



oviahealth™



Harvard Pilgrim
Health Care

pioneering a partnership to family health

What we will solve together

- 1 Provide a best-in-class, personalized member experience
- 2 Effectively managing maternity costs
- 3 Improve clinical health outcomes
- 4 Reduce unnecessary utilization
- 5 Provide a highly valued employee benefit

the most loved & trusted family health platform

#1 choice for Families



14,000,000 participants

40% of U.S. pregnancies

#1 choice for Employers



5,000,000 covered lives

100+ employer partners

#1 choice for Researchers



29 research partnerships

26 peer-reviewed publications

Ovia's proven impact

Improve outcomes

Proven to improve clinical outcomes, reduce medical spend.

Achieve D&I goals

Comprehensive family planning and benefits allows every employee to start their family with confidence



Ovia reduces costs & improves outcomes

- 15% reduction in c-section rates
- 30% reduction in multiple gestations
- 25% reduction in preterm delivery & NICU stays
- 18% reduction in preeclampsia
- 60% increase in perinatal mental health ID



The average employee interacts with Ovia **30+ times** a month

why do employees love Ovia?

Daily Engagement



Personalized engaging content and design that drives daily engagement

Clinical Support & Alerts



Evidence-based programs & content drive identification and effective, real-time alerts & intervention

Coaching & Benefits Navigation



Expert, dedicated nurse coaches on demand for 1:1 support and to help manage the doctor relationship

Return to Work



Programs that help families plan and execute a successful return to work

7+ years

14M participants

30+ interactions/month

why **Ovia Health** & Harvard Pilgrim?

Sale Support Throughout Process



Dedicated Ovia
Partnership Team,
Sales Collateral, Slides,
Updated Newsletters &
Resources

Turn-key Product Ready to Promote



Solution ready with
Harvard Pilgrim logo
& featured Harvard
Pilgrim benefits
content

Easy, Straight-forward Implementation



Dedicated Ovia
implementation lead

Enrollment, Engagement & Outcome Tools



Dedicated support &
shared best practices
from Ovia CS director
turn-key enrollment &
engagement resources;
regular outcomes
reporting

July 1 launch

~130+ target population

+growth

Ovia Health: the complete family benefits solution



fertility & reproductive health



pregnancy & postpartum health



parental wellbeing & child health

**On-demand nurse coaching - Return-to-work planning & support - Mental health screening & resources
Concierge benefits navigation - Guideline driven clinical pathways - Partner support and resources**

- Period tracking & natural conception
- Birth control prescription
- Contraceptives & sexual health education
- Adoption, surrogacy and egg freezing support
- Infertility support and physician network steerage
- Pregnancy readiness & planning

- Health symptom tracking
- Prenatal care adherence
- Daily content
- Birth planning tools and support
- Hospital steerage
- Loss/miscarriage support, short cervix measurement reminder
- OB care referral and follow up

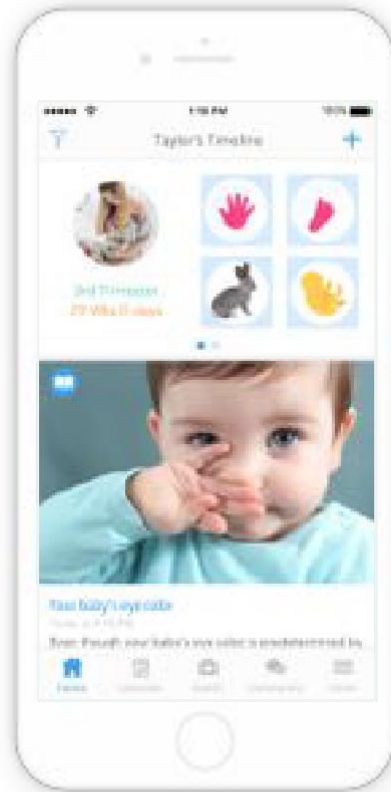
- Lactation & infant sleep counseling
- Pediatric care adherence
- Parents group & manager resources
- Baby & child milestone tracking
- Childcare planning and navigation
- Milk shipping

the journey to and through parenthood

Ovia Health meets members where and when they choose with clinically sound guidance, real-time insights and personalized support



