



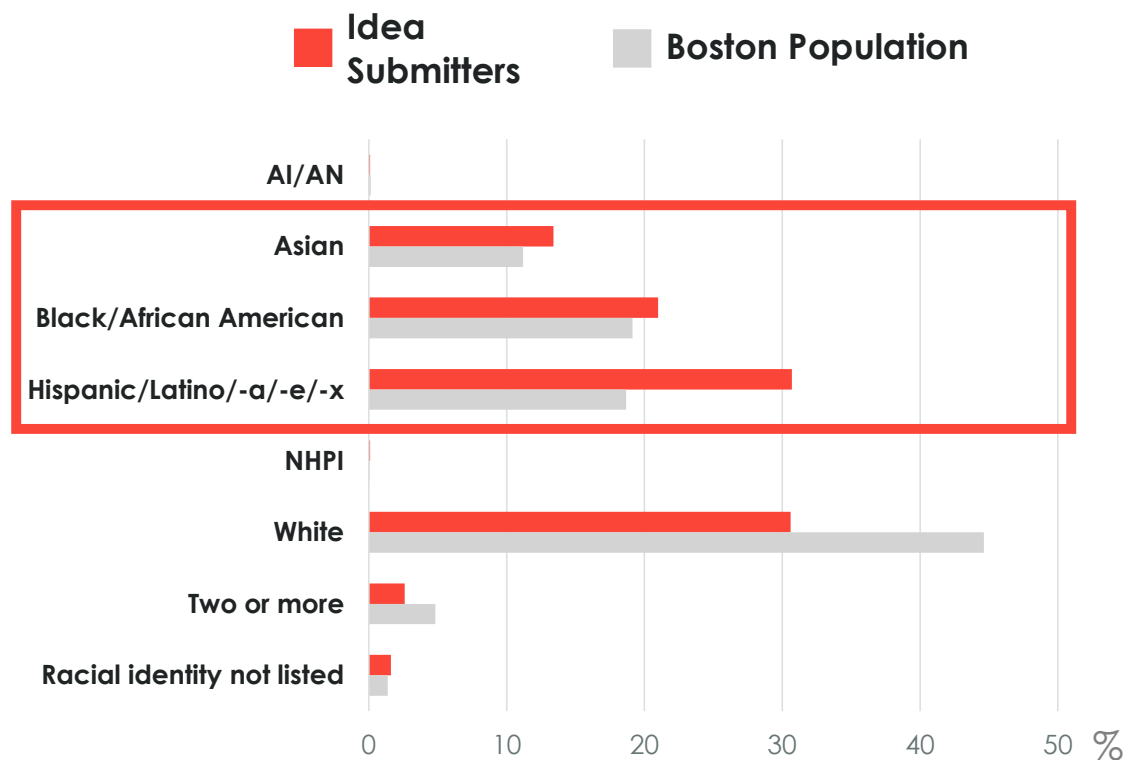
As with past cycles, Idea Collection engaged more residents who identify as Asian, Black and Latinx relative to their share of the Boston population.

Notes:

- Hispanic or Latino/-a/-e/-x... of any race
- AI/AN = American Indian or Alaska Native
- NHPI = Native Hawaiian or other Pacific Islander

Source: Idea Collection Evaluation Survey (2026) + Boston 2020 census data

Race/ethnicity RR = 73% (962/1326)

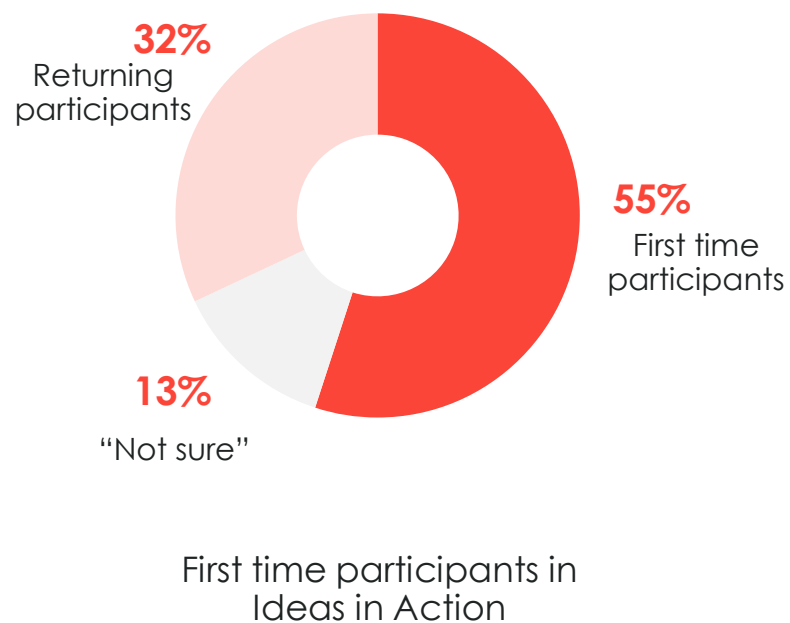




This cycle, we asked all Idea Submitters if they had participated in the past. Most were participating for their first time, but many were returners!

In the previous cycle, we only asked this question of workshop participants - 92% had said they were participating for the first time.

Source: Idea Collection Evaluation Survey (2026)
first time participant RR = 61% (813/1326);



Relational and partner engagement strategies were effective



Community partners and city channels brought in a large portion of Idea Submitters.

Source: Idea Collection Evaluation Survey (2026)
How Heard RR = 56% (744/1326);

How Idea Submitters Heard about Ideas in Action

Source	N (%)
Local Community Organization	379 (50.9%)
City of Boston	132 (17.7%)
Boston Centers for Youth and Families (BCYF)	74 (9.9%)
Newspaper/Radio/Billboard/Bus	69 (9.3%)
Word of Mouth	64 (8.6%)
Social Media	55 (7.4%)
Boston Public Library	25 (3.4%)
Boston Public Schools	8 (1.1%)