MJ2HOME LLC

42 NEW MARKET SQ BOSTON, MA 02118

CANNABIS DELIVERY OPERATOR



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MANAGEMENT TEAM:

JEAN-LUC DE BARROS: MARKETING MANAGER

Jean-Luc De Barros, an experienced entrepreneur with over 30 years in the field, is not only an active member of Mission Hill and the Greater Bowdoin Geneva Neighborhood Association but also a friendly polyglot fluent in English, French, Spanish, Creole, and Senegalese Wolof.

Residing in Dorchester for more than 25 years, Jean and his family have been a welcoming presence in the community. Driven by the challenges posed by cannabis prohibition, Jean-Luc's mission centers on providing our community with safe, affordable, and high-quality cannabis products. His goal is to decrease reliance on non-regulated sources and, more importantly, to understand your needs, offering natural solutions that truly connect with you.

MANUEL TONY DEPINA: FINANCIAL MANAGER

As a co-owner, Manuel G. Depina brings more than 25 years of work experience in engineering and compliance management to the table. Holding a B.S. in Electrical Engineering Technology from Northeastern University and an MBA from the University of Massachusetts, he is not just detail-oriented but also possesses strong analytic and problem-solving expertise. Manuel is dedicated to exceeding customer expectations.

A native of Dorchester, Manuel has deep-rooted family ties in Dorchester and Roxbury, having graduated from Boston Public Schools. Committed to making a positive impact, he strives to change lives, empower those affected by the war on drugs, and educate people on the benefits of cannabis.

VARGAS I DASILVEIRA: OPERATIONS MANAGER

Vargas I Dasilveira, a co-owner, possesses over 30 years of professional experience in engineering and construction management. Holding a B.S. in Construction Management & Civil Engineering from Wentworth University, he demonstrates expertise in a diverse range of areas.

Residing in Dorchester with his wife and children, Vargas is dedicated to delivering the highest standards. His aim is to provide top-tier, safe, and viable alternatives for relaxation and anxiety relief, while encouraging mindful living, happiness, creativity, and a positive life balance.

Letters of Support:

Community Groups and Local Officials:

City Councilor Frank Baker

Meetinghouse Hill Civic Association:

25 Mount Ida Road. Dorchester, MA 02122

Greater Bowdoin/Geneva Neighborhood Association (GBGNA):

94 Clarkson Street, Dorchester, MA 02125

Support from Local Businesses:

Costas Provision:

255 South Hampton St, Boston, MA 02118

AB Seafood Company:

MA 02118

18 Newmarket Square, Boston, Grab n Go:

40 Newmarket Square, Boston, MA 02118

WHO WE ARE:



Small Locally Owned Business



Social Equity Participant (SEP)



100% Minority Owned Business



Disadvantage
Business Enterprise
(DBE)

WHY WE ARE DOING THIS:

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Provide

Provide customers with a professional, fast, unique experience when using the company's delivery service.

Employ

Employ minorities and those affected by the war on cannabis.

Bring

Bring safe, cost competitive and quality products into the homes of responsible adults.

CANNABIS LICENSE TYPE: DELIVERY OPERATOR

No Retail Storefront

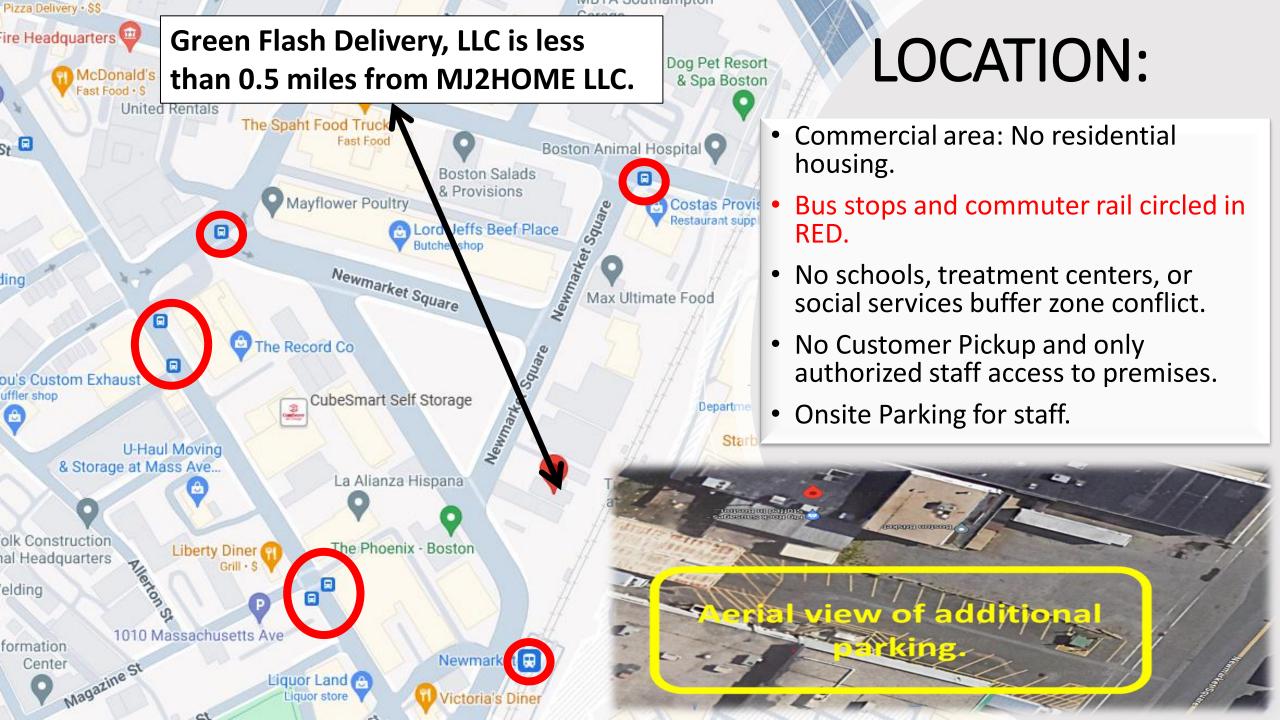
No Customer Access. Authorized Staff Only.

