THE OFFICE OF ECONOMIC OPPORTUNITY AND INCLUSION VISION AND PRIORITIES
Office of Economic Opportunity and Inclusion
- Business Strategy
- Cannabis Equity
- Global Affairs
- Operations
- Policy
- Strategic Planning
- Supplier Diversity/BRJP*

Office of Small Business Development
- B•Local App
- Main Streets
- Mobile Enterprises
- Outdoor Dining
- ReStore Program
- Technical Assistance
- WeBOS

Office of Consumer Affairs and Licensing
- Boston Licensing Board
- Boston Cannabis Board

Office of Tourism, Sports, and Entertainment
- Film & TV
- Marketing
- Special Events
- Tourism

* will become own department in FY23
A resilient, economically equitable, sustainable, and vibrant city that centers people and creates opportunities to build generational wealth for all communities.
STRATEGIZING FOR SUCCESS

In 2022, our strategies and tasks will fall under four basic focus areas that will help us determine what will be our priorities for the year.

- COVID RECOVERY
- NEIGHBORHOOD REVITALIZATION
- SHIFTING CITY INVESTMENTS
- PROSPERITY FOR ALL
GOALS FOR EACH FOCUS AREA
What we hope to accomplish in 2022

COVID RECOVERY
1. Improve the experience of small business owners looking for resources
2. Attract customers, residents, tourists, and workers to major city centers and local hubs

NEIGHBORHOOD REVITALIZATION
3. Establish policies that maintain existing businesses and cultural institutions
4. Turn neighborhoods into destinations to drive tourism and support for local small businesses

SHIFTING CITY INVESTMENTS
5. Make city contracts more equitable and accessible and the process more transparent
6. Develop programs or initiatives that provide capital to local businesses and residents

PROSPERITY FOR ALL
7. Support efforts to enhance our economic competitiveness, and attract and grow new and existing businesses
8. Create a system that coordinates all talent pipeline programs and connects residents to job opportunities
SELECT URGENT PRIORITIES

- Addressing cannabis equity
- Completing the Reimagine Main Streets project
- Creating programs and policies that prevent business displacement
- Delivering efficient small business support services

- Developing sector-specific strategies for talent pipeline / retention (i.e. life sciences, green tech)
- Establishing a permanent outdoor dining program
- Filling commercial storefront vacancies
- Launching a Downtown revitalization effort
- Implementing supplier diversity plans
- Updating the Boston Brand