



Boston Rodent Action Plan Co-Chair, Asst. Commissioner John Ulrich, Attending and Presenting at 2nd New Orleans Urban Pest Management Symposium

Conference hosted by the City of New Orleans taking place now through January 31

BOSTON - January, 28, 2025 - Boston Rodent Action Plan Co-Chair, Assistant Commissioner John Ulrich and his team are honored to participate in the 2nd New Orleans Urban Pest Management Symposium, an event hosted by the City of New Orleans in partnership with the Greater New Orleans Pest Control Association and the Louisiana Pest Management Association. Taking place at the historic Gallier Hall, this symposium will gather experts, professionals, and students in the field of pest and vector management to discuss best practices and emerging trends.

Assistant Commissioner Ulrich will deliver a presentation about <u>Boston's Rodent Action Plan</u> (BRAP), a groundbreaking multi-agency initiative aimed at mitigating Boston's rodent population to enhance the quality of life for residents, families, and visitors. His presentation will address challenges faced by Boston and other urban centers, such as densely populated neighborhoods, intertwining alleyways, and aging sewer systems. He will also explore how human behavior influences rodent populations and share insights on addressing these issues effectively through prevention, coordination, and intervention.

Additional highlights of John Ulrich's presentation will include:

- Improving Trash Management: Strategies for better storage, collection, and policies.
- Data-Driven Approaches: Leveraging analytics to direct resources efficiently.
- Community Engagement: Encouraging public participation in pest control initiatives.
- **Environmentally Friendly Tools:** Adopting sustainable and eco-friendly pest management solutions.

"I am deeply honored to present at this esteemed symposium," said **Assistant Commissioner Ulrich**. "As one of North America's oldest cities, Boston faces unique pest management



challenges. However, through dedication, collaboration, and innovative policies, we can achieve significant progress in reducing the rodent population and improving urban living conditions."

On behalf of Mayor Michelle Wu, Assistant Commissioner Ulrich will present a special proclamation declaring January 29, 2025, as <u>A Day of Solidarity with the City of New Orleans</u>. This gesture symbolizes Boston's support for New Orleans following a tragic terror attack that claimed numerous lives and left many injured on January 1st, 2025. The proclamation reaffirms Boston's commitment to standing with New Orleans in its time of healing and recovery.

For more information about the 2nd New Orleans Urban Pest Management Symposium and the full lineup of speakers and events, please click <u>here</u>. If interested in interviewing a member of the team about the conference or ongoing work related to the Boston Rodent Action Plan (BRAP), please reach out to the Inspectional Services Department.

About the Boston Rodent Action Plan

The Boston Rodent Action Plan (BRAP) is a coordinated, multi-agency initiative to mitigate the rodent population in Boston and provide an excellent quality of life for our residents and visitors. Under the leadership of the Mayor's Office, Operations Cabinet, and Inspectional Services Department, BRAP brings together key stakeholders from several City departments to collaborate on rodent mitigation strategy and leverage a wide range of expertise. The Inspectional Services Department (ISD) commissioned this report to determine and address Boston's rodent control needs. Renowned urban rodentologist Dr. Bobby Corrigan authored the report detailing the factors contributing to Boston's rodent population.'