LOWER ROXBURY TRANSPORTATION STUDY

Outreach Advisory Group
May 19, 2022
 TECH CHECK-IN

- Is your Google Meet working properly?
  - Can you hear and see?
  - Can you mute and unmute?
  - Can you turn your video on and off?
- You can also join by phone: 650-667-2610
  PIN: 300 991 119#
- Having trouble? Call Ashley (she’ll put her number in the chat)

**TIP:** the options bar is at the bottom of your screen
TODAY’S CONVENING

OUTCOMES

- Discuss and agree upon schedule of summer events
- Discuss and agree upon how we’ll get the word out

AGENDA

11:00  ▶ Suggest any revisions to desired outcomes and/or agenda

11:05  ▶ Introductions

11:10  ▶ Refresher on this group, what we’ve done to date

11:20  ▶ Discuss and agree upon schedule of summer events to get feedback on proposed changes
       ▶ Discuss and agree upon how we’ll get the word out

11:50  ▶ Review next steps
INTRODUCTIONS
INTRODUCTIONS

- Your name
- Your pronouns, if you feel comfortable sharing (for example: she/her/hers, he/him/his, they/them/their, ze/hir/hir, etc)
- How you’re connected to communities in Lower Roxbury
- Something you do that helps you center or ground yourself in the moment and/or your favorite fidget spinner/device/object
REFRESHER
PROJECT GOAL

Build a collaborative process with community members to:

▸ Highlight **neighborhood assets**

▸ Create **positive changes** to your streets in Lower Roxbury

The project area is bounded by, **but does not include** Columbus, Mass Ave., and Melnea Cass.
We asked community members:

- Where do you find joy in the neighborhood?
- What would you change about the streets?
Help us communicate and collaborate with the communities in Lower Roxbury right now.
EXPECTATIONS FOR BTD

Jen, Louisa, and BTD will:

› Host outreach advisory group meetings quarterly, with ample notice.
› Be accountable to you with regular communication.
› Respectfully engage with the outreach advisory group and community members.
› Incorporate your advice and recommendations about outreach, as best as we are able.
› Make decisions transparently.
Members of the Outreach Advisory Group will:

▸ Make a good faith effort to attend outreach advisory group meetings.

▸ Engage respectfully with one other, with the project team, with community members.

▸ Share your knowledge and experience.

▸ Share back to your communities about the project.
Confirmed with community members:

- What they would like to see changed
- We weren’t missing opportunities
Spring 2022

- Shared with community members:
  - Which locations rose to the top as priorities
  - Information about the tools we could use to make changes on the streets.
Spring 2022

- Shared with community members:
  - Which locations rose to the top as priorities
  - Information about the tools we could use to make changes on the streets.
LET’S DISCUSS!
SUMMER OUTREACH GOALS

- Share proposed changes with community members
- Understand what residents:
  - Like about the proposed changes
  - Have questions about
  - Feel about any trade-offs
EXAMPLE - MAYFIELD STREET

Proposed changes

- Existing parking restriction
- Proposed parking restriction
Proposed plan

- Host office hours (virtually) with the project team every other Wednesday
- Host pop-ups in June and July
- Flyer businesses
Questions for you:

▶ Does the combo of pop-ups + (virtual) office hours makes sense?
▶ Do the dates/locations look good?
▶ Do you know of other neighborhood events we could pop-up at?
▶ Do you know a local interpreter for Spanish?
▶ Do you have suggestions for reaching businesses?
GETTING THE WORD OUT

Proposed plan

▶ Announce via the project email list, Office of Neighborhood Services newsletter
▶ Update signage about the project
▶ Flyer businesses
▶ Connect with organizations and stakeholders
GETTING THE WORD OUT

Proposed plan, continued

Send two postcards:

1. To ALL residents with:
   - Upcoming events
   - Map of street design tools proposed in each priority area

2. To abutters:
   - Upcoming events
   - Proposed changes to the priority area near their address
GETTING THE WORD OUT

**Proposed plan**

- Announce via the project email list, Office of Neighborhood Services newsletter
- Update signage about the project
- Flyer businesses
- Connect with organizations and stakeholders
- Send two postcards

**Questions for you:**

- Do these ways of getting the word out make sense?
- Are there any residents or stakeholders that these strategies likely wouldn’t reach?
PROJECT TIMELINE

FALL, 2019
Listen

JUNE, 2021
Confirm priorities

APR, 2021
Plan design

JUNE, 2022
Solicit feedback

FALL, 2022
Refine design

We are here

Solicit input
Solicit feedback
Solicit feedback
NEXT STEPS FOR THIS GROUP

▸ Meet again on **Thursday, August 18 at 11:00am**

▸ Email to you re: today’s meeting notes

▸ Keep you posted!
MEETING EVALUATION

OUTCOMES

▸ Discuss and agree upon schedule of summer events
▸ Discuss and agree upon how we’ll get the word out

QUESTIONS

▸ How did we do as a group at achieving our desired outcomes for the meeting?
▸ How did the project team do at guiding the process?
▸ Any recommendations for the next meeting?
CONCLUSION