FERTILITY

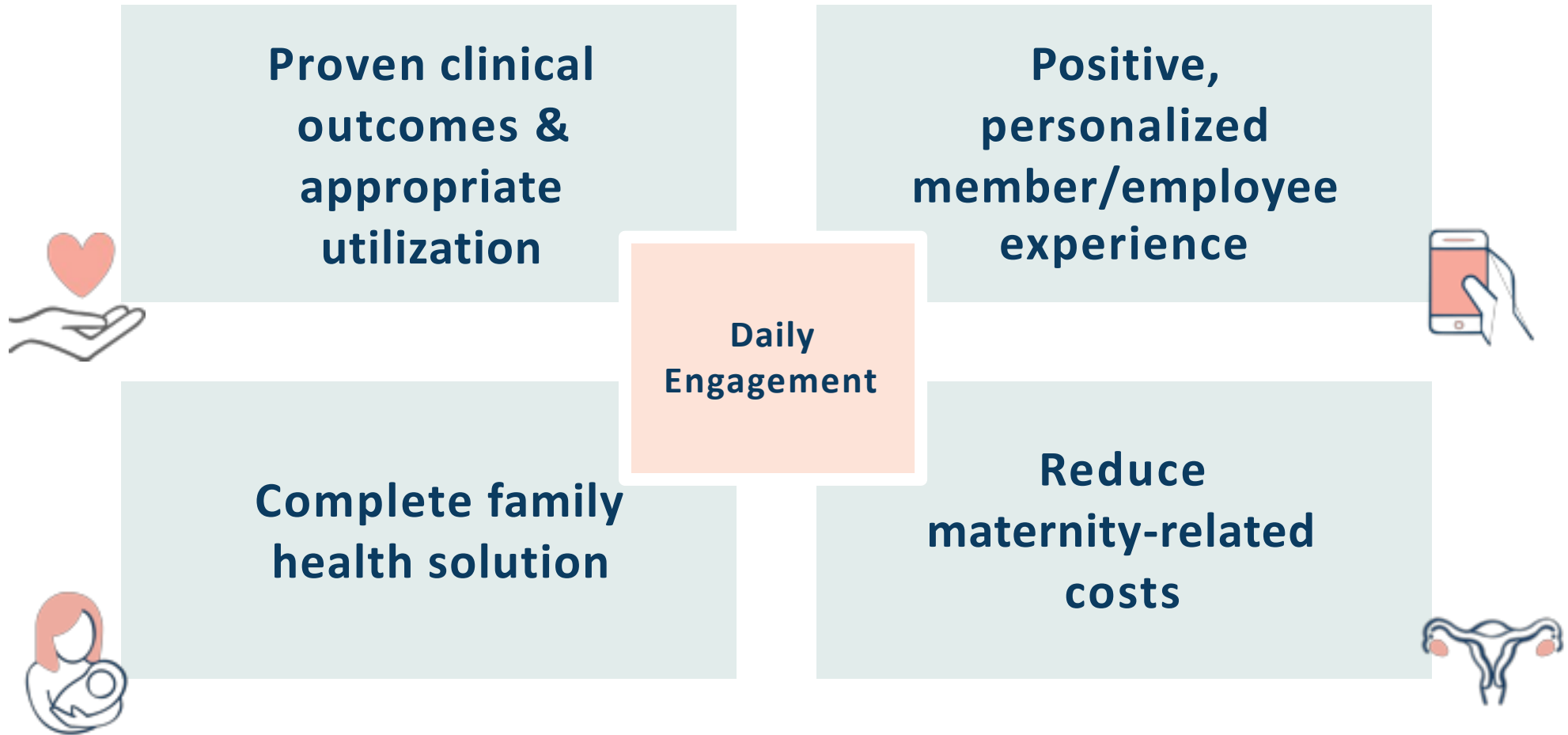


PREGNANCY



PARENTING

why Ovia Health....



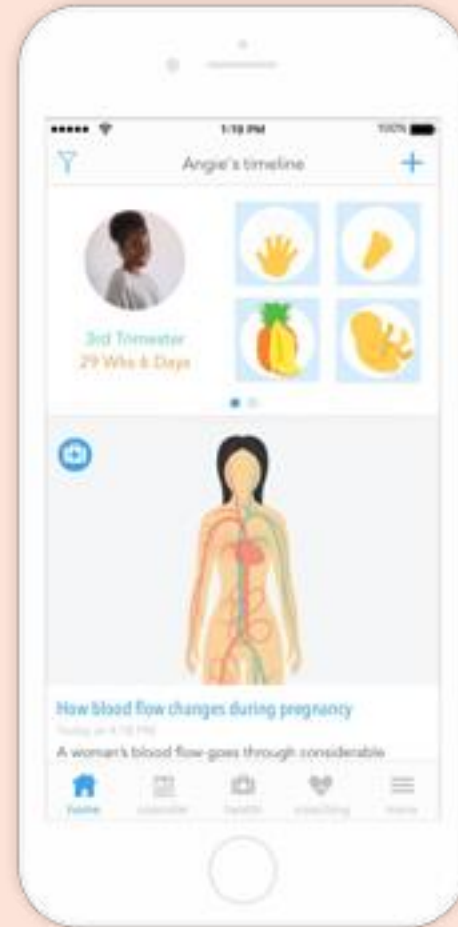
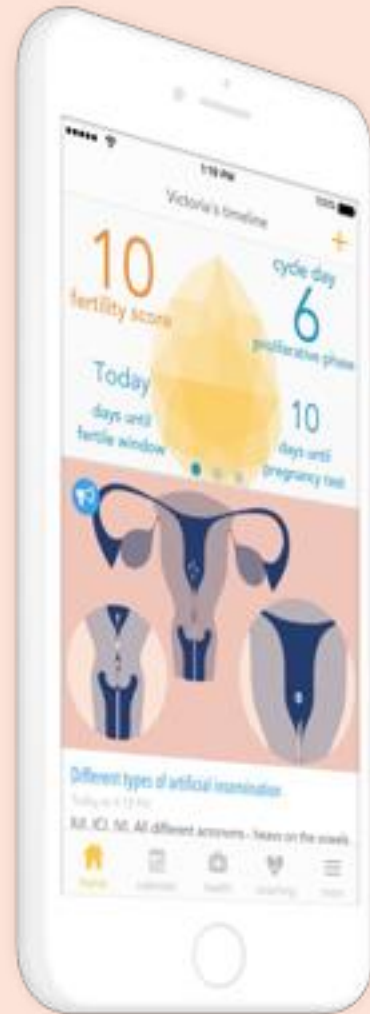
Making you Successful



Enrollment + Engagement =
Outcomes



Everyday virtual support for women & families



7x
per
day

per daily Ovia
Parenting user