

IDEAS *in* ACTION

External Oversight Board Meeting

May 15, 2025



Office of
Participatory
Budgeting

CITY of BOSTON

AGENDA

- 6:00 pm: **Meeting Overview**
 - *Motion to adopt meeting minutes*
 - *Board Meetings Schedule*
- 6:10 pm: **Cycle 2: Earned and Paid Media Plan**
- 6:30 pm: **Cycle 2: Data + Soul Evaluation Plan**
- 6:50 pm: **Cycle 2: General Updates**
- 7:15 pm: **Public Comment**
- 7:30 pm: **Closing**

BOARD MEETING SCHEDULE

| Date | Board Meeting Topic |
|-----------------------------------|--|
| June 17, 2025 (Virtual) | <ul style="list-style-type: none">• <i>Ideas in Action Cycle Two Updates</i><ul style="list-style-type: none">○ <i>Preparing for July Launch</i>○ <i>Marketing + Communications</i>○ <i>Community Partnership Events</i>• <i>Project Implementation Updates</i> |

MEETING MINUTES

- Sent to External Oversight Board members to review in advance of this meeting

Note: Minutes are posted in OPB's website, www.boston.gov/participatory-budgeting

**CYCLE TWO
EARNED + PAID
MEDIA PLAN**
ASG



**CYCLE TWO
EVALUATION PLAN**
DATA + SOUL



CYCLE TWO UPDATES



COMMUNITY PARTNERS

- Info session held on April 23, 2025
- Received **13 Community Partnerships applications**
- Reviewed applications and are following up with organizations for contracting details
- **Training sessions scheduled for late May 2025** for selected partners + individual follow ups

COMMUNITY PARTNERS FOR RESIDENT ENGAGEMENT
APPLICATION INFORMATION

The Office of Participatory Budgeting seeks to contract with Boston-based nonprofit organizations to facilitate outreach, public education, and resident engagement during **Cycle Two of Ideas in Action**, expected to launch in July of 2025.
Deadline to apply is April 30th!

JOIN THE INFO SESSION: Wednesday, April 23, 2025 at 12 PM.

→ To register for the info session, or for more information, visit [Boston.gov/Participate](https://boston.gov/participate)



SUBMIT YOUR APPLICATION HERE!

COMMUNITY PARTNERS (APPLICANT LIST)

- Allston Brighton Health Collaborative
- Boston Center for Independent Living
- Center for Economic Democracy
- Center to Support Immigrant Organizing/Equity Now & Beyond
- De Nosotros Foundation
- East Boston Community Council, Inc.
- EASTIE Coalition
- Fields Corner Crossroads Collaborative
- Maverick Landing Community Services
- Neighbors United for a Better East Boston (NUBE)
- Sociedad Latina
- Turkish American Cultural Society of New England
- Union Capital Boston

→ **Neighborhoods Covered:**

- ◆ Allston, Brighton, Dorchester/Fields Corner, East Boston, Hyde Park, Mattapan, Roslindale, Roxbury, South End, Mission Hill,
 - ◆ Some will engage residents virtually (Citiwide)
- Mix of Idea Collection workshops (in-person and virtually), tabling at events and community gatherings, doorking, phone calls, etc.

CYCLE TWO UPDATES

Idea Collection Phase

- **City Department Partnerships**
 - Engaging with BPL, ONS, and others for cycle two outreach/launch
- **Contract Partner Materials for July**
 - Revising and updating workshop toolkit materials
 - Workshop agendas, flyers, idea submission papers forms, etc.
 - Translating materials as needed
- **PB Phone Line + PB Corners**
 - Engaging with DoIT for phone line operations
 - Engaging with BPL for PB Corners at Library Branches

CYCLE TWO UPDATES

- **Branding and Communications**

- City Departments support for:
 - PB informational video
 - Cycle Two website updates
 - Coordinating the launch of Idea Collection Campaign (Digital media, City press, etc.)

- **Budget Hearing**

- Budget hearing scheduled for Tuesday, May 27th at 2PM

- **EOB Reports**

- Translating Cycle Two Rulebook and Executive Summaries
- EOB subcommittee to draft and finalize Council Report (*June 2025*)

PB OUTREACH: MAYOR'S COFFEE HOUR APRIL- MAY 2025



JP Coffee Hour | May 8, 2025



Mattapan Coffee Hour | 4/29/25



Mission Hill Coffee Hour | May 5, 2025



CITY of BOSTON
PARTICIPATORY BUDGETING

PARTICIPATORY BUDGETING

[ABOUT](#) [BOSTON PB HOME](#) [FILTER IDEAS...](#) [LIST ALL IDEAS](#) [G ESPAÑOL](#)

