LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
March 17, 2022
TECH CHECK-IN

- Is your Google Meet working properly?
  - Can you hear and see?
  - Can you mute and unmute?
  - Can you turn your video on and off?

- You can also join by phone: 650-667-2610
  PIN: 300 991 119#

- Having trouble? Call Ashley (she’ll put her number in the chat)

TIP: the options bar is at the bottom of your screen
### TODAY'S CONVENING

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>11:00</td>
<td>Suggest any revisions to desired outcomes and/or agenda</td>
</tr>
<tr>
<td>11:05</td>
<td>Introductions</td>
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<tr>
<td>11:10</td>
<td>Review purpose of this group</td>
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<tr>
<td>11:15</td>
<td>Review input we've received about arts, culture, and the public realm</td>
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<tr>
<td></td>
<td>Learn about the Frederick Douglass Peace Plaza project</td>
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<td></td>
<td>Discuss possible arts/culture/public realm collaborations</td>
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<td>Review outreach plan in progress</td>
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<td>Explain two updates to priority areas</td>
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<tr>
<td>11:50</td>
<td>Review outreach plan in progress</td>
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<td>Explain two updates to the priority areas</td>
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<td>Review next steps for the project</td>
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### OUTCOMES

- Learn about the Frederick Douglass Peace Plaza project
- Discuss possible arts/culture/public realm collaborations
- Review outreach plan in progress
- Explain two updates to priority areas

### AGENDA
INTRODUCTIONS
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▶ Your name
▶ Your pronouns (for example: she/her/hers, he/him/his, they/them/theirs, ze/hir/hir, etc)
▶ How you’re connected to communities in Lower Roxbury
▶ A public place you enjoy (anywhere in the world!) and something that makes it enjoyable
OUR GROUP
PROJECT GOAL

Build a collaborative process with community members to:

- Highlight *neighborhood assets*
- Create *positive changes* to your streets in Lower Roxbury

The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.
Help us communicate and collaborate with the communities in Lower Roxbury right now.
EXPECTATIONS FOR BTD

Jen, Louisa, and BTD will:

- Host outreach advisory group meetings quarterly, with ample notice.
- Be accountable to you with regular communication.
- Respectfully engage with the outreach advisory group and community members.
- Incorporate your advice and recommendations about outreach, as best as we are able.
- Make decisions transparently.
GROUP EXPECTATIONS

Members of the Outreach Advisory Group will:

- Make a good faith effort to attend outreach advisory group meetings.
- Engage respectfully with one other, with the project team, with community members.
- Share your knowledge and experience.
- Share back to your communities about the project.
WHAT WE’VE HEARD

arts, culture, and the public realm
We’ve heard a desire for more:

▸ Places and ways to play
▸ Places to sit
▸ Signs/wayfinding
▸ Connections to neighborhood history
▸ Green (trees, plants)
FREDERICK DOUGLASS PEACE PLAZA
BRAINSTORM

arts, culture, and the public realm
Goals:

▸ Increase awareness of (and excitement around!) the broader transportation safety project
▸ Provide something of value to Lower Roxbury residents now (e.g. this summer)

▸ What do you think residents would be enthusiastic about?

We’ve heard a desire for more:
▸ Places and ways to play
▸ Places to sit
▸ Signs/wayfinding
▸ Connections to neighborhood history
▸ Green (trees, plants)
Arts, culture, and the public realm
OUTREACH IN PROGRESS
First,
Then,

- **Listen**
- **Confirm community priorities**
- **Refine design**
- **Collaborate and plan**
- **Implement**
Now,

- Share with community members:
  - Which locations rose to the top as priorities
  - Information about the tools we could use to make changes on the streets.
UPDATES TO PRIORITY AREAS

▸ Tremont @ Hammond – we’re going to work with the Sarah (Arts) and Jeff (Public Works) to make improvements

▸ Washington @ Ball – we’re going to focus on improving the existing crosswalk at Thorndike

Potential to improve crosswalks or add new crosswalks.
Potential for two-way travel for people biking (not driving).
SHARING RESULTS

- We are sending postcards and emails, updating project website.
- We would like to keep the conversation open with residents while we:
  - Collect data
  - Evaluate prioritized locations with an engineer
  - Create a design proposal to share
PROJECT TIMELINE

MAY, 2021 - Confirm priorities
JUNE, 2021 - Plan design
SEP, 2021 - Refine design
JUNE, 2022 - We are here
FALL, 2022 - Solicit feedback

Solicit feedback

Solicit feedback
NEXT STEPS FOR THIS GROUP

- Meet again on **May 19 at 11:00am**
- Email to you re: today’s meeting notes
- Keep you posted!
MEETING EVALUATION

OUTCOMES

▸ Learn about the Frederick Douglass Peace Plaza project
▸ Discuss possible arts/culture/public realm collaborations
▸ Review outreach plan in progress
▸ Explain two updates to priority areas

QUESTIONS

▸ How did we do as a group at achieving our desired outcomes for the meeting?
▸ How did the project team do at guiding the process?
▸ Any recommendations for the next meeting?
CONCLUSION