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2019-20 CITY OF BOSTON  
DISPARITY STUDY

# PROJECT TEAM



# LOCAL TEAM

Nunnally &  
Associates

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Stoughton, MA

**Diversity  
Expert**



Kelley Chunn  
& Associates

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Boston, MA

**Engagement  
Expert**



Bevco &  
Associates

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Boston, MA

**Engagement  
Expert**



# STUDY OBJECTIVES

M/W  
participation

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Market  
conditions

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Contract  
policies

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M/W  
programs

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Do M/Ws face  
barriers in City  
contracting?

**DISPARITY  
STUDY**

Project management  
Community engagement  
Legal analysis and framework  
Review of contracting  
Utilization analysis  
Availability analysis  
Disparity analysis  
Analyses of marketplace conditions  
Program implementation  
Reports and presentations

# COMMUNITY ENGAGEMENT



## Informational efforts

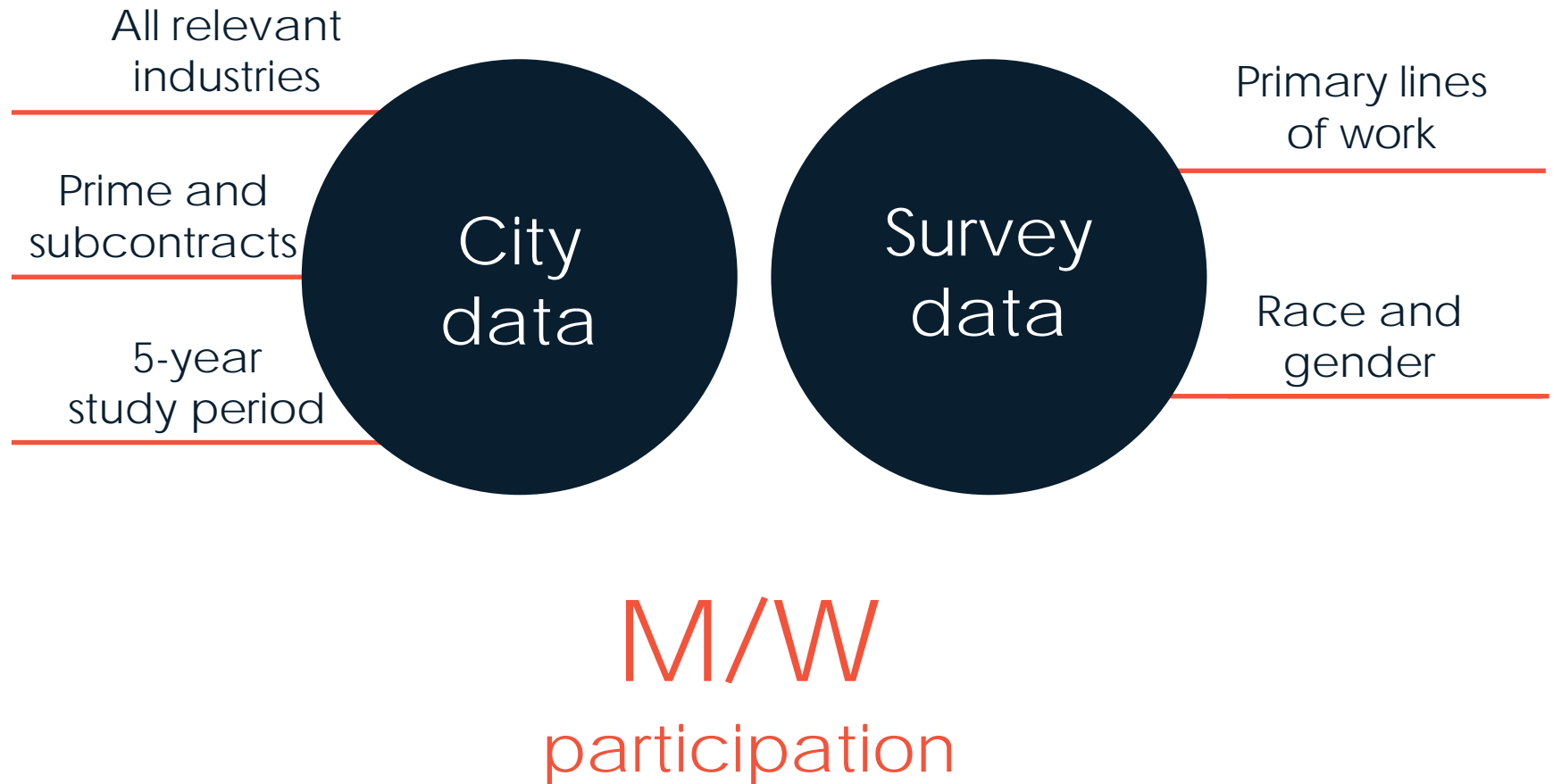
- Advisory Council
- Webpage/e-mail
- Public notices



