVIRONMENT
WATERFRONT PLAZA + AMPHITHEATER SECTION: 40" SLR + 1% STORM

CORE WALL (+22.0 BCB)  
+6' FROM EXISTING

40" SLR + 1% STORM  
(+20.6 BCB)

21" SLR + 1% STORM  
(+18.9 BCB)

9" SLR + 1% STORM  
(+17.1 BCB)

PATH

PLANTED SLOPE

SEATING

PATHWAY

SEATING

WATER PLAZA

PLAZA
PROJECT TIMELINE

2022
- PUBLIC MEETING #1
  MARCH 2022
- DESIGN DEVELOPMENT
- ENVIRONMENTAL PERMITTING
  18 MONTHS

2023
- PUBLIC MEETING #2
  JUNE 2022
- CONSTRUCTION DOCUMENTS

2024
- BIDDING
- CONSTRUCTION

2025

City of Boston
Parks and Recreation
Mayor Michelle Wu
NEXT STEPS
2022 - 2024

- COMMUNITY MEETINGS
  COMMUNITY MEETING #2 - JUNE 2022
- BORINGS AND SITE INSPECTIONS
- PERMITTING PROCESS/APPLICATIONS
- PHASE 1 CONSTRUCTION DOCUMENTS
Design and Construction Project Manager
Boston Parks and Recreation

allison.perlman@boston.gov

Please feel free to reach out by email if you have any questions or thoughts you want to share.