Is your Google Meet working properly?
- Can you hear and see?
- Can you mute and unmute?
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You can also join by phone:
541-876-6247
PIN: 112 133 587#

Having trouble? Call Ashley (she’ll put her number in the chat)

**TIP:** the options bar is at the bottom of your screen
### TODAY’S CONVENING

#### AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00</td>
<td>Suggest any revisions to desired outcomes and/or agenda</td>
</tr>
<tr>
<td>11:05</td>
<td>Introductions</td>
</tr>
<tr>
<td>11:10</td>
<td>Review purpose of this group</td>
</tr>
<tr>
<td>11:15</td>
<td>Review proposed outreach plan</td>
</tr>
<tr>
<td></td>
<td>Answer clarifying questions</td>
</tr>
<tr>
<td></td>
<td>Share any feedback</td>
</tr>
<tr>
<td>11:35</td>
<td>Review next steps for the project</td>
</tr>
</tbody>
</table>

#### OUTCOMES

- Review proposed outreach plan and provide feedback
INTRODUCTIONS

► Your name

► Your pronouns (for example: she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc)

► How you’re connected to communities in Lower Roxbury

► A favorite holiday activity
PROJECT GOAL

Build a collaborative process with community members to:

- Highlight neighborhood assets
- Create positive changes to your streets in Lower Roxbury

The project area is bounded by, but does not include Columbus, Mass Ave., and Melnea Cass.
Help us communicate and collaborate with the communities in Lower Roxbury right now.
Jen and BTD will:

- Host outreach advisory group meetings quarterly, with ample notice.
- Be accountable to you with regular communication.
- Respectfully engage with the outreach advisory group and community members.
- Incorporate your advice and recommendations about outreach, as best as we are able.
- Make decisions transparently.
Members of the Outreach Advisory Group will:

- Make a good faith effort to attend outreach advisory group meetings.
- Engage respectfully with one other, with the project team, with community members.
- Share your knowledge and experience.
- Share back to your communities about the project.
RECENT OUTREACH GOALS

▸ Confirm what the residents of Lower Roxbury would like to see changed on their streets.

▸ Check that we haven’t missed any opportunities for change.

▸ Share with community members information about the tools we could use to make changes on the streets.
WHAT WE DID WITH YOUR IDEAS

What do you love about Lower Roxbury?
Take a moment to share your joy.

Where do you find joy?
Place one dot on the map. Place the matching one here.

Write the name of the place here.
Tell us more about it.

Shops, peaceful, friends

BOSTON TRANSPORTATION DEPARTMENT

Guy Foley, Acting Commissioner
GETTING THE WORD OUT

We:

- **Sent a mailing** to 5,838 addresses
- Announced via project **email list**, Office of Neighborhood Services **newsletter**, other projects and programs from the city, and on **Twitter**
- **Posted 30 signs** about the project through the neighborhood
- **Flyered** businesses
- **Distributed materials** at businesses, community locations, larger developments
- **Asked you to share** with your networks
RECEIVING FEEDBACK

We:

▸ **Created a survey** on Google forms in English and Spanish and distributed printed at Camden Lenox, **received 49 responses**

▸ Hosted 4 **office hours** (virtually) with the project team, **no one attended**

▸ Hosted 3 **virtual workshops** via Zoom, provided interpretation in Spanish, **9 people attended**

▸ Attended **summer events**, **received 27 additional surveys**
**Goal:** share with community members which locations rose to the top as priorities

**Plan:** summarize the findings in a map, like this one.

- **Is this clear?**
- **Is there anything else you’d suggest we add?**
We have photos to help people visualize what we mean by “improved crosswalks” and “two-way travel for bikes.”

Do these examples feel clear and relevant for Lower Roxbury?
We plan to send postcards and emails.

▸ Have you heard feedback from neighbors about the postcards we sent before?

▸ What do you think is the most important information to include on the postcard?
We would like to keep the conversation open with residents while we develop concept plans to share.

▸ Were the signs we posted in the neighborhood helpful? Do they need a refresh?

▸ Were the comment drop-off boxes helpful?
SHARING RESULTS

We plan to update our project website.

Do you have advice about what type of content will be helpful to residents?
OTHER NEXT STEPS FOR THE PROJECT

▸ We are in the process of contracting a design/engineering firm to work with us.
▸ We will evaluate the prioritized locations with an engineer
▸ We will create a design proposal
PROJECT TIMELINE

- **MAY, 2021**: Confirm priorities
- **JUNE, 2021**: Confirm priorities
- **SEP, 2021**: Plan design
- **LATE WINTER, 2021**: Refine design
- **SPRING, 2022**: Solicit feedback

We are here
NEXT STEPS FOR THIS GROUP

▸ Meet again on **Feb 10 at 11:00am**

▸ Email to you re: today’s meeting notes

▸ Keep you posted!
MEETING EVALUATION

OUTCOMES

- Review purpose of this group
- Debrief recent outreach activities
- Review next steps

QUESTIONS

- How did we do as a group at achieving our desired outcomes for the meeting?
- How did the project team do at guiding the process?
- Any recommendations for the next meeting?
CONCLUSION