



Maura Healey, Governor
Kimberley Driscoll, Lieutenant Governor
Phillip Eng, Interim MassDOT Secretary
Jonathan L. Gulliver, Highway Administrator



By Email on 12/23/2025 & By Certified Mail: 9589 0710 5270 0740 5872 26

Office of Outdoor Advertising
Ten Park Plaza, Suite 7760
Boston, MA 02116

REVISED

1:03 pm, Dec 23, 2025

December 23, 2025

Alex Geourntas, City Clerk
City of Boston
1 City Hall Square, Room 601
Boston, MA 02201-20143

Re: Application(s) for the construction of electronic billboard permit(s)

Dear Mr. Geourntas:

Please be advised that on Thursday, January 15, 2026 the Office of Outdoor Advertising will hold a public meeting at 11 AM. Please note that this hearing will be conducted via Zoom; in order to participate, you must register at the following link:

https://zoom.us/webinar/register/WN_P5_ak5eLR7u_ME4ouNj8-A

Our office notified your office previously that the meeting agenda includes application by Orange Barrel Media, LLC for one permit for the construction of an electronic billboard to replace an existing static display at the following location(s):

- a. 51 Brookline Avenue (rooftop of structure)
New Application # 2026D001 (Existing structure, permit #'s 16631, 16631a, 16631b, facing south)

Public comment regarding the proposed billboard(s) and/or display(s) may be presented at the meeting or in writing prior to the meeting to:

The Office of Outdoor Advertising,
Attention Timothy P. McCarthy, Director
Ten Park Plaza, Suite 7760
Boston, MA 02116

Thank you for your attention to this matter.

Sincerely,

Timothy P. McCarthy, Director
MassDOT – Office of Outdoor Advertising

cc: Mayor Michelle Wu

Ten Park Plaza, Room #: 7760, Boston, MA 02116
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www.mass.gov/outdoor-advertising-and-signage