

**Request for Proposal** 

Boston Opioid Settlements Project, Office of Recovery Services

Family Overdose Support Fund

April 16, 2024

#### **RFP TIMELINE**

April 15, 2024	RFP Legal Notice publication in The Boston Globe
April 16, 2024	RFP online at the Boston government website, April 16 <sup>th</sup> , 10:00 AM EST
April 26, 2024	Questions due in writing by <b>5:00 PM EST</b> on April 26 <sup>th</sup> to: <u>RFR@bphc.org</u> and
	overdoseprevention@bphc.org
	Email Subject: RFP Family Overdose Support Fund
May 3, 2024	Responses to questions available for viewing at the Boston government
	website, by <b>5:00 PM EST</b> on May 3 <sup>rd</sup>
May 31, 2024	Proposal Due
	Proposal and required supporting documents due by <b>5:00 PM EST</b> on May
	31 <sup>st</sup> . Email application and supporting documents to
	overdoseprevention@bphc.org and upload to Request for Response
	Submission Form
	Email Subject: "[Organization Name] – Family Overdose Support Fund RFP Response"
	NO EXCEPTIONS TO THIS
	DEADLINE
June 14, 2024	BPHC completes any optional interviews with agencies about their proposals.
June 22, 2024	Notification of Decision
	Desired date to notify selected organizations, however, BPHC has the
	discretion to extend this date without notice. BPHC will email each awarded
	organization a subaward agreement for review, and to be completed and
	signed within 14 days

# INTRODUCTION

The Boston Public Health Commission (BPHC) is the local public health department for the City of Boston. BPHC's mission is to work in partnership with communities to protect and promote the health and well-being of all Boston residents, especially those impacted by racism and systemic inequities.

Pharmaceutical corporations flooded Massachusetts with opioids, fueling the opioid epidemic. Patients developed opioid use disorders, and many transitioned to street opioids and overdosed. Overdoses have killed almost 18,000 people in Massachusetts over the past 20 years. Then-Attorney General Maura Healey joined attorneys general from other states and litigated claims against these companies, winning settlements.

The State tasked municipalities with using opioid settlements funds in ways that reflect the wishes of those impacted. Over summer 2023, BPHC <u>engaged the public</u> around how to spend the settlements dollars. Creating a fund that offers aid to grieving families emerged as a common subject across listening sessions. The Commission on Grandparents Raising Grandchildren advocated for funding support groups, therapy, and legal services to help grandparents apply for public benefits.

Losing a loved one through sudden and accidental means like overdose can cause trauma and enduring grief. Bereavement is associated with multiple physiological changes and poorer health and social outcomes. Losing a parent to overdose or suicide during childhood can increase the risk of overdose or suicide later in life. Adverse Childhood Experiences are also associated with lower educational attainment, unemployment, and poverty. Surveys indicate that grandparents in these families must juggle addressing the grandchild trauma amidst grappling with their own grief and caregiving responsibilities.

BPHC is seeking proposals from qualified organizations to manage and implement a Family Overdose Support Fund. Each year the City will give the Fund an additional 250K to aid families. This initiative is a critical component in our efforts to address the devastating impact of the opioid epidemic on families in the city of Boston, and interrupt intergenerational cycles of trauma and substance use disorder. The selected vendor will play a pivotal role in delivering compassionate and effective support services to individuals and families affected by opioid overdose. The vendor will receive \$125K each year to cover administrative and marketing costs, for a total of \$375K each year.

All service contracts awarded by the Boston Public Health Commission may be subject to the following City of Boston's living wage ordinance. This ordinance requires that all employees working on sizable city contracts earn an hourly wage that is enough for a family of four to live at or above the federal poverty level. This wage amount, called the living wage, is recalculated every year. For more information, please visit <u>https://www.boston.gov/worker-empowerment/living-wage-division</u>.

As part of BPHC's efforts to have an equitable procurement process, BPHC will consider and encourage Certified Underrepresented Business Enterprises(CUBE) that includes: Minority-owned Business Enterprises (MBE), Women-owned Business Enterprises (WBE), Veteran-owned Business Enterprises (VBE), Disability-owned Business Enterprises (DOBE), Lesbian Gay Bisexual Transgender Business Enterprises (LGBTBE), Minority Non-Profit (MNPO), Women Non-Profit (WNPO), Minority Women Non-Profit (MWNPO) and local businesses to apply to this RFP Through this RFP solicitation, BPHC is seeking one organization to administer, document, and report on the Family Overdose Support Fund for Boston families.

