



City of Boston
Mayor Michelle Wu
Boston Cannabis Board

Commissioners:
Kathleen M. Joyce, Chair
Lisa Holmes
John Smith
Ramon Soto
Sonal Gandhi
John Kenslea

RECEIVED

By City Clerk's Office at 10:31 am, Mar 11, 2026

**NOTICE OF PUBLIC HEARING
BOSTON CANNABIS BOARD**

You are hereby notified that the Boston Cannabis Board (the “BCB”) will hold a virtual public hearing on Wednesday, March 18, 2026 at 1:00p.m.

AGENDA

Transactional Hearing

Amendments to already approved Licenses

- 1. Licensee:** Berkshire Roots Inc. (“Berkshire Roots”)
Licensed Premise: 253 Meridian St, East Boston
License Type: Co-located Marijuana Retailer & Medical License
Commenced Operations: July 2020
Initial Operating Hours: 9:00am– 7:00pm Monday - Saturday
11:00am - 6:00pm Sunday
Current Operating Hours: 10:00am - 9:00pm Monday - Saturday
10:00am - 6:00pm Sunday
Approved on March 9, 2022
Proposed Hours of Operation: 9:00am - 9:00pm Monday - Saturday
9:00am - 6:00pm Sunday
- 2. Licensee:** Stone’s Throw Cannabis LLC (“Firebrand Cannabis”)
Licensed Premise: 727 Atlantic Ave, Boston
License Type: Marijuana Retailer License
Commenced Operations: May 2024
Amend Operating Hours: 9:00am - 9:00pm Monday - Saturday
11:00am - 9:00pm Sunday
Proposed Hours of Operation: 8:00am - 11:00pm Monday - Sunday (7 days a week)

Applications for New Licenses

- 3. Applicant:** Premium Package LLC
Proposed Licensed Premise: 717-721 American Legion Hwy, Roslindale
License Type: Product Manufacturer License
Proposed Hours of Operation: 9:00am - 9:00pm 7 days a week

Equity Status: Equity Applicant

Date of Initial Application: August 15, 2025

Date of Community Meeting: January 8, 2026

There is a Buffer Zone Conflict with another Marijuana Establishment

Discussion of the 2026 Retail Cannabis Saturation Analysis

4. At a hearing in November 2022, the Board voted to commission a retail cannabis saturation study focused on Downtown Boston. That study, authored by Community-Led Solutions, LLC, along with Beau Whitney, Chief Economist of Whitney Economics, was accepted by the Board in March 2023.

At the Board's May 28, 2025 voting hearing, the Board voted to commission an updated saturation study, broader in scope to include the entire City of Boston. Through a competitive procurement process, Community-Led Solutions, LLC, in partnership with Beau Whitney, was again engaged to conduct the updated analysis. The first draft of the updated study was received on November 24, 2025, and the final draft was received on February 20, 2026.

Therese Fitzgerald and Beau Whitney will be present to answer any questions the Board may have regarding the updated study.

The following matter was deferred at the BCB's May 28, 2025 voting hearing pending completion of an updated saturation study. The Applicant will have the opportunity to give a brief update to the Board.

5. **Applicant:** Curaleaf Massachusetts, Inc. ("Curaleaf")
Proposed Licensed Premise: 21 Milk St, Downtown
License Type: Marijuana Retailer License
Proposed Hours of Operation: 9:00am - 8:00pm 7 Days a week
Equity Status: Non-Equity Applicant
Date of Initial Application: February 20, 2025
Date of Community Meeting: April 3, 2025
There is a Buffer Zone Conflict with another Marijuana Establishment

Zoom Link:

<https://www.zoomgov.com/j/1618419550?pwd=verNz2HliUeHaIIOc9PAeLoXWOMx3P.1>

Meeting ID: 161 841 9550 **Passcode:** 978804 **Dial In Number:** (669) 254-5252

Members of the public are welcome and encouraged to attend. The BCB will accept testimony regarding each agenda item. Testimony will be limited to two (2) minutes and any additional testimony may be submitted in writing to cannabisboard@boston.gov. If you wish to testify please sign up online at bit.ly/bcbtestimony.

Notice of Accommodations: Interpretation, translation, and disability accommodation services are available to you at no cost. If you need them, please contact us at

cannabisboard@boston.gov or 617-635-2330 at least two weeks before the hearing date.
[View the notice.](#)

This hearing will be held virtually, pursuant to Chapter 2 of the Acts of 2025, further extending modifications to the Open Meeting Law (M.G.L. ch. 30A s. 20).

The BCB reserves the right to amend the agenda pursuant to applicable Open Meeting Law and Public Notice requirements.

Please contact the BCB at (617) 635-2330 or cannabisboard@boston.gov with any questions or to request an interpreter.