ABOUT

BOSTON PB HOME

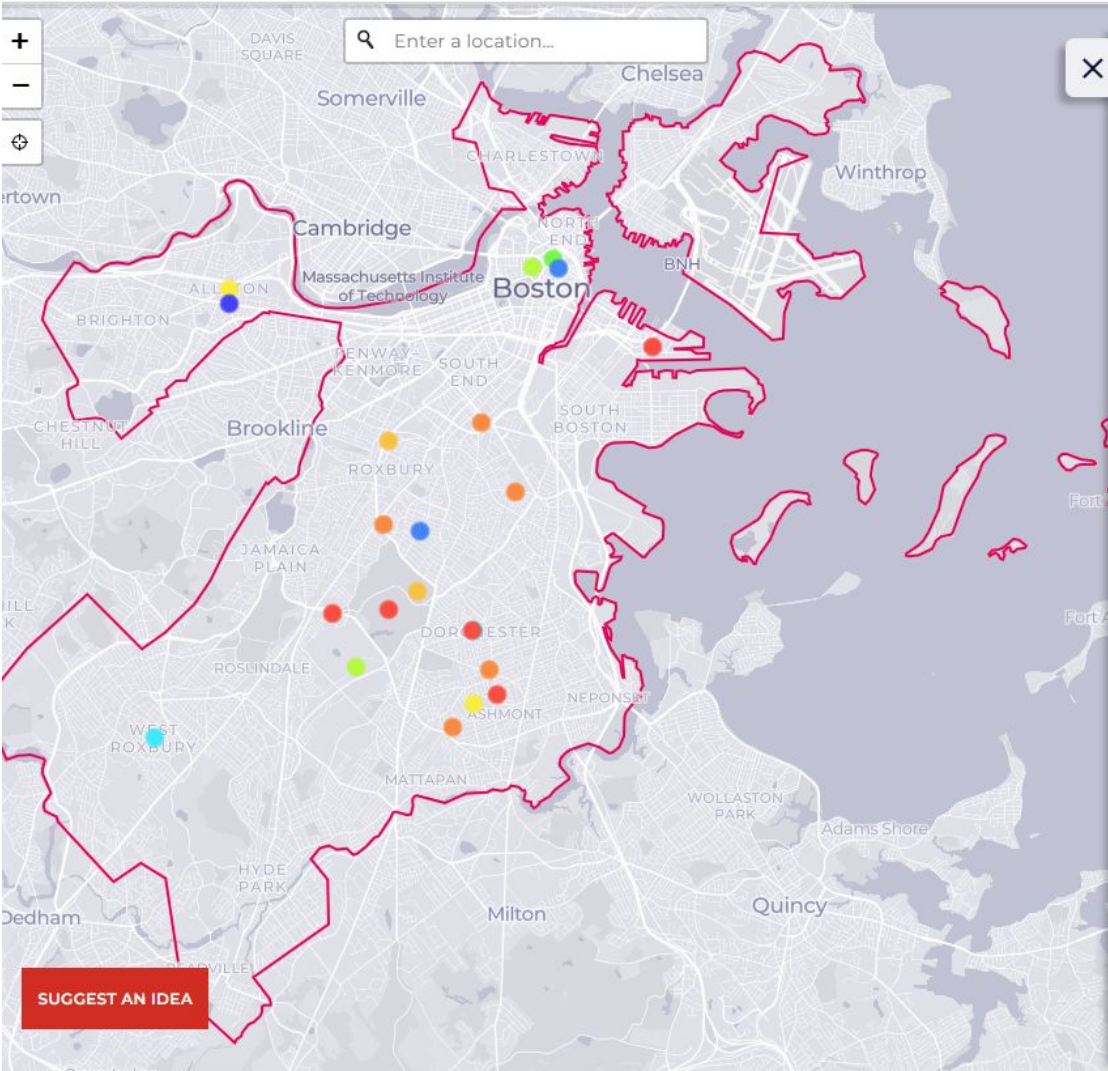
FILTER IDEAS...

LIST ALL IDEAS

 ESPAÑOL



ESPAÑOL



SUGGEST AN IDEA



IDEAS
in **ACTION**

CITY of BOSTON

Office of
Participatory
Budgeting

Ideas in Action is Boston's Participatory Budgeting (PB) initiative, where residents can decide how to spend a part of the City's budget. By engaging in Ideas in Action, Bostonians of all ages and backgrounds can:

1. Share project ideas that help advance social and racial equity,
2. Decide on the top projects that will appear on the PB Ballot for voting; and,
3. Vote on how to spend \$2 million of the City's budget to benefit our communities.

As part of this process, residents inform the City about their priorities to help decide future budget investments.

WHEN CAN I START SHARING MY IDEAS

Cycle Two of Ideas in Action starts this summer! Between **July 1st and July 31**, you can share project ideas online at [Boston.gov/participate](https://boston.gov/participate), over the phone by calling (617) 635-3059, or in-person at Boston Public Library Branches and through community workshops across the City.

TELL US: HOW WOULD YOU SPEND \$2 MILLION TO BENEFIT OUR COMMUNITIES?

WHAT HAPPENS AFTER I SHARE MY IDEAS?

From August through September 2025, the City will review all the submitted project

ALL IDEAS

CITY-WIDE
ONLY

Mjumba submitted a
Community Resources idea
near 86 East Cottage Street,
Dorchester, Massachusetts
02125, United States



Mjumba Poe submitted an Arts & Culture idea near 702 Washington Street, Dorchester, Massachusetts 02124, United States



Your neighbor submitted a city-wide Arts & Culture idea



Your neighbor submitted a city-wide Arts & Culture idea



Mjumbe submitted a city-wide Arts & Culture idea



Mjumba submitted an Environment, Sustainability, and Food Access idea near 450 Canterbury Street, Roslindale, Massachusetts 02131, United States



Mjumbe submitted a city-wide Health & Well-being idea



Leyla Pina submitted a
Community Resources idea
near 100 Maxwell Street,
Dorchester, Massachusetts
02124, United States



Noelia submitted a city-wide Education, Youth & Families idea

PUBLIC COMMENT

15 minutes, 3 minutes per person