Online Ordering. No Customer pickup.

Warehousing and Delivery to Customer.

Hours of Operation: 9:00am – 10:00pm.

Commercial area with no residential building.



Parking:

Onsite business parking.

Minimal impact to public parking space.





Security:

Only authorized staff can access facility. No Signage

Alphanumeric locks identifying authorized employees.

Alarms and Security cameras with cloud storage for real-time event alerts.



Nuisance:

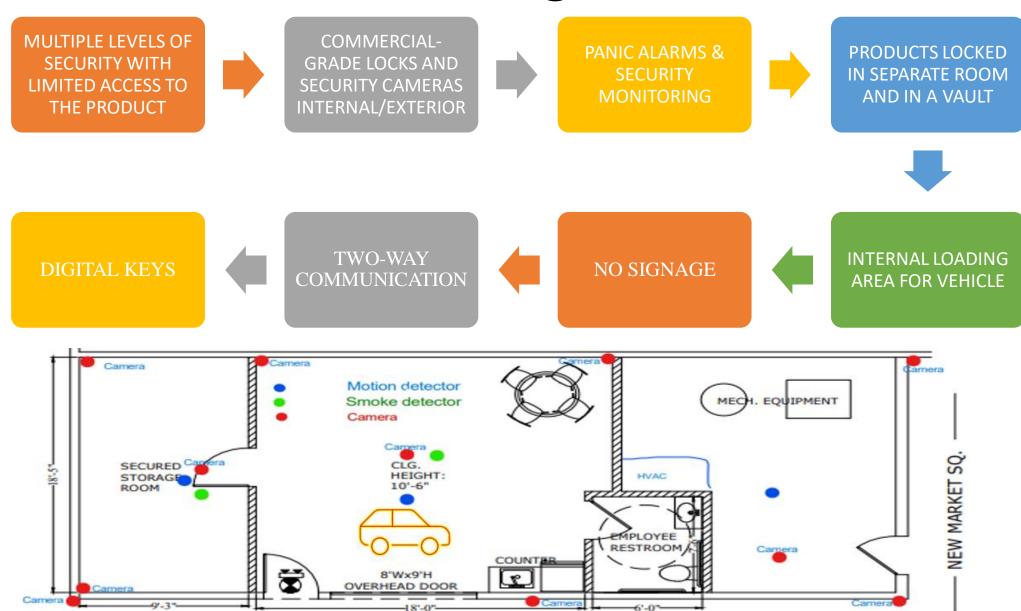
No customer access to property.

Minimal noise pollution. No storefront.

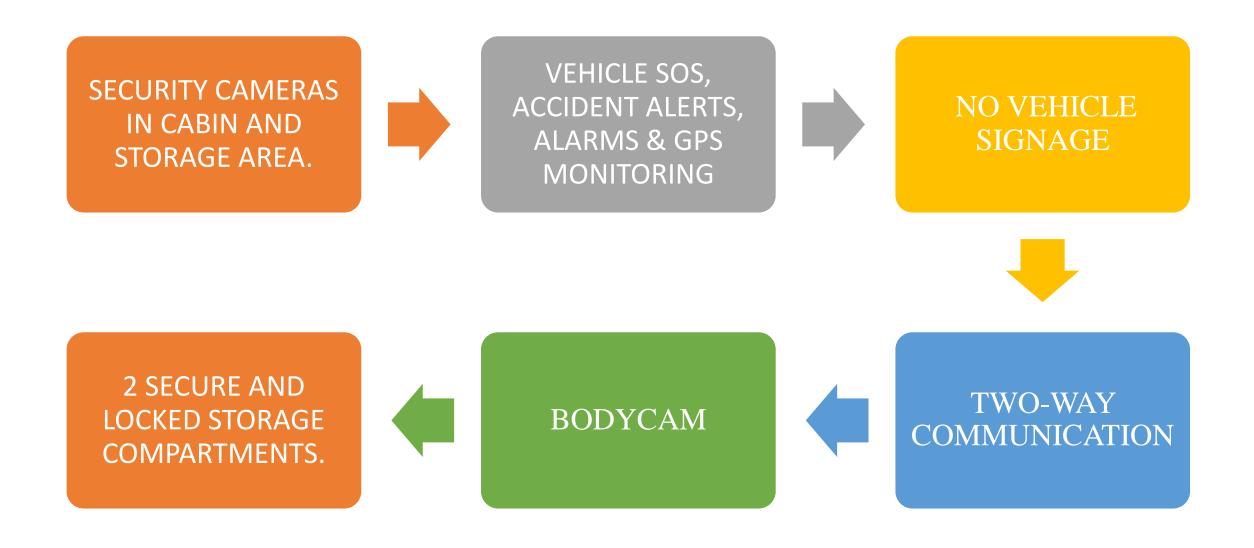
No smell or odor from products. Shelf-stable.

