Lower Roxbury Outreach Advisory Group Meeting
December 16, 2021

In Attendance: Emmanuell De Barros, Ronald Whitaker, Jeysaun Grant, Kimberly Crucioli, Sarah Rodrigo, Kelly Sherman, Ashley Pierre-Louis, Daniela Sanchez-Zamora, Jen Rowe

Slide deck

Summary
Reviewed purpose of outreach advisory group. Reviewed the proposed outreach plan and discussed feedback. Discussed next steps for the outreach advisory group and for the project and set a date for the next meeting.

Reactions to Project Team’s Questions
- Is the map clear? Is there anything else you’d suggest we add? Yes, it looks clear.
- Do the example photos feel clear and relevant for Lower Roxbury? Yes.
- Were the signs we posted in the neighborhood helpful? Do they need a refresh? They’re still getting attention. Might be worth looking around to see if any have gone missing. Emmanuel will follow up with some additional locations for signs.
- Should we consider applying for a grant to add public art to this project? Yes, the grant sounds like a great idea.
- The Nubian Square library is open and it is a good space to share flyers.
- Ron can share the information with the church community online. The church hasn’t opened all the way up yet—in person is limited. Around 20 people show up in person each week.
- Emmanuel will let us know if he notices any missing signs.

Other comments/questions
Updates on Alternatives for Communities and Environment (ACE)
- ACE is focusing on air quality at the moment, including transit electrification. They’re also looking at low-income fares, the free bus movement. Emmanuel will send us the names of artists who worked on the Washington Street art project.

Wayfinding signs
- Can wayfinding signs be installed in the near term? For example, directions to locations like Ruggles and Melnea Cass, in addition to their distances? These might help people decide if they should take a bus or walk to a given
location. We can look into whether that could be a quick implementation item.

COVID-19
● How will COVID changes impact what we’re doing? All of the strategies we had in mind for this next step are socially distanced, so the recent spike in cases shouldn’t impact our plans.

Street safety interventions
● Crosswalks will be key for improvements in Lower Roxbury. You really have to pay attention when you are crossing Tremont Street at Camden Street or the other side streets towards Columbus.
● There’s a lot of housing in Lower Roxbury, so street safety interventions will be very important. Northampton Street and Mass Ave have a mix of business and residential that has only become more busy. New dorms are going up in the area, too.
● It’ll be important to communicate to residents how to use the new facilities. We agree and have started developing a series of videos to share. You can see what we’ve already published on this webpage.

Other projects:
● Ron tried the 22 bus on the new Columbus Ave Bus Lanes and enjoyed the ride. It moves much faster than before.

Meeting Evaluation
● No comments.