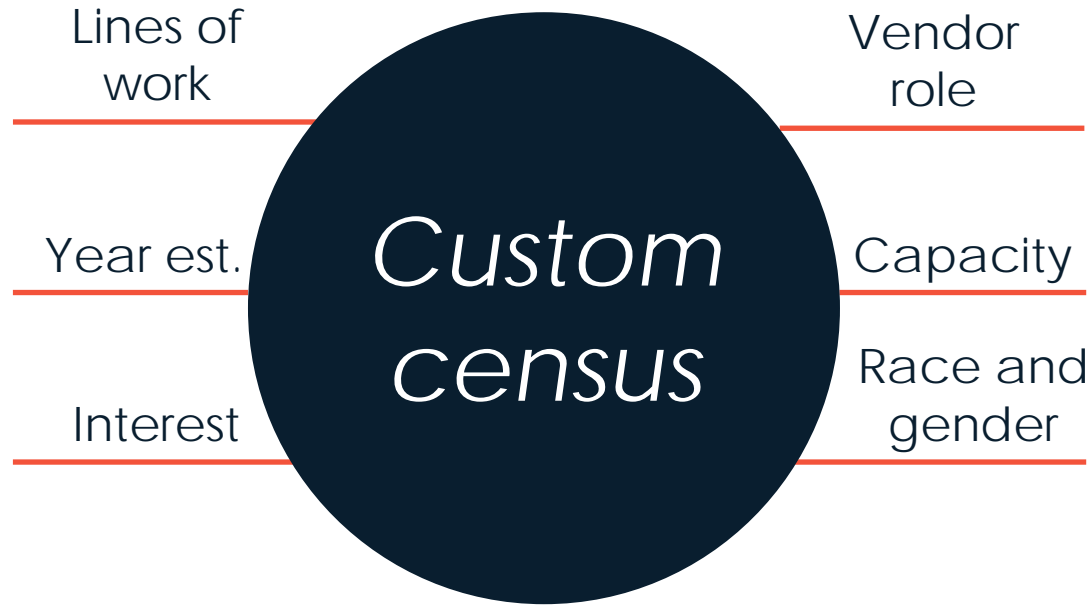
## Engagement efforts

- Public meetings
- Telephone surveys
- In-depth interviews

# UTILIZATION ANALYSIS



# AVAILABILITY ANALYSIS



M/W  
availability



# DISPARITY ANALYSIS

$$\frac{\text{M/W participation}}{\text{M/W availability}} = \text{DISPARITY INDEX}$$

.80 = *substantial* underutilization

# MARKETPLACE CONDITIONS



Quantitative  
information

Qualitative  
information

- Human capital
- Financial capital
- Business ownership
- Business success
- Historical discrimination

# NEXT STEPS

- Review data and processes
- Analyze contract/vendor data
- Conduct availability surveys
- Develop legal framework
- Conduct in-depth interviews

QUESTIONS

# TESTIMONY

Verbal or written testimony related to experiences in the local marketplace

[BostonDisparity@bbcresearch.com](mailto:BostonDisparity@bbcresearch.com)

- Experiences with discrimination
- Barriers to success
- Payment issues
- Private or public sector work
- Prime contractor or subcontractor work
- Working with the City