The Family Overdose Support Fund will provide financial aid to Boston families who have lost a member to overdose, modeled after (1) how the State offers support to families who have <u>lost</u> <u>someone to violence</u>, and (2) <u>Boston's fund</u> supporting victims of the Marathon Bombing. Each year the Family Overdose Support Fund will receive \$250,000 in Boston settlement dollars. These funds can support approximately 50 families up to \$5,000 for basic needs related to the opioid overdose loss sustained. Additional private donations may expand program impact. The aid will support purposes such as therapy, childcare, legal services, funeral expenses, and other needed expenses. BPHC will work with the selected vendor to identify eligibility for the Fund including how a family is defined, residency is determined, etc. The selected vendor will be responsible for the following key activities:

#### **Program Development:**

- Collaborate with BPHC to build upon existing City planning efforts
- Develop a program design responding to the needs of families affected by loss due to opioid overdose
- Develop an implementation plan, including timelines, milestones, and deliverables
- Establish and promote a mechanism which private individuals can use to make donations to the fund
- Actively engage potential philanthropy partners

#### **Manage Application Process:**

- Define clear eligibility criteria for applicants and create an application process
- Establish protocols for reviewing and prioritizing applications, with input from stakeholders
- Ensure transparency and fairness in the application review process
- Implement verification protocols to check the accuracy of application information
- Identify program recipients, making decisions based on need and other factors

#### **Disbursement of Funds:**

- Meet with families to discuss their needs, sharing information about local therapy, childcare, legal, and funeral services
- Link families to services, completing warm handoffs in real-time
- Establish secure payment mechanisms on behalf of participants.
- Coordinate timely disbursement of financial aid, processing invoices and reimbursements
- Implement a system for participants to voice complaints or flag challenges

#### **Raising Awareness About the Fund:**

• Develop a comprehensive marketing strategy to raise awareness of the Fund among stakeholders and eligible families

- Utilize a variety of channels, such as digital media, community outreach events, and partnerships with local organizations, to maximize outreach and visibility
- Provide marketing in multiple languages

## **Provide Additional Support to Families**

- Provide ongoing support to recipients throughout the disbursement process
- Collaborate with peer grief support organizations and community partners to provide resources and services to program recipients

### Program Evaluation and Reporting:

- Collaborate with BPHC to develop a comprehensive evaluation plan, identifying measures and collection methods
- Use methods such as surveys, interviews, or focus groups, to evaluate program effectiveness
- Prepare and submit regular reports to BPHC, City, and other stakeholders regarding program activities, outcomes, expenditures, success stories, and challenges

### PERIOD OF PERFORMANCE AND FUNDING AMOUNT

The anticipated period of performance will be July 1, 2024, through June 30, 2025, with the opportunity to renew the contract for additional years. Funding for subsequent years will be dependent on performance and community needs. The total amount awarded per year will be up to \$375,000, including \$250,000 to be dispersed as aid, and up to \$125,000 for programmatic and administrative costs. Financial aid that goes undispersed will be rolled over to subsequent years.

### MINIMUM QUALIFICATIONS

Applicants must be a nonprofit 501(c)(3) organization with a demonstrated history of serving Boston communities, especially Dorchester, Roxbury, South End, East Boston, and Mattapan. These neighborhoods have <u>higher rates</u> of overdose and/or contain higher proportions of Black and Latinx individuals, <u>populations at increased risk</u> of overdose.

Additional qualifications include:

- Demonstrated knowledge of the opioid epidemic and familiarity with the opioid settlements
- Experience working with individuals who have undergone trauma, the loss of a loved one, grief, and/or mental illness
- Administrative capacity to coordinate and process disbursement of funds
- Demonstrated knowledge of providing financial aid and compliance related to philanthropy
- Experience designing and implementing programs, marketing activities, and conducting evaluation
- Demonstrated ability to reach Boston communities with marketing efforts about this fund, especially Black and Latinx communities, who have experienced increased risk of overdose
- Existing partnerships with community institutions and childcare, legal, funeral, and/or mental health services

 Commitment to Implementation Recommendations from the <u>Opioid Settlements</u> <u>Community Engagement Report</u>: making programming accessible to people with disabilities and non-English speakers; employing people with lived experience; prioritizing marginalized populations, collaborating with faith institutions, and training staff on trauma and Diversity, Equity, and Inclusion.

