

STOP & SMELL THE ROSES

AT BOSTON'S 28th ANNUAL ROSE GARDEN PARTY.

On Thursday evening, June 26, you are cordially invited to stop and smell the roses at the 28th Annual Rose Garden Party. Join Mayor Michelle Wu, Honorary Event Chair, along with Boston's business, arts, community, and philanthropic leaders at the James P. Kelleher Rose Garden in the Back Bay Fens. You and your guests will take in the elegant beauty of this historic park where over 3,000 rose bushes will be in peak bloom, while enjoying live entertainment, festive cocktails, dinner, and more.

Proceeds from this signature event fund ParkARTS, which provides free family programming in neighborhood parks throughout Boston. From concerts and movies to arts & crafts workshops and festivals, these localized activities bring joy to tens of thousands of families each year and helps bring our communities closer together.

We hope you'll join us in celebrating and supporting this important cause!



The 28th Annual ROSE ROSE GARDEN PARTY

2025 SPONSORSHIP LEVELS

TITLE SPONSOR [SOLD]

SHURCLIFF \$50,000

- 12 Rose Garden Party tickets and reserved tables
- · Logo inclusion in event video presentation
- · Choice of 2 Premium Perks
- Dominant logo positioning on event entrance signage, table tents, and event program

GRANDIFLORA \$25,000

- 12 Rose Garden Party tickets and reserved tables
- · Logo inclusion in event video presentation
- · Choice of 1 Premium Perk
- Dominant logo positioning on event entrance signage, table tents, and event program

HYBRID TEA \$20,000

- · 12 Rose Garden Party tickets
- · Logo inclusion in event video presentation
- Dominant logo positioning on event entrance signage, table tents, and event program

FLORIBUNDA \$15,000

- · 10 Rose Garden Party tickets
- Prominent logo positioning on event entrance signage, table tents, and event program

POLYANTHA \$10,000

- · 8 Rose Garden Party tickets
- Logo inclusion on event entrance signage and program

DAMASK \$5,000

- · 4 Rose Garden Party tickets
- Logo inclusion on event entrance signage and name listed in program

CENTIFOLIA \$2,500

- · 2 Rose Garden Party tickets
- Name listed on event entrance signage and in program

AYRSHIRE \$1,250

- 2 Rose Garden Party tickets
- · Name listed in event program

-PREMIUM PERKS-

- 2 additional tickets to the Rose Garden Party
- Behind-the-scenes guided tour for up to 12 people of the Kelleher Rose Garden
- Behind-the-scenes guided tour for up to
 12 people of the Boston Park's Greenhouse
- Behind-the-scenes tour for up to 12 people of the Boston Parks Ranger Mounted Unit horse stables with a 'Horse-of-Course' class led by a Boston Park Ranger

Sponsors must commit by May 14 for inclusion in printed materials.



For more information, please contact Maureen McQuillen, Events and Development Director, at maureen.mcquillen@boston.gov or (617) 635-4032.

The 28th Annual

ROSE GARDEN PARTY 2025

THURSDAY, JUNE 26 | 5:30 P.M. TO 9:30 P.M.

JAMES P. KELLEHER ROSE GARDEN • BACK BAY FENS

Thank you for supporting ParkARTS with your sponsorship of the 28th Annual Rose Garden Party. All proceeds underwrite free year-round family programming in Boston's public parks. We are grateful for any level of support that you can provide.

The Fund for Parks and Recreation in Boston (tax identification# 04-2784811) is an IRS-recognized charitable organization. Donations are tax deductible to the extent allowed by law.

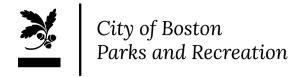
OUR BOUQUET OF SPONSORSHIP TIERS

TITLE SPONSOR	[SOLD]	POLYANTHA	\$10,000
SHURCLIFF	\$50,000	DAMASK	\$5,000
GRANDIFLORA	\$25,000	CENTIFOLIA	\$2,500
HYBRID TEA	\$20,000	AYRSHIRE	\$1,250
FLORIBUNDA	\$15,000		



READY TO PLEDGE?

Scan the QR code, and you will be directed to our online sponsorship form.



For any questions, please contact maureen.mcquillen@boston.gov or (617) 635-4032.