



MEET OUR PRESIDENT

Cleon M. Byron is a Boston native and first generation American of Caribbean descent who lives for his community. He is an entrepreneur, networker, and small business supporter whose goal is bringing about more social equity. Being an active member in the community is a way of life for Cleon. He and his family have dedicated themselves to supporting other community members of color in ways that have long lasting positive impacts.



Growing up, Cleon learned how to contribute by observing his parents run small businesses and employ and support people of color. Pillars in the community, his father and Aunt launched the annual Caribbean Carnival in 1971 and they and many other members of Cleon's family continue to play leadership roles locally. Cleon's unique strength is his immense heart and empathy. He regularly uses his wide social network to boost local businesses, support local causes, and facilitate prosperous connections among people. With his big laugh and generous spirit, Cleon is the quintessential Bostonian.

INJAGA'S CORE PURPOSE: STRENGTHENING OUR COMMUNITY

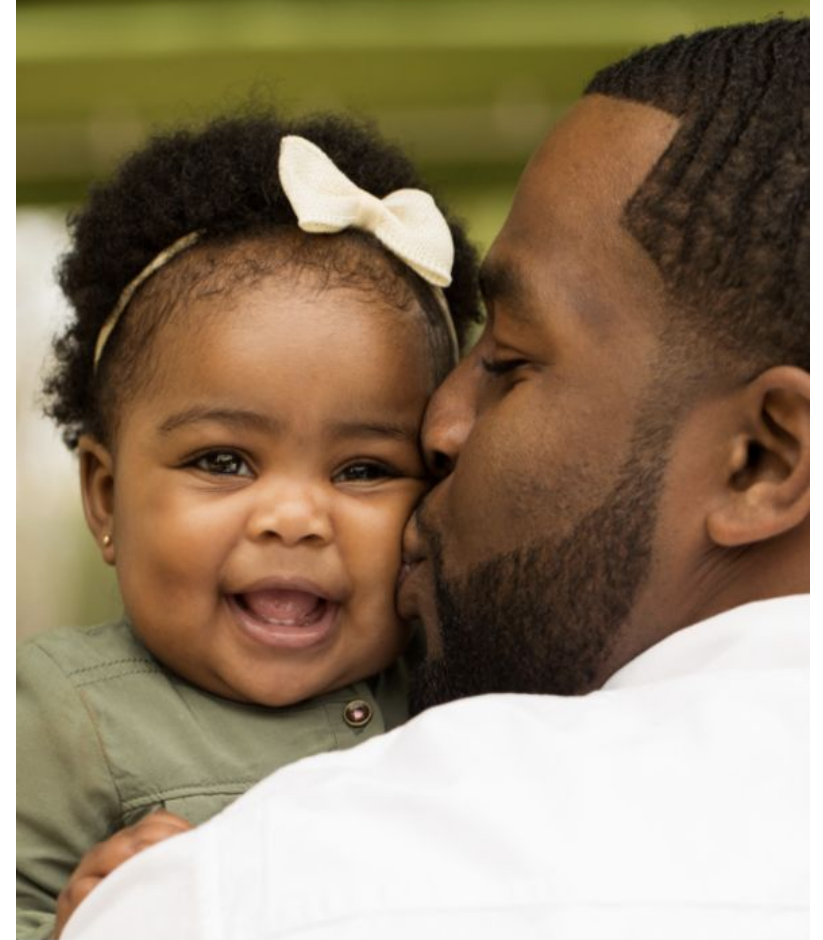
- **Locally Owned Minority Business**
- **Beautifying the Location**
- **Promoting Social Justice:**
 - **Diverse, Local Hiring**
 - **Community Events, Positive Neighborhood Engagement**



DEI, EMPLOYMENT & POSITIVE IMPACT

Injaga's Hiring & Contracting Goals:

- Goal to exceed Boston diversity demographics in Hiring
- Prioritize contractor diversity
- Sign-on bonus for neighborhood residents within walking distance
- Bi-Annual Multi-Cultural Events honoring employees, DEI, and neighborhood



COMMUNITY FEEDBACK/ PUBLIC SUPPORT

LOCAL ELECTED OFFICIAL

- Representative Chynah Tyler

LOCAL COMMUNITY ORGANIZATIONS

- **Black Network Development Association**
- **Blue Hill Association**



PROPOSED RETAIL SPACE

Location

1102A Blue Hill Avenue, Boston

- A sustainable 2000Sf
- Dense, diverse, neighborhood
- .8 Miles from next Dispensary
- >.5 Mile From nearest school/social services



* Mock-ups of retail space
courtesy of Jessie Moberg,
Caveney Architectural Collaborative

LOCATION

- Public transport: Fairmont Line, Mattapan station trolley, Bus [routes including, 16, 22, 28, 14, and 29], and **Blue bikes** available
- ADA accessible first floor



TRAFFIC & PARKING

- 15 Off-Street Spaces in Back
- Dispensary Hours are off-peak with 20% of hours after most shops closed, allowing curbside parking
- Ample public transit and housing nearby to incentivize employees/customers





Thank you!

GET IN TOUCH...

CLEON BYRON

President

818-355-7430

cleonmbyron@gmail.com

www.injagaglobal.com