Hybrid vehicles for lower emission.

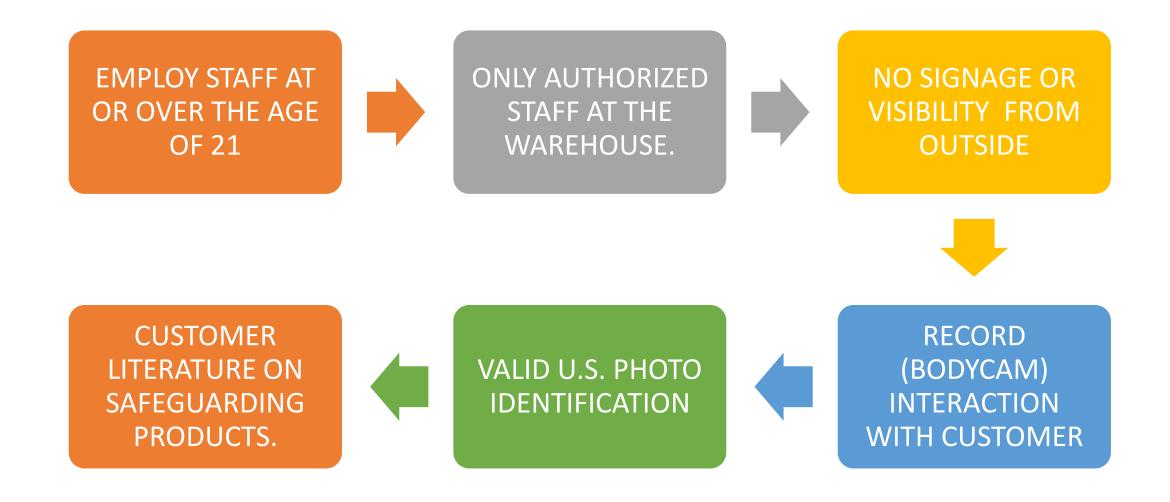
Plan for Securing Warehouse:



Plan for Securing Product in Vehicle:



Plan to Protect Youth from Accessing Product:



DIVERSITY AND INCLUSION PLAN:

Management Goal:

- Minimum 50% People of Color
- Hire people of color, LGBTQIA+, veterans and women in leadership position as we grow.

Employment Goal:

- Minimum 50% people affected by the war on drugs.
- Recruit from disproportionately affected neighborhood.

Community Goal:

- Community service.
- Provide 40+hrs per year in training and assistance to disproportionately affected neighborhood.

Mentorship Goal:

- Community service.
- Provide 40+hrs per year in mentorship to individuals in disproportionately affected neighborhoods.

EMPLOYMENT PLAN:

Plan for employment of Boston residents:

Minimum of 50% residents from Boston.

Priority going to residents from Dorchester,
Roxbury, and
Mattapan.

Plan for employment of minorities and women:

Hire 50% women and minorities.

Plan for offering competitive wages and benefits:

Minimum wage of \$17-30 per hour dependent on driving record.

Plan for employment of individuals with minor drug offense:

Work with local organization and major's office of public safety initiatives to advertise job opportunity as we grow.

FINANCIAL EXPECTATIONS:







MJ2HOME GOAL IS TO CAPTURE 0.09% MARKET SHARE.



DELIVER AT A LOWER COST TO ESTABLISH MARKET SHARE AND BRAND RECOGNITION DURING THE FIRST YEAR.

RISKS & OPORTUNITIES:

Risks:	Opportunities:
Changing Regulations	State Government Regulatory Relaxation
Federal Government Enforcement & Banking Restrictions	Growing Market: over 30% CAGR
Stringent Regulatory Framework	Low Upfront Cost: Depreciable Assets
Established Players Brand Awareness	Control of Cost
Increased Competition, Expansion and Diversification by Established Players	Ease of Scalability

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QUESTIONS & CONCERNS:







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