

# MAKE THE BOSTON COMMON GLOW

**Date:** December 4, 2025 -  
Late January 2026  
(Frog Pond lit till mid-March)

**Demographic:** Families,  
Boston residents, business  
workers, visitors

**Attendance:** Most visited park  
in Boston



## Stats:

- \$375,000 fundraising campaign
- Highlight the tree canopy with LED string lights - approximately 60 trees
- Outline the roofline of the Parkman Bandstand, Frog Pond, Deer Park, and Visitor's Information Center
- 15 street light poles along Mayor's Walk and Soldiers and Sailors Monument to display:
  - Large-scale LED Holiday snowflake
- 60,000+ LED lights will illuminate Boston Common and 25,000 in the Public Garden



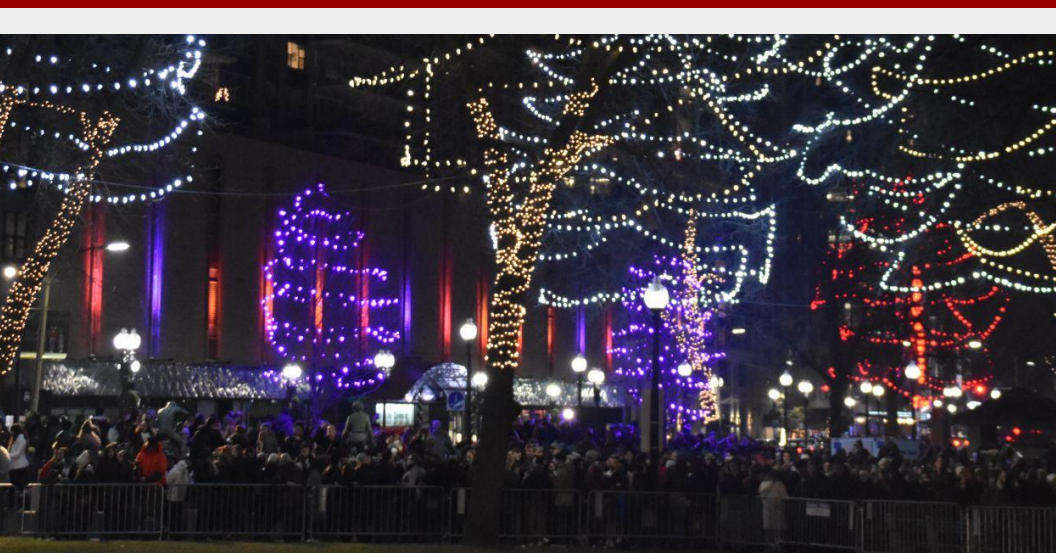
# HELP LIGHT UP BOSTON COMMON FOR THE HOLIDAYS

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We're raising **\$375,000** to illuminate the trees and historic buildings of Boston Common—**America's first public park**—for the holiday season.

Your donation will help create a magical experience for residents and visitors alike. The **Fund for Parks and Recreation in Boston** (Tax ID: 04-2784811) is a registered 501(c)(3) nonprofit organization. All contributions are **tax-deductible** to the extent permitted by law.

You're invited to join **Mayor Michelle Wu** for the **Boston Common Tree Lighting Ceremony** on **Thursday, December 4, at 6:00 p.m.** Celebrate the season as **Boston's Official Christmas Tree**—a generous gift from the **Province of Nova Scotia**—is lit, along with dozens of decorated trees and iconic buildings throughout the park.



City of Boston  
Parks and Recreation



@bostonparksdept

[boston.gov/parks](https://boston.gov/parks)

## PLATINUM

**\$25,000**

- Logo in 3 Boston Globe print ads
- Logo on sponsor signage at December 4 event
- Mention in press release
- Company representative quote included on press release
- Company representative joins Mayor Wu and ensemble cast onstage as switch is flipped to illuminate the trees
- Logo on 5 light pole banners
- Ten (10) seating passes for Boston Common Holiday Show

## GOLD

**\$20,000**

- Logo in 3 Boston Globe print ads
- Logo on sponsor signage at December 4 event
- Mention on press release
- Logo on 3 light pole banners
- Eight (8) seating passes for Boston Common Holiday Show

## SILVER

**\$10,000**

- Name listing in 3 Boston Globe print ads
- Logo on sponsor signage at December 4 event
- Mention in press release
- Logo on 2 light pole banners
- Four (4) seating passes for Boston Common Holiday Show

## BRONZE

**\$5,000**

- Name listing in 3 Boston Globe print ads
- Logo on sponsor signage at December 4 event
- Mention in press release
- Logo on a light pole banner
- Two (2) seating passes for Boston Common Holiday Show

# SUPPORT A BOSTON TRADITION TODAY!

Please indicate your donation amount and return the sponsor form below. You may contact (617) 635-4032 with any questions.

Yes, I/We/Our organization would like to become a sponsor at the following level:

☐ **LEVEL OF SPONSORSHIP**    \$ \_\_\_\_\_

## PAYMENT

☐ Check enclosed, payable to: **The Fund for Parks & Recreation**

☐ **Please send me an invoice for the denoted donation commitment**

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**Company/Name as it should appear** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

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**PLEASE RETURN COMPLETED SPONSOR FORM TO**

Maureen McQuillen

Events and Development Director

Boston Parks and Recreation Department

1010 Massachusetts Avenue - 3rd floor

Boston, MA 02118



City of Boston  
Parks and Recreation

**For more information, contact Maureen McQuillen via email at [maureen.mcquillen@boston.gov](mailto:maureen.mcquillen@boston.gov) or (617) 635-4032**