

STOP & SMELL THE ROSES

AT BOSTON'S 26TH ANNUAL ROSE GARDEN PARTY.

On Thursday evening, June 15, you are cordially invited to stop and smell the roses at Boston's 26th Annual Rose Garden Party. Join Mayor Michelle Wu, Honorary Event Chair, along with Boston's business, arts, community, and philanthropic leaders, at the James P. Kelleher Rose Garden in the Back Bay Fens. You and your guests will take in the elegant beauty of this historic park where over 3,000 rose bushes will be in peak bloom while enjoying live entertainment, festive cocktails, dinner, and more.

Proceeds from this signature event go toward funding ParkARTS, which provides free family programming in neighborhood parks throughout Boston. From concerts and movies to arts & crafts workshops and festivals, these localized activities bring joy to tens of thousands of families each year and help bring our communities closer together.

We hope you will join us in celebrating and supporting this important cause!



The 26th Annual ROSE ROSE GARDEN PARTY

2023 SPONSORSHIP LEVELS

TITLE SPONSOR [SOLD]

SHURCLIFF \$50,000

- · 12 Rose Garden Party tickets
- Opportunity for representative to be introduced during the speaking program
- · Choice of 2 Premium Perks
- Dominant logo positioning on event entrance signage, step & repeat photo-op banner, table tents, and event program

GRANDIFLORA \$25,000

- · 12 Rose Garden Party tickets
- Opportunity for representative to be introduced during the speaking program
- · Choice of 1 Premium Perk
- Dominant logo positioning on event entrance signage, step & repeat photo-op banner, table tents, and event program

HYBRID TEA \$20,000

- · 12 Rose Garden Party tickets
- · Choice of 1 Premium Perk
- Dominant logo positioning on event entrance signage, step & repeat photo-op banner, table tents, and event program

FLORIBUNDA \$15,000

- · 10 Rose Garden Party tickets
- Prominent logo positioning on event entrance signage, step & repeat photo-op banner, table tents, and event program

POLYANTHA \$10,000

- · 8 Rose Garden Party tickets
- Logo inclusion on event entrance signage and program

DAMASK \$5,000

- · 4 Rose Garden Party tickets
- Logo inclusion on event entrance signage and name listed in program

CENTIFOLIA \$2,500

- · 2 Rose Garden Party tickets
- Name listed on event entrance signage and in program

AYRSHIRE \$1,250

- · 2 Rose Garden Party tickets
- · Name listed in event program

PREMIUM PERKS-

- 2 additional tickets to the Rose Garden Party
- Behind-the-scenes guided tour for up to
 12 people of the Kelleher Rose Garden
- Behind-the-scenes guided tour for up to
 12 people of the Boston Public Garden
- Behind-the-scenes tour for up to 12 people of the Boston Parks Ranger Mounted Unit horse stables with a 'Horse-of-Course' class led by a Boston Park Ranger

Please note: Sponsors must meet print deadlines for inclusion.



The 26th Annual ROSE GARDEN PARTY 2023



Thank you for supporting ParkARTS with your sponsorship of the 26th Annual Rose Garden Party. All proceeds underwrite free year-round family programming in Boston's public parks. We are grateful for any level of support that you can provide.

The Fund for Parks and Recreation in Boston (tax identification# 04-2784811) is an IRS-recognized charitable organization. Donations are tax deductible to the extent allowed by law.

YES, I/We/Our organization would like to become a sponsor at the following level:

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	FLORIBUNDA	\$15,000			-
	HYBRID TEA	\$20,000		AYRSHIRE	\$1,250
	GRANDIFLORA	\$25,000		CENTIFOLIA	\$2,500
	SHURCLIFF	\$50,000		DAMASK	\$5,000
	TITLE SPONSOR	SOLD		POLYANTHA	\$10,000

Please register online or return completed form to:

Maureen McQuillen, Events and Development Director Boston Parks and Recreation Department 1010 Massachusetts Avenue - Floor 3 · Boston, MA 02118

For more information, please contact maureen.mcquillen@boston.gov or (617) 635-4032.

