



Maura Healey, Governor  
Kimberley Driscoll, Lieutenant Governor  
Phillip Eng, Interim MassDOT Secretary  
Jonathan L. Gulliver, Highway Administrator



By Email on 12/23/2025 & By Certified Mail: 9589 0710 5270 0740 5872 26

**Office of Outdoor Advertising  
Ten Park Plaza, Suite 7760  
Boston, MA 02116**

**REVISED**

1:03 pm, Dec 23, 2025

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December 23, 2025

Alex Geourntas, City Clerk  
City of Boston  
1 City Hall Square, Room 601  
Boston, MA 02201-20143

Re: Application(s) for the construction of electronic billboard permit(s)

Dear Mr. Geourntas:

Please be advised that on Thursday, January 15, 2026 the Office of Outdoor Advertising will hold a public meeting at 11 AM. Please note that this hearing will be conducted via Zoom; in order to participate, you must register at the following link:

[https://zoom.us/webinar/register/WN\\_P5\\_ak5eLR7u\\_ME4ouNj8-A](https://zoom.us/webinar/register/WN_P5_ak5eLR7u_ME4ouNj8-A)

Our office notified your office previously that the meeting agenda includes application by Orange Barrel Media, LLC for one permit for the construction of an electronic billboard to replace an existing static display at the following location(s):

- a. 51 Brookline Avenue (rooftop of structure)  
New Application # 2026D001 (Existing structure, permit #'s 16631, 16631a, 16631b, facing south)

Public comment regarding the proposed billboard(s) and/or display(s) may be presented at the meeting or in writing prior to the meeting to:

The Office of Outdoor Advertising,  
Attention Timothy P. McCarthy, Director  
Ten Park Plaza, Suite 7760  
Boston, MA 02116

Thank you for your attention to this matter.

Sincerely,

Timothy P. McCarthy, Director  
MassDOT – Office of Outdoor Advertising

cc: Mayor Michelle Wu

Ten Park Plaza, Room #: 7760, Boston, MA 02116  
Tel: 857-368-9700, TTY: 857-368-0655  
[www.mass.gov/outdoor-advertising-and-signage](http://www.mass.gov/outdoor-advertising-and-signage)