## **PROPOSAL REQUIREMENTS**

To be considered for funding, the proposal must include the following in this order:

- 1. Complete Family Overdose Support Fund Proposal, 11-point, Calibri font, single-spaced with one-inch margins: Must not exceed the page limits of each section and must not exceed limit of 10 pages total. Text that exceeds page limits will not be reviewed.
- 2. Resumes or Curriculum Vitae (CV) for all supervisors taking lead on the project.
- 3. Detailed, itemized budget for period of performance, including costs specific to activities and deliverables within the scope of service and a detailed, narrative budget justification for each budget line.
- 5. Certified Vendors (CUBE) must submit a copy of certification along with your proposal.

# SUBMISSION INSTRUCTIONS

Please submit your proposal to <u>overdoseprevention@bphc.org</u> and upload to <u>Request for Response</u> <u>Submission Form</u> by **5:00 PM EST** on May 31th. **There will be no exceptions to this deadline.** Set the subject of the email to: "[Organization Name] – Family Overdose Support Fund RFP Response". In the proposal, answer the following prompts and include the specified supporting documents.

### Family Overdose Support Fund Proposal

# Section 1: Cover Sheet with Applicant Organization Information (does not count towards page limit)

- 1. Name of Organization:
- 2. Organization Physical Address:
- 3. Mailing Address, if different from physical address:
- 4. Contact Person Name and Position:
- 5. Contact Person Email Address and Phone Number:

### Section 2: Proposal Narrative – Limit: 10 pages

- Please answer the following questions within the required page limits. Reviewers will not consider text beyond the page limits.
- Each section is scored based on the points specified.
- Describe 1) your organization's mission and core services, 2) history serving Black and Latinx populations, 3) experience serving Boston neighborhoods, especially Dorchester, Roxbury, South End, East Boston, and Mattapan. These neighborhoods have <u>higher rates</u> of overdose and/or contain higher proportions of Black and Latinx individuals, <u>populations at increased risk</u> of overdose. Limit: 2 Pages (20 points)

- 2. Describe 1) your organization's experience supporting families, such as after the loss of a loved one to overdose, and experience addressing trauma in communities 2) Describe how your organization has previously dispersed financial aid, or similarly provided vouchers or reimbursements, including establishing criteria, developing materials and implementing outreach strategies regarding the initiative; reporting on outcomes; and writing engaging reports (with data visualization) demonstrating the outcomes of this fund for community members. Limit: 2 Pages (20 points)
- **3.** Can you 1) outline your organizational capacity to effectively manage the implementation and administration of the fund, including staffing, infrastructure, and any other internal resources? 2) Describe your organization's approach to administering the funds and key considerations you would put in place to ensure rapid and efficient distribution of funds while also building in criteria and financial documentations to safeguard these funds to ensure they are used for the intended purposes. 2) Describe how your organization will leverage external partnerships to market the Fund, connect families with services and peer networks, and generally further the scope of the Fund. Limit: 3 Pages (30 points)
- 4. Describe your approach to marketing the fund and effectively reaching eligible families, particularly from Black and Latinx populations, and those residing in the neighborhoods Dorchester, Roxbury, South End, East Boston, and Mattapan. Limit: 1 Page (10 points)
- How does your organization plan to facilitate private donations to supplement the Family Overdose Support Fund? Outline your strategies for engaging with potential donors and managing these funds. Limit: 1 Page (10 points)
- 6. Describe the ways in which you will commit to Implementation Recommendations from the <u>Opioid Settlements Community Engagement Report</u>: making programming accessible to people with disabilities and non-English speakers; employing people with lived experience; prioritizing marginalized populations, collaborating with faith-based institutions, and training staff on Diversity Equity and Inclusion and trauma. Limit: 1 Page (10 points)
- Please submit a budget. In addition to the line-item breakdown, please provide a narrative budget justification for each budget line. The maximum allowable Indirect Costs Rate, or overhead costs rate, is 10% of <u>Modified Total Direct Costs</u>. (Does not count towards page limit) (10 points)
- 8. Briefly describe your organization's experience managing a cost-reimbursable funding source. (Does not count towards page limit. Limit